

2735F15 - Atlanta Braves - Navy



White



200 C



295 C



124 C



289 C

MLB TEAM GLASS BALL - BRAVES

ITEM #15000F15

BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

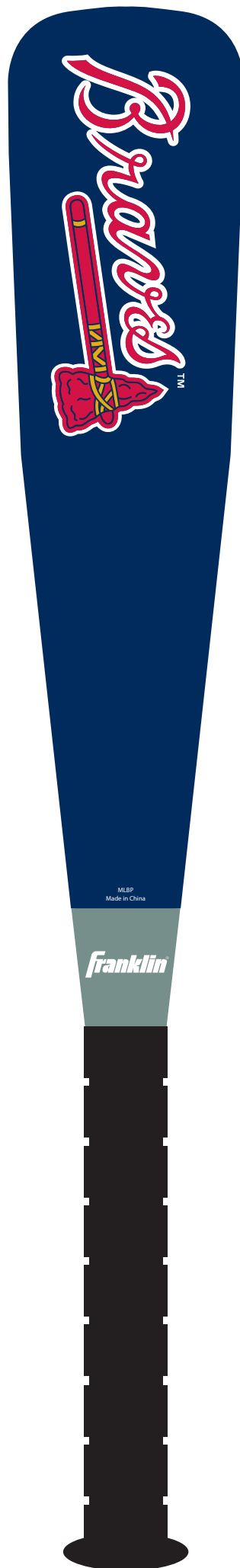
PMS	CMYK
Gold 7555 C	C-0 M-28 Y-98 K-11
Red 200 C	C-0 M-100 Y-63 K-12
Navy 289 C	C-100 M-64 Y-0 K-60
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Braves-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Red 200 C	Navy 289 C	Gold 7555 C	Process Black C					
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- Atlanta Braves Navy
PANTONE® 289
- Atlanta Braves Scarlet
PANTONE® 200
- Atlanta Braves Gold
PANTONE® 7555
- PANTONE® 431

ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

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production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

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production date code

SOLID / STRAP - RIGHT HAND



76016F15
ATLANTA BRAVES

COLOR CHART		
	PMS	CMYK
	289 C	C-97.91 M-84.16 Y-45.55 K-51.41
	Navy 289 C	C-100 M-64 Y-0 K-60
	Scarlet 200 C	C-0 M-100 Y-63 K-12
	White	C-0 M-0 Y-0 K-0
	429 C	C-21 M-11 Y-9 K-23

PALM	GUSSETS
429 C	White



Job Number: 118768-1	File Name: Braves-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F15
ATLANTA BRAVES

COLOR CHART		
	PMS	CMYK
	289 C	C-97.91 M-84.16 Y-45.55 K-51.41
	Navy 289 C	C-100 M-64 Y-0 K-60
	Scarlet 200 C	C-0 M-100 Y-63 K-12
	White	C-0 M-0 Y-0 K-0
	429 C	C-21 M-11 Y-9 K-23

PALM	GUSSETS
429 C	White

Job Number: 118768-1	File Name: Braves-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



COLOR BLAST BALL
BRAVES
ITEM # 76021F15

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115141	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:	
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
Fonts Used:				Style Guide Reference or Job Number Reference:				

ATLANTA BRAVES

ITEM #76024F15

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
289C	C-100 M-64 Y-0 K-60
200C	C-0 M-100 Y-63 K-12

xxxxxxxxxx -must be replaced with
production date code



#1

Pearl

#2

Atlanta Braves

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 115135	File Name: 76024F15-AB.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Jet Li	Last Modified By: Chris Pimentel	Date Created: 06.30.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
289 C 200 C							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			



MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F15 ATLANTA BRAVES

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Job Number: 118406-1		File Name: 76030F15-Braves-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Danielle Demers		Date Created: 05.10.17		Date Approved On:									
Primary Pantone Color Palette 4 color process												Pantone Spot Color											
Secondary Pantone Color Palette 4 color process																							
Logo Color Pantone Palette 4 color process																							
Creative Manager Approval: _____												Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1				franklin®							

