

2735F08C1 - Milwaukee Brewers - Navy



White



2767 C



123 C



293 C



289 C

2735F08C2 - Milwaukee Brewers - Royal



White



2767 C



123 C



MB 293 C



293 C

MLB TEAM GLASS BALL - BREWERS

ITEM #15000F08

BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100
2767 C	C-100 M-87 Y-42 K-41
123 C	C-0 M-23 Y-91 K-0
293 C	C-100 M-86 Y-1 K-0

xxxxxxxxxx - must be replaced with
production date code

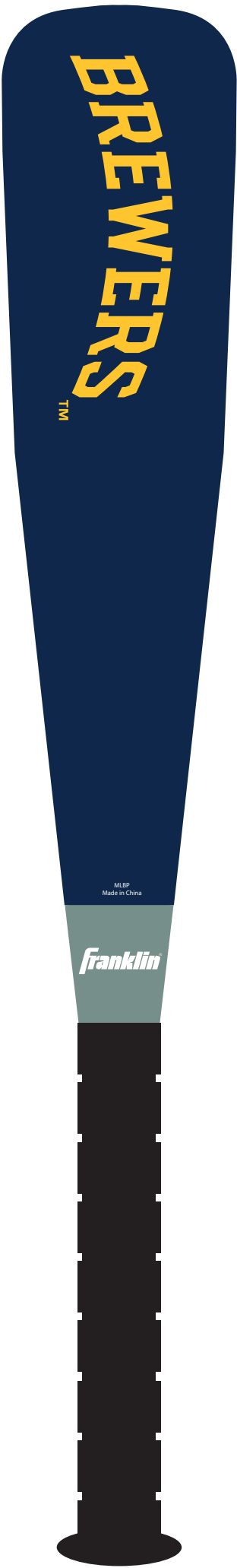


Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Brewers-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:		
Primary Pantone Color Palette 4 color process							Pantone Spot Color		
Secondary Pantone Color Palette 4 color process									
Logo Color Pantone Palette 4 color process									
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:			
Fonts Used: Fonts Used:								Style Guide Reference or Job Number Reference: 114116-1; 118212-1	



- Milwaukee Brewers Navy 2767 C
- Milwaukee Brewers Yellow 123 C
- PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



76012/76112F08
MILWAUKEE BREWERS

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Navy 2767 C	C-100 M-87 Y-42 K-41
 Yellow 123 C	C-0 M-23 Y-91 K-0
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F08
MILWAUKEE BREWERS

COLOR CHART		
PMS		CMYK
 289 C		C-97.91 M-84.16 Y-45.55 K-51.41
 123 C		C-0 M-23 Y-91 K-0
 2767 C		C-100 M-87 Y-42 K-41
 White		C-0 M-0 Y-0 K-0
 429 C		C-21 M-11 Y-9 K-23

PALM
 429 C

GUSSETS
 White



Job Number: 118768-1	File Name: Brewers-OPP Batting Gloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08/05/16	Date Approved On:	
Primary Pantone Color Palette 4 color process  White  2767 C  122 C  429 C  289 C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1	

SOLID / STRAP - LEFT HAND



76016F08
MILWAUKEE BREWERS

COLOR CHART		
PMS	CMYK	
 289 C	C-97.91 M-84.16 Y-45.55 K-51.41	
 123 C	C-0 M-23 Y-91 K-0	
 2767 C	C-100 M-87 Y-42 K-41	
 White	C-0 M-0 Y-0 K-0	
 429 C	C-21 M-11 Y-9 K-23	

PALM

 429 C

GUSSETS

 White



Job Number: 118768-1	File Name: Brewers-OPP Batting Gloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process				 White  2767 C  122 C  429 C  289 C			
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
_____		_____		_____		_____	
Fonts Used:				Style Guide Reference or Job Number Reference: 114158-1			

franklin

COLOR BLAST BALL
MILWAUKEE BREWERS
ITEM # 76021F08

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00
Cool Gray 1	C-14 M-11 Y-12 K-0
2767	C-100 M-87 Y-42 K-41
123	C-0 M-23 Y-91 K-0
293	C-100 M-86 Y-1 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118808-1	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By:	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process Milwaukee Brewers Navy 2767Milwaukee Brewers Yellow 123Milwaukee Brewers Blue 293							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:		115141	
Franklin®							

MILWAUKEE BREWERS
ITEM #76024F08

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
Yellow 123 C	C-0 M-23 Y-91 K-0
Navy 2767 C	C-100 M-87 Y-42 K-41

xxxxxxxxxx -must be replaced with
production date code



#1

Pearl

#2



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIELINES

Job Number: 118809-1	File Name: 76024F08-MB-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: -----	Date Created: 08.22.19	Date Approved On: -----	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Yellow 123 C Navy 2767 C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____								
Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____				
Fonts Used: Fonts Used: _____							Style Guide Reference or Job Number Reference: 115135-1	

