

2735F14 - Toronto Blue Jays - Royal



White



199 C



282 C



293 C

2735F14C1 - Toronto Blue Jays - Pink



211 C



White

MLB TEAM GLASS BALL - BLUE JAYS

ITEM #15000F14K2

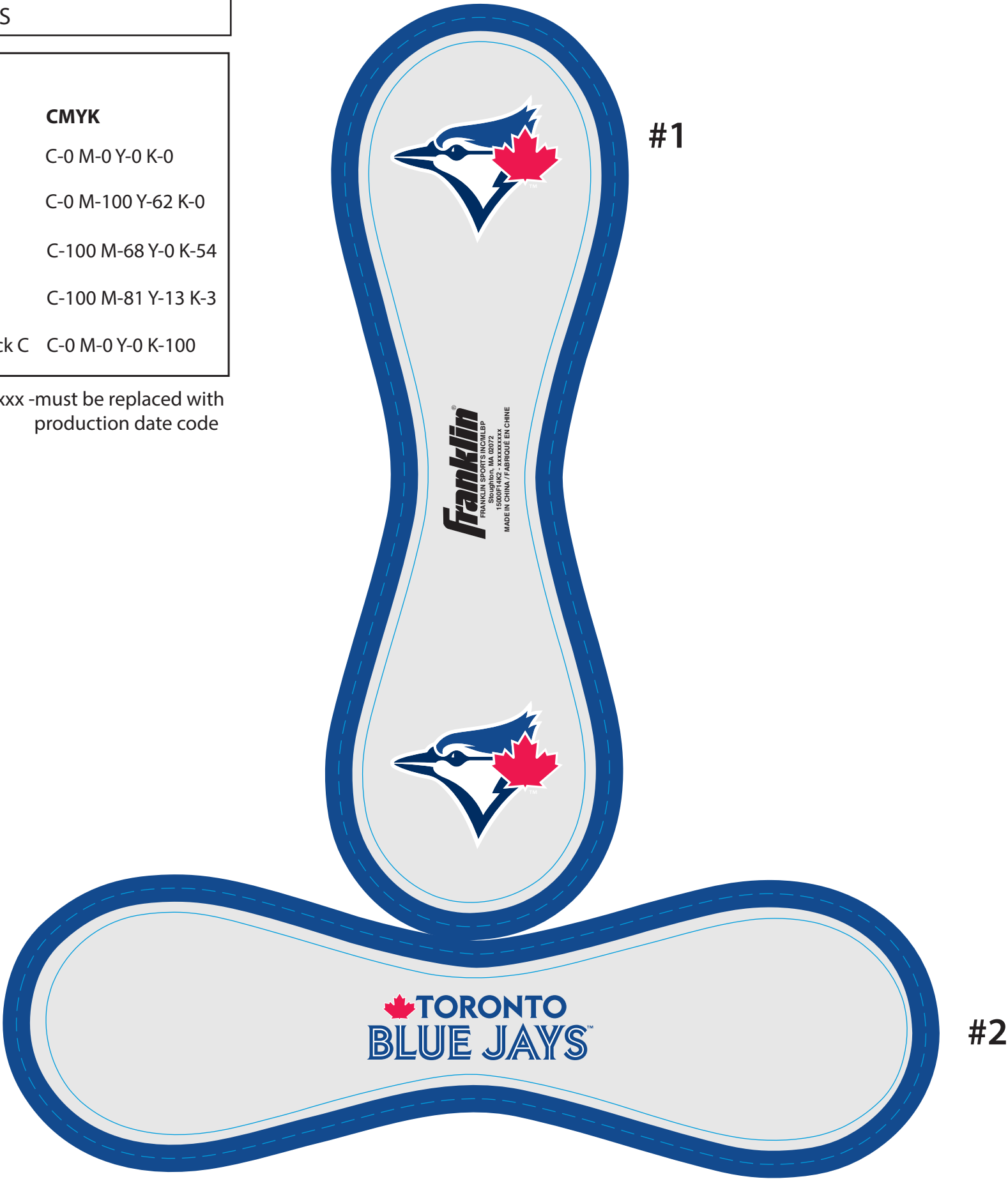
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