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



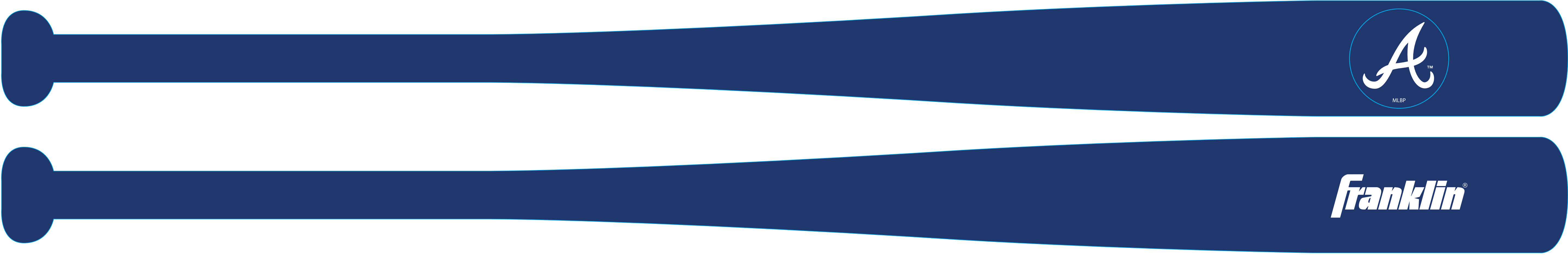
Do not print blue background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



MLB CULTURE BALL
ITEM #76034F15 / 76234F15

BRAVES

COLOR CHART

PMS	CMYK
289C	C 100 - M 64 - Y 00 - K 60
200C	C 00 - M 100 - Y 63 - K 12
7555C	C 00 - M 28 - Y 98 - K 11

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F15-Braves

LOGO COLOR CHART	
PMS	CMYK
 White	C-0 M-0 Y-0 K-0

TOP



BOTTOM



BALL COLOR:



NAVY

LACE COLOR:

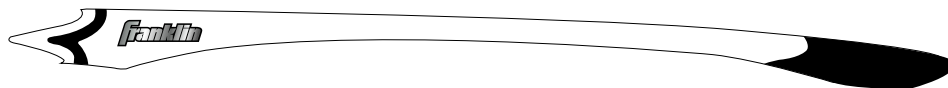
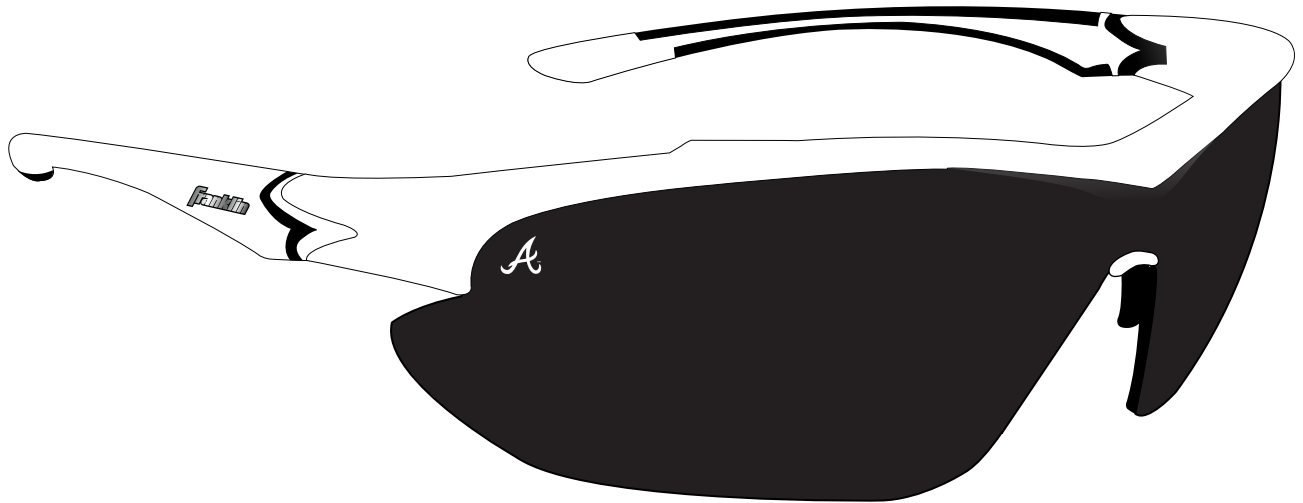


White

F15 - ATLANTA BRAVES

11.2mm
3.5mm 

5.36mm
5mm 



76073F15

ATLANTA BRAVES

COLOR CHART		
PMS	CMYK	
 200 C	C-0 M-100 Y-63 K-12	
 289 C	C-100 M-64 Y-0 K-60	
 White	C-0 M-0 Y-0 K-0	
 Pro. Black C	C-0 M-0 Y-0 K-100	