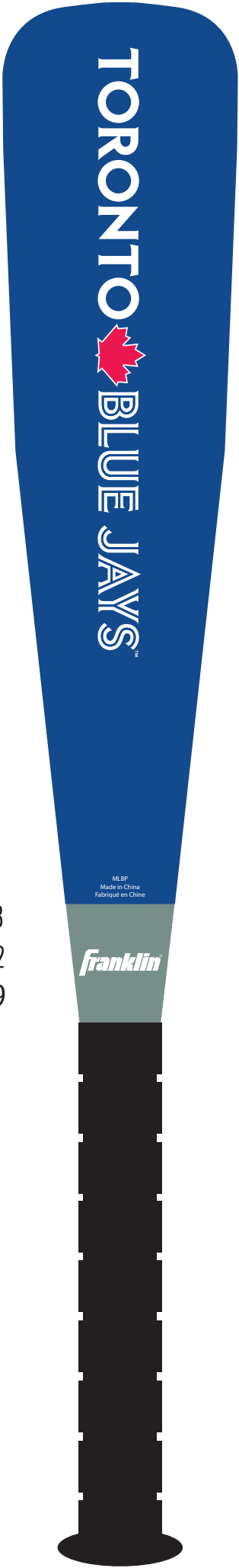
PMS	CMYK
White	C-0 M-0 Y-0 K-0
Red 199 C	C-0 M-100 Y-62 K-0
Navy 282 C	C-100 M-68 Y-0 K-54
Blue 293	C-100 M-81 Y-13 K-3
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: BlueJays-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
_____		_____		_____		_____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- Toronto Blue Jays Blue PANTONE® 293
- Toronto Blue Jays Navy PANTONE® 282
- Toronto Blue Jays Red PANTONE® 199
- PANTONE® 431

ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



76012/76112F14K2
TORONTO BLUE JAYS

LOGO COLOR CHART		
PMS		CMYK
	White	C-0 M-0 Y-0 K-0
	Red 199 C	C-0 M-100 Y-62 K-0
	Navy 282 C	C-100 M-68 Y-0 K-54
	Blue 293	C-100 M-81 Y-13 K-3
	Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F14
TORONTO BLUE JAYS

COLOR CHART		
	PMS	CMYK
	293 C	C-100 M-81 Y-13 K-3
	282 C	C-100 M-68 Y-0 K-54
	199 C	C-0 M-100 Y-62 K-0
	429 C	C-21 M-11 Y-9 K-23
	White	C-0 M-0 Y-0 K-0

PALM	GUSSETS
429 C	White

Job Number: 118768-1	File Name: BlueJays-OPPBatingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F14
TORONTO BLUE JAYS

COLOR CHART		
PMS		CMYK
 293 C		C-100 M-81 Y-13 K-3
 282 C		C-100 M-68 Y-0 K-54
 199 C		C-0 M-100 Y-62 K-0
 429 C		C-21 M-11 Y-9 K-23
 White		C-0 M-0 Y-0 K-0

PALM
 429 C

GUSSETS
 White

Job Number: 118768-1	File Name: BlueJays-OPPBatingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



COLOR BLAST BALL

BLUE JAYS

ITEM # 76021F14

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: MATTE PVC

PANEL 2: MATTE PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118808-1	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By:	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process Toronto Blue Jays Navy 282Toronto Blue Jays Blue 293Toronto Blue Jays Red 199							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:		115141	
Franklin							

TORONTO BLUE JAYS
ITEM #76024F14

BALL SPECS
LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART	
PMS	CMYK
 293 C	C-100 M-81 Y-13 K-3
 199 C	C-0 M-100 Y-62 K-0
 282 C	C-100 M-68 Y-0 K-54

xxxxxxxxxx - must be replaced with
production date code



#1

Pearl
↓

#2

TORONTO  BLUE JAYS™

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118809-1	File Name: 76024F14-TB-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: -----	Date Created: 08.22.19	Date Approved On: -----	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
   293 C 282 C 199 C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____ Product Manager Approval: _____ Traffic Manager Approval: _____ Legal Approval: _____								
Fonts Used: Fonts Used: _____							Style Guide Reference or Job Number Reference: 115135-1	

MLB TEAM MASCOT BALL

76029F014

TORONTO BLUE JAYS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

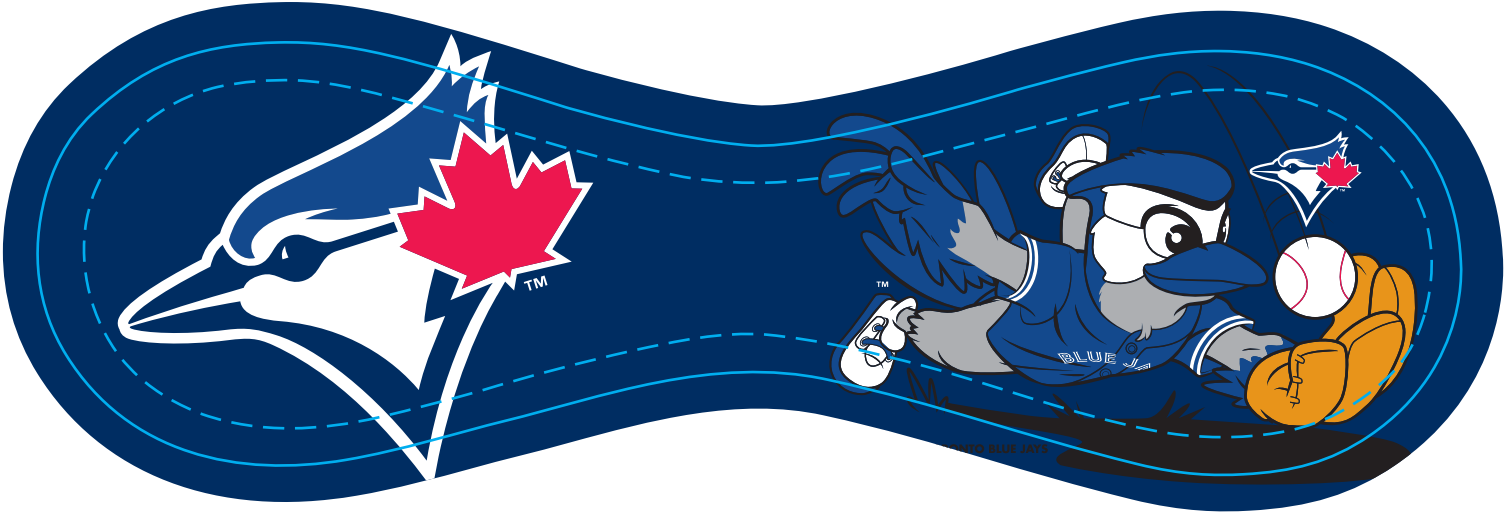
PANEL 2: GLOSS PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
199	C-0 M-100 Y-62 K-0
293	C-100 M-81 Y-13 K-3
282	C-100 M-68 Y-0 K-54
Cool Gray 7	C-0 M-0 Y-0 K-37
1385	C-0 M-44 Y-100 K-7
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115139-1	File Name: 76029F14-MascotBall-BlueJays.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 6-30-17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
White Red 199 Blue 293 Navy 282 Cool Gray 7 Tan 1385							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							Pantone Spot Color
Creative Manager Approval: _____							
Product Manager Approval: _____							
Traffic Manager Approval: _____							Pantone Spot Color
Legal Approval: _____							
Style Guide Reference or Job Number Reference: _____							
Fonts Used: _____							Pantone Spot Color



MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F14 TORONTO BLUE JAYS

Major League Baseball trademarks and copyrights are used with permission of
Major League Baseball Properties, Inc. Visit MLB.com

Job Number: 118406-1		File Name: 76030F14-BlueJays-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Chris Pimentel		Date Created: 05.10.17		Date Approved On:									
Primary Pantone Color Palette 4 color process												Pantone Spot Color											
Secondary Pantone Color Palette 4 color process																							
Logo Color Pantone Palette 4 color process																							
Creative Manager Approval: _____												Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1				franklin®							