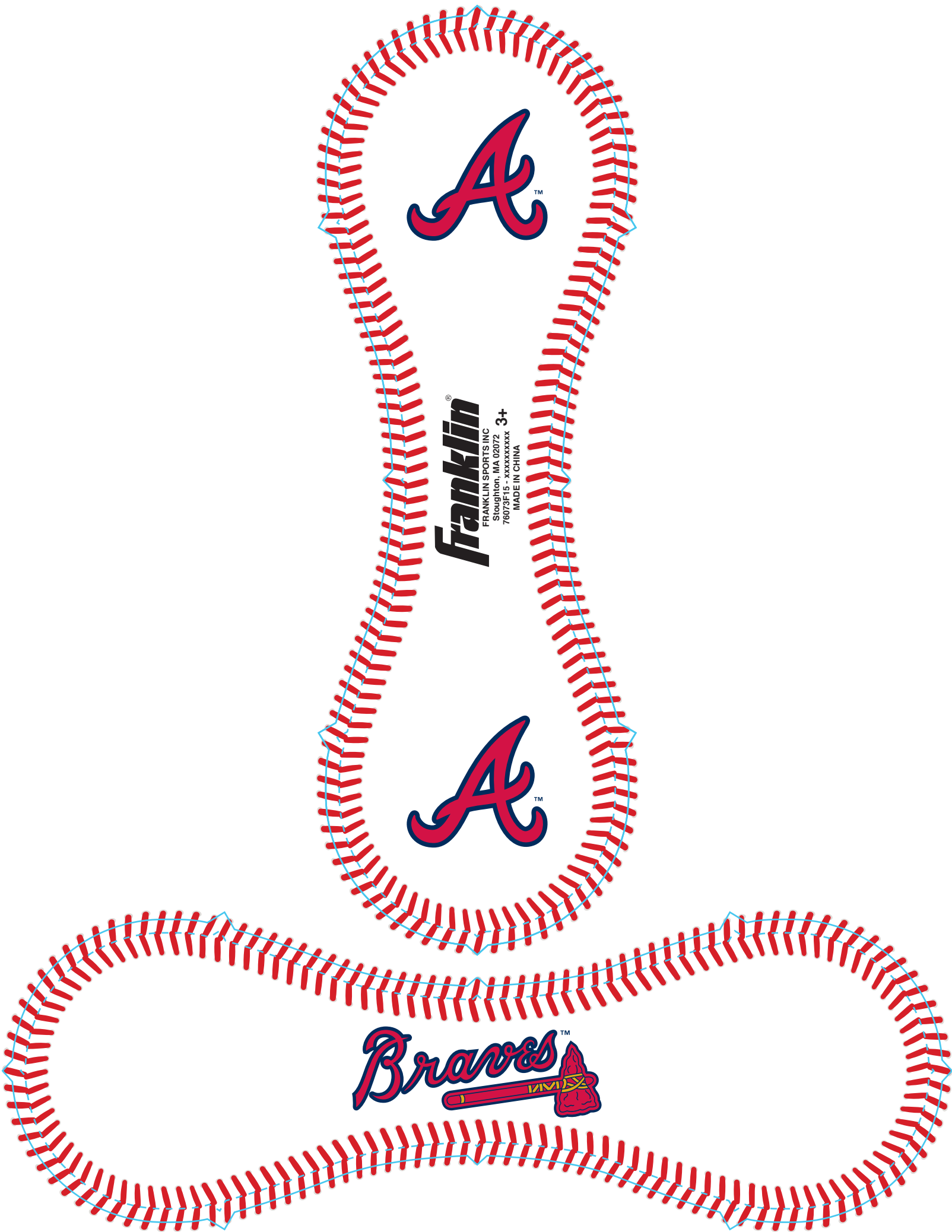
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production date code

Lacing Color:
Pantone 186 C



CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:	
Primary Pantone Color Palette 4 color process							 200 C  289 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
Fonts Used:				Style Guide Reference or Job Number Reference: 115137-1				

65mm



76074F15-Braves

LOGO COLOR CHART

PMS

CMYK

☐ White

C-0 M-0 Y-0 K-0

BALL COLOR:



NAVY

LACE COLOR:



White



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:	
Primary Pantone Color Palette 4 color process								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
Fonts Used:				Style Guide Reference or Job Number Reference:				

76075F15 - Atlanta Braves



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process 289 C 200 C White							
Secondary Pantone Color Palette 4 color process 429 C							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:			
							