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



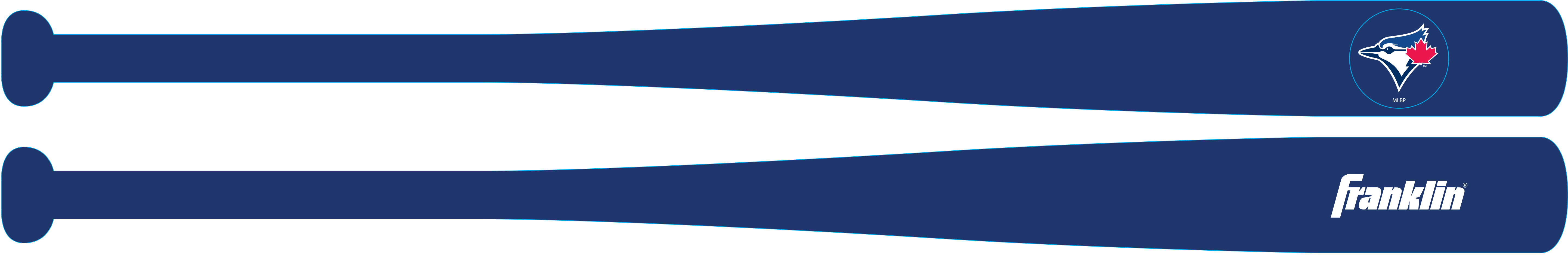
Do not print blue background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat

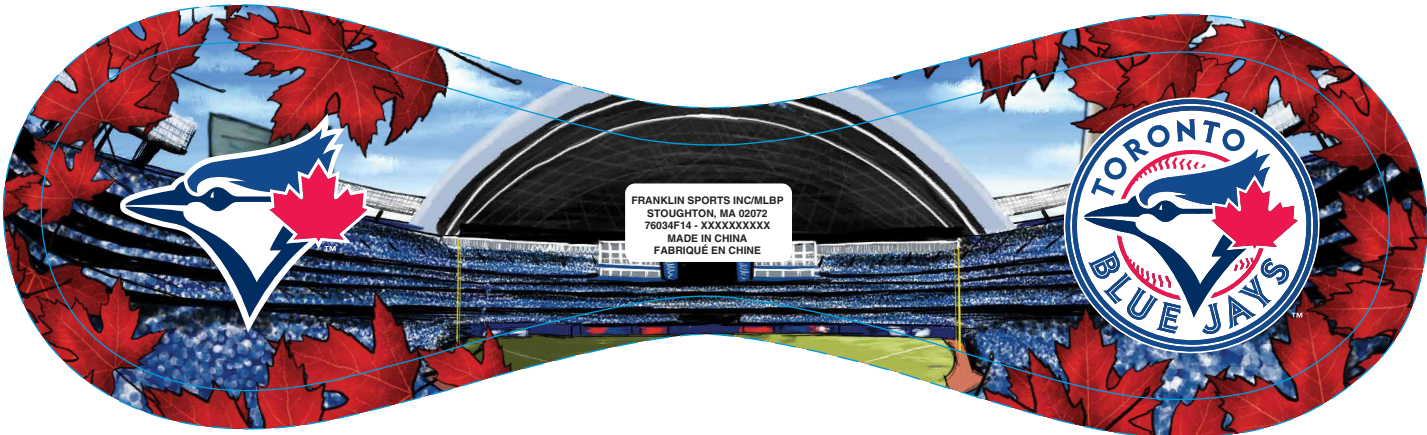


BAT LAYOUT:



COLOR CHART	
PMS	CMYK
 293C	C 100 - M 81 - Y 13 - K 03
 199C	C 00 - M 100 - Y 62 - K 00
 282C	C 100 - M 68 - Y 00 - K 54

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F14-Blue Jays

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Red 199 C	C-0 M-100 Y-62 K-0
 Navy 282 C	C-100 M-68 Y-0 K-54
 Blue 293	C-100 M-81 Y-13 K-3

TOP



BOTTOM



BALL COLOR:



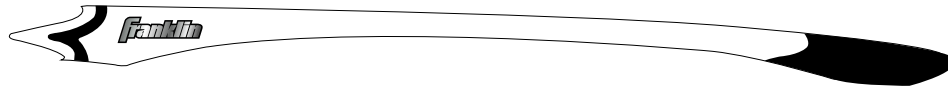
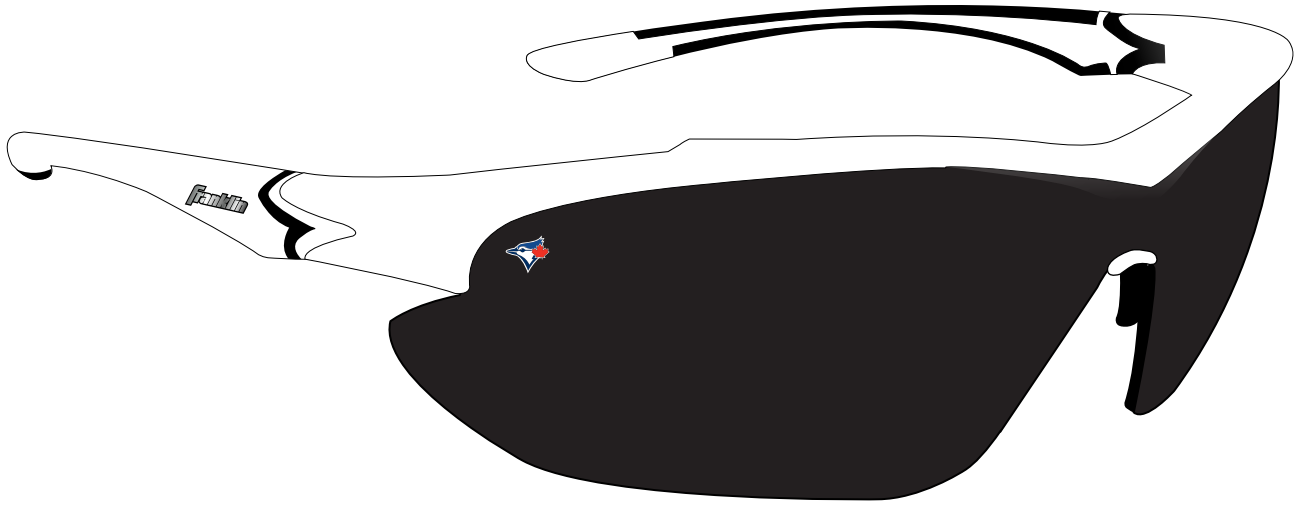
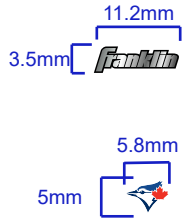
BLUE

LACE COLOR:



White

F14 - TORONTO BLUE JAYS



76073F14

TORONTO BLUE JAYS

COLOR CHART

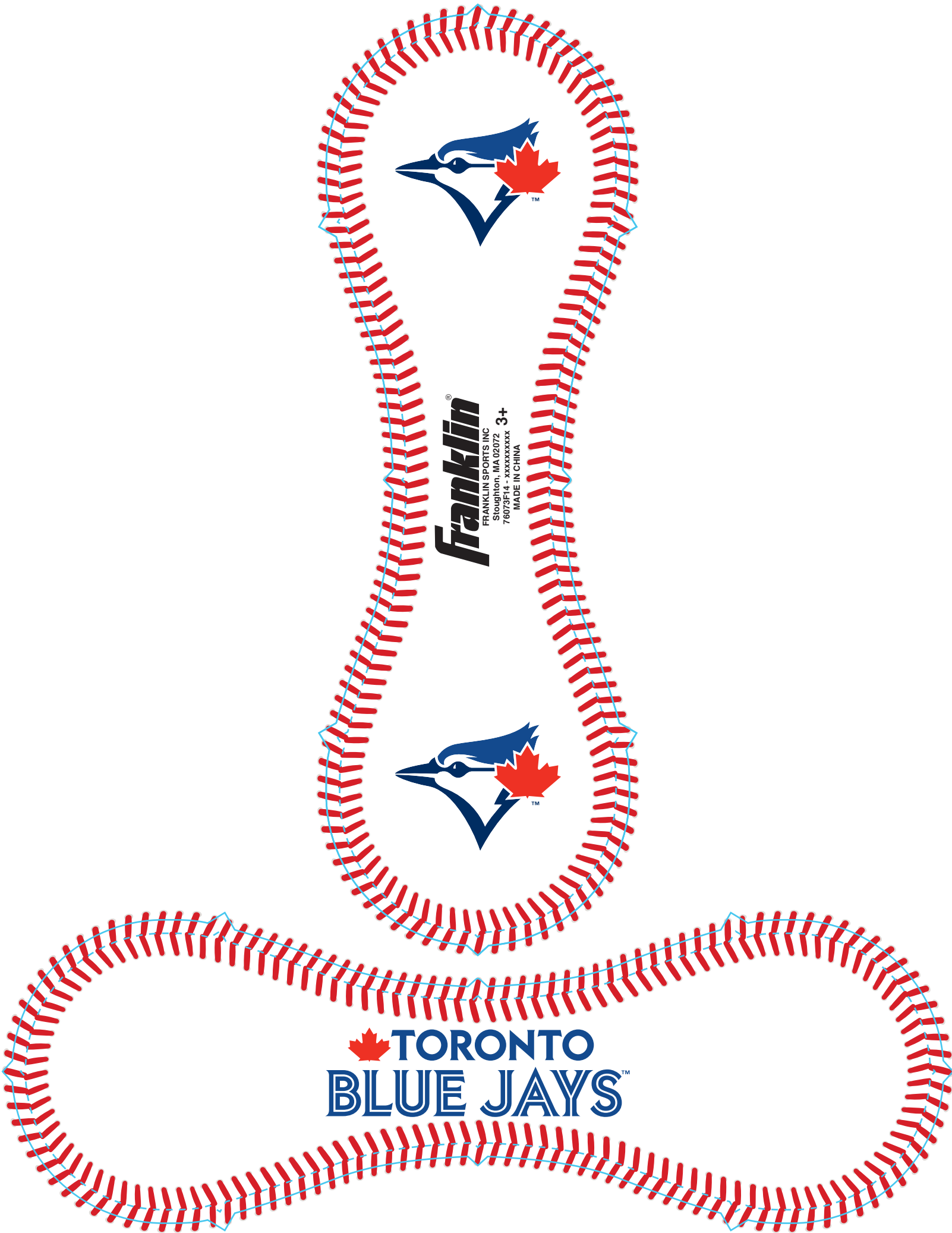
PMS	CMYK
293 C	C-100 M-81 Y-13 K-3
282 C	C-100 M-68 Y-0 K-54
485 C	C-0 M-95 Y-100 K-0
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C

CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							485 C 282 C 293 C
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 115137-1							



65mm



76074F14-Blue Jays

LOGO COLOR CHART

PMS

CMYK

☐ White

C-0 M-0 Y-0 K-0

BALL COLOR:



BLUE

LACE COLOR:



White



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:	
Primary Pantone Color Palette 4 color process		 293 C	 282 C	 White				
Secondary Pantone Color Palette 4 color process		 199 C						
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference:				

76075F14 - Toronto Blue Jays



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process  284 C  282 C  White							
Secondary Pantone Color Palette 4 color process  199 C  293 C							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:			

MLB TEAM HOLOGRAM BALL

76084F14

TORONTO BLUE JAYS

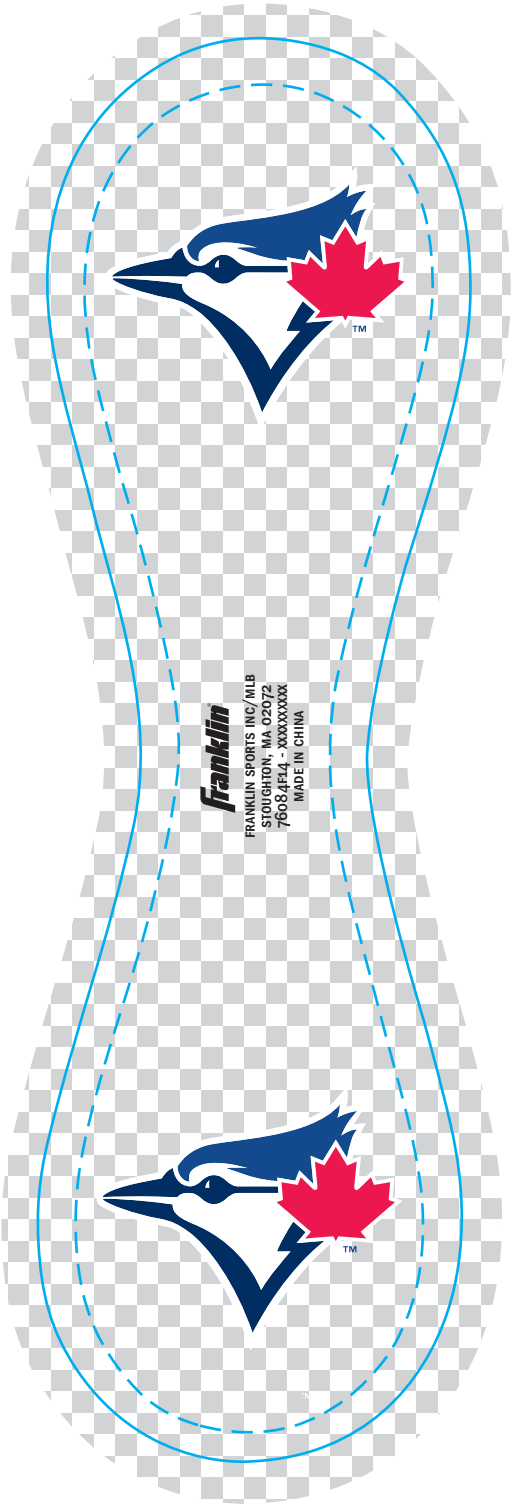
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
199	C-0 M-100 Y-81 K-4
282	C-0 M-100 Y-81 K-4
293	C-100 M-64 Y-0 K-60
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