MLB TEAM HOLOGRAM BALL

76084F15

ATLANTA BRAVES

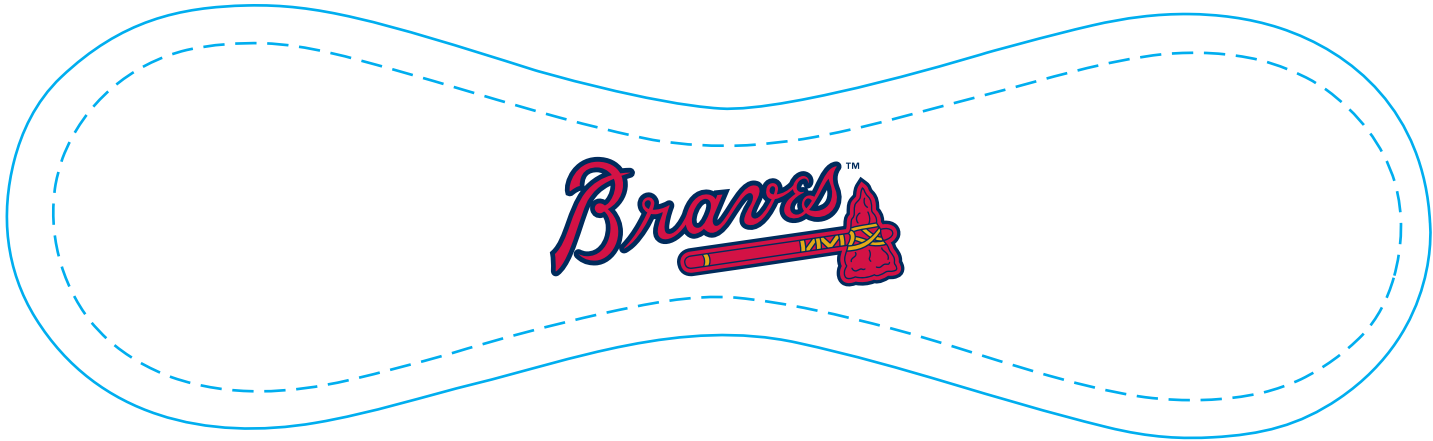
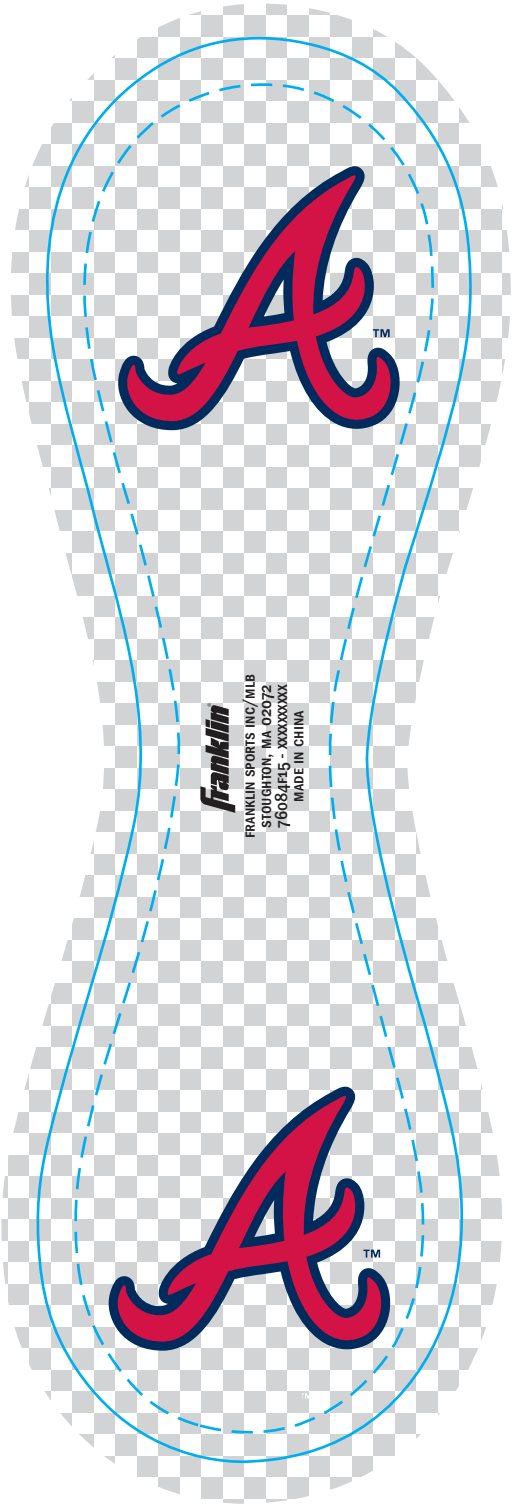
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
200	C-0 M-100 Y-63 K-12
289	C-100 M-64 Y-0 K-60
7555	C-0 M-28 Y-98 K-11
Pro. Black C	C-0 M-0 Y-0 K-100

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production date code



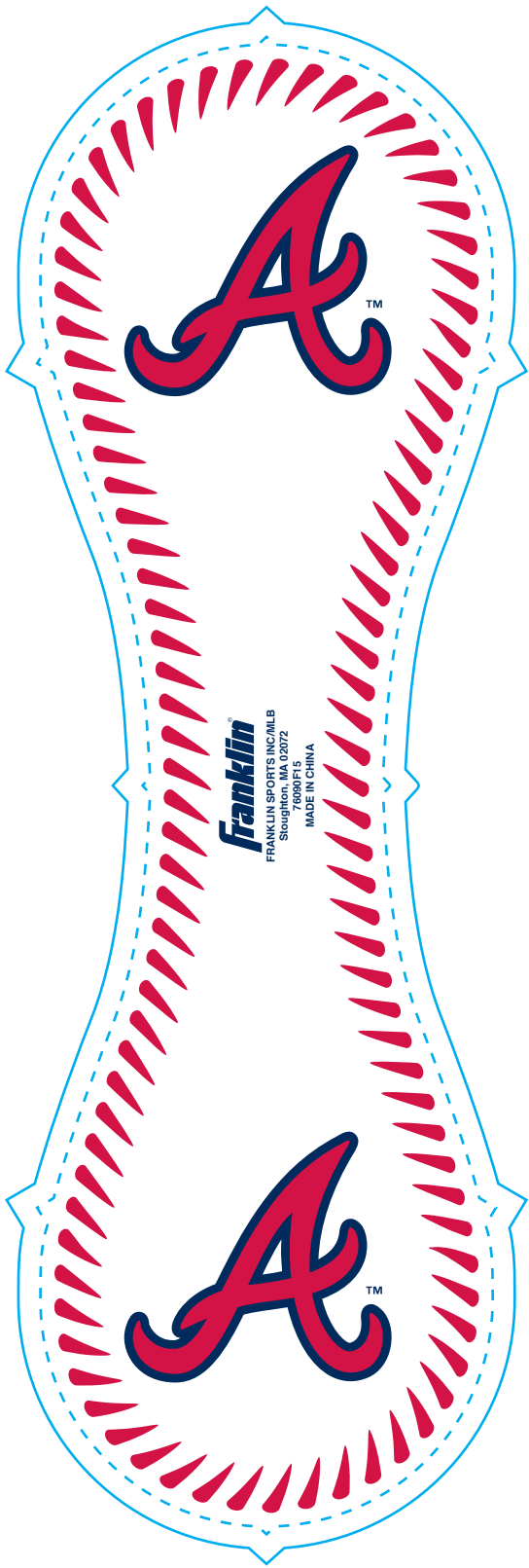
Job Number: 120679-1	File Name: 76084F15-HologramBall-Braves.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1				



76090F15
ATLANTA BRAVES
Culture Soft Sport Bat Ball

COLOR CHART	
PMS	CMYK
289C	C 100 - M 64 - Y 00 - K 60
200C	C 00 - M 100 - Y 63 - K 12
7555C	C 00 - M 28 - Y 98 - K 11

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118242-1	File Name: 76090F15-Braves-Culture-SSBatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 11.29.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:

Franklin

76091F15
ATLANTA BRAVES

ABBREV BALL

PANTONE COLOR LIST

289c

200c



76099F15-ATLANTA BRAVES 9.5" Glove and Ball Set

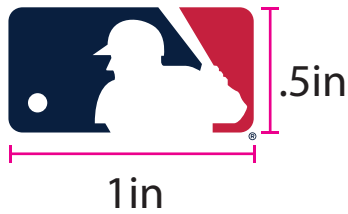
LOGO COLOR

PMS

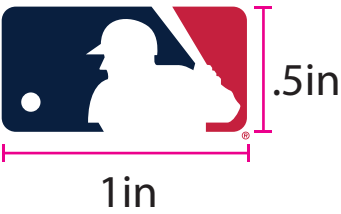
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

Red

Yellow



Primary color:Navy

Accent & Web:Red

Binding & Welting:Red

Lacing color:White

Lining color:D. Gray

F15 - Braves - Cooperstown Collection



199 C



286 C



White