Job Number: 120679-1	File Name: 76084F14-HologramBall-BlueJays.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1				

76091F14
TORONTO BLUE JAYS

ABBREV BALL

PANTONE COLOR LIST

293c

282c

199c



#1



#2

76099F14-TORONTO BLUE JAYS 9.5" Glove and Ball Set

LOGO COLOR

PMS

293 C

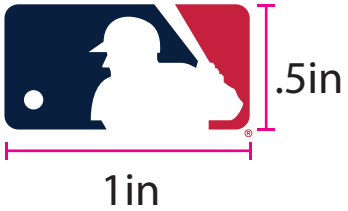
282 C

199 C

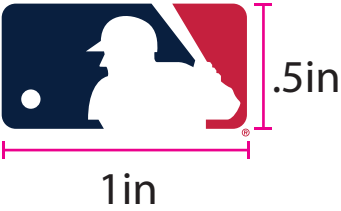
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



2.16in

2.5in

Wordmark:

White

Red

Primary color:

Blue

Blue

Accent & Web:

White

White

Binding & Welting:

White

White

Lacing color:

White

White

Lining color:

D. Gray

D. Gray



F14 - Blue Jays - Cooperstown Collection



294 C



307 C

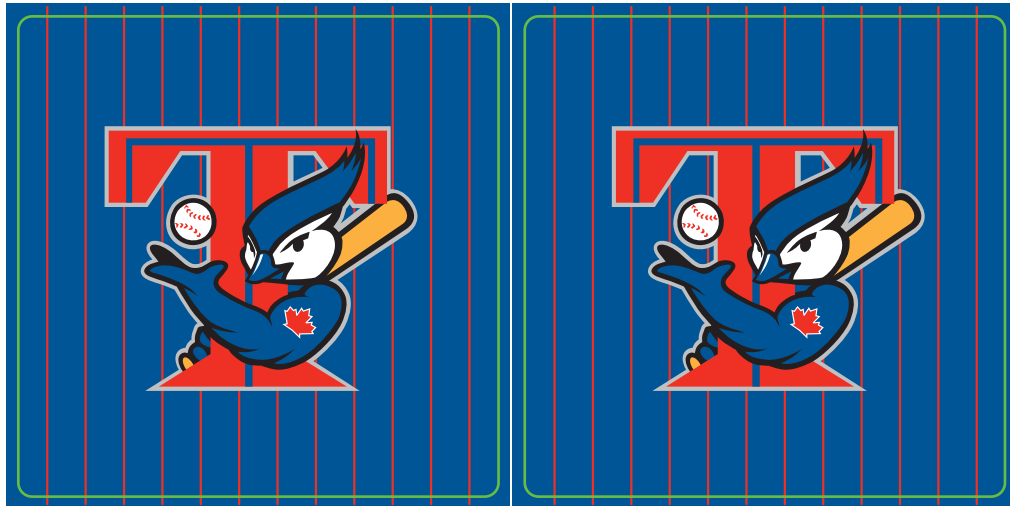


Cool Gray 5C



485 C

F14 - Blue Jays - Cooperstown Collection



294 C



Cool Gray 5C



485 C



Pr. Black C



143 C