MLB TEAM MASCOT BALL

76029F08

MILWAUKEE BREWERS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

PANEL 2: GLOSS PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
2767	C-100 M-87- Y-42 K-40
293	C-100 M-86 Y-1 K-0
123	C-0 M-23 Y-91 K-0
4675	C-12 M-24 Y-34 K-0
872	C-30 M-40 Y-70 K-0
363	C-74 M-24 Y-100 K-8
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115139-1	File Name: 76029F08-MascotBall-Brewers.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 6-30-17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
_____		_____		_____		_____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			



MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F08 MILWAUKEE BREWERS

Major League Baseball trademarks and copyrights are used with permission of
Major League Baseball Properties, Inc. Visit MLB.com

Job Number: 118406-1		File Name: 76030F08-Brewers-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Chris Pimentel		Date Created: 05.10.17		Date Approved On:									
Primary Pantone Color Palette 4 color process												Pantone Spot Color											
Secondary Pantone Color Palette 4 color process																							
Logo Color Pantone Palette 4 color process																							
Creative Manager Approval: _____												Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1				franklin®							

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



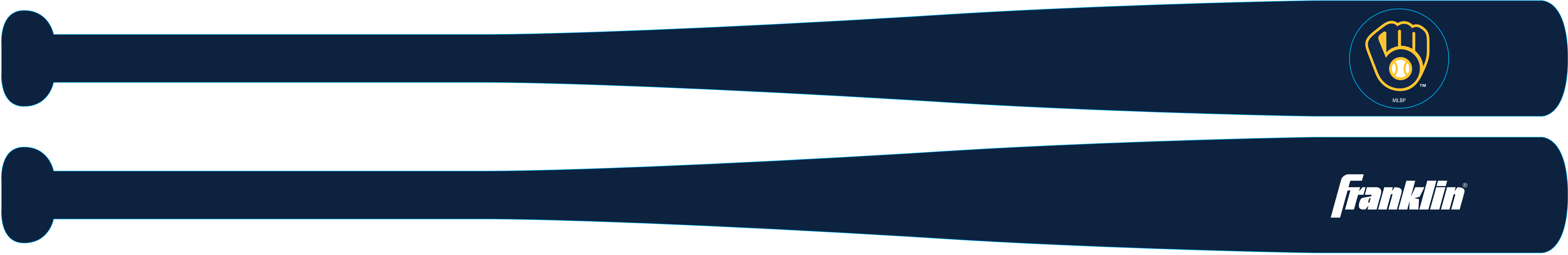
Do not print navy background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



ITEM #76034F08 / 76234F08

COLOR CHART		
PMS	CMYK	
 2767C	C 100 - M 87 - Y 42 - K 41	
 123C	C 00 - M 23 - Y 91 - K 00	
 293C	C 100 - M 86 - Y 01 - K 00	

xxxxxxxxxx -must be replaced with
production date code



#1



#2

76061F08-Brewers

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Navy 2767 C	C-100 M-87 Y-42 K-41
 Yellow 123 C	C-0 M-23 Y-91 K-0

TOP



BOTTOM



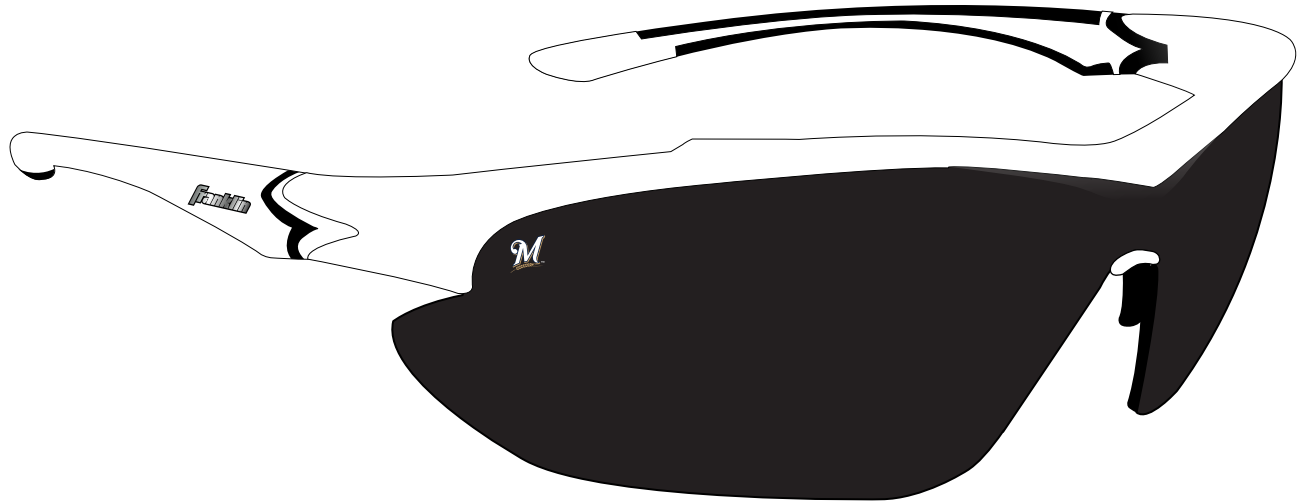
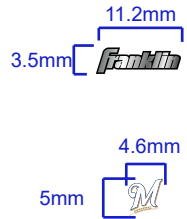
BALL COLOR:



LACE COLOR:



F08 - MILWAUKEE BREWERS



76073F08

MILWAUKEE BREWERS

COLOR CHART

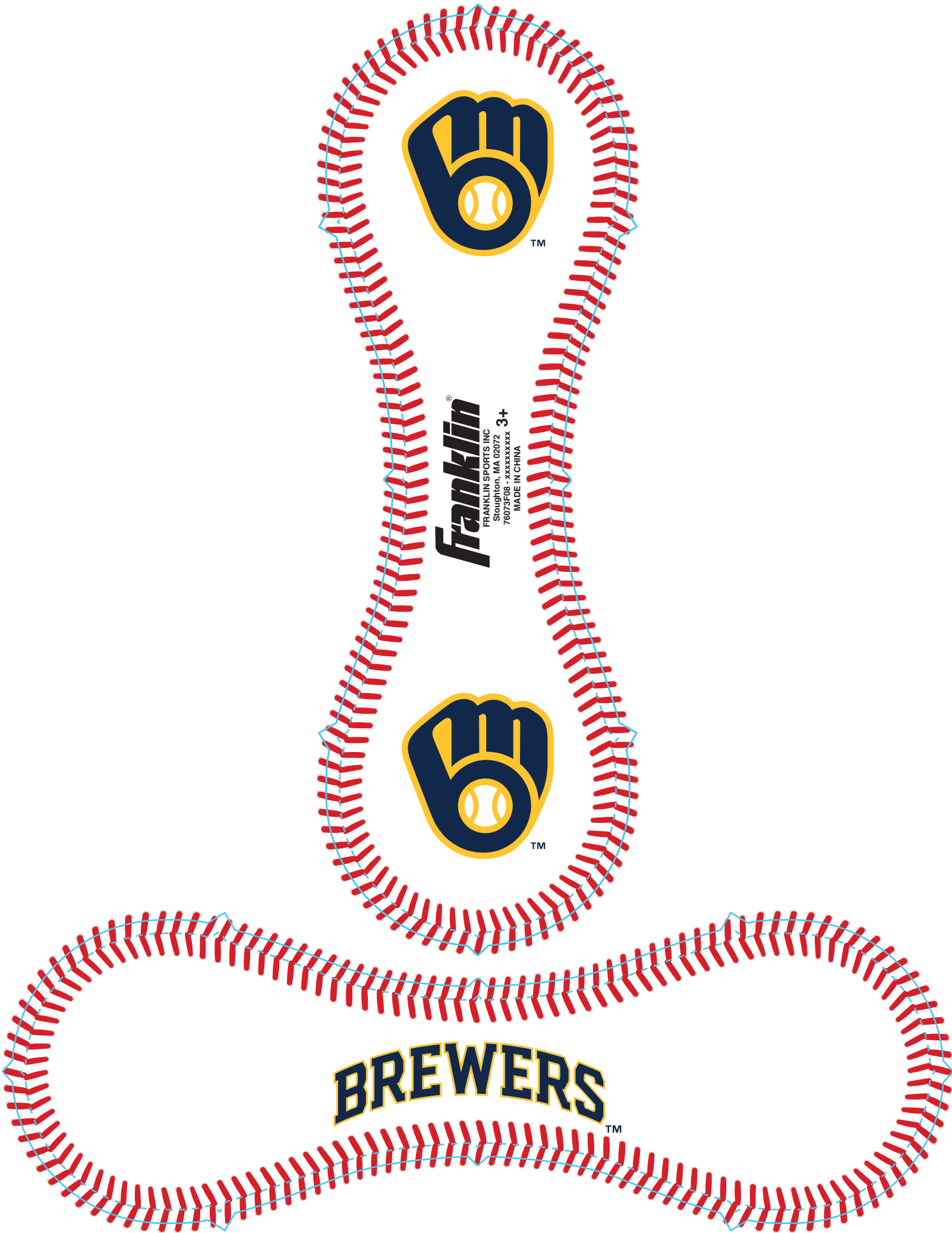
PMS	CMYK
123 C	C-0 M-23 Y-91 K-0
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100
2767 C	C-100 M-78 Y-0 K-64

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C

CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							123 C 2767 C
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 115137-1							



60mm



76074F08-Brewers

LOGO COLOR CHART

PMS

CMYK

White

C-0 M-0 Y-0 K-0

BALL COLOR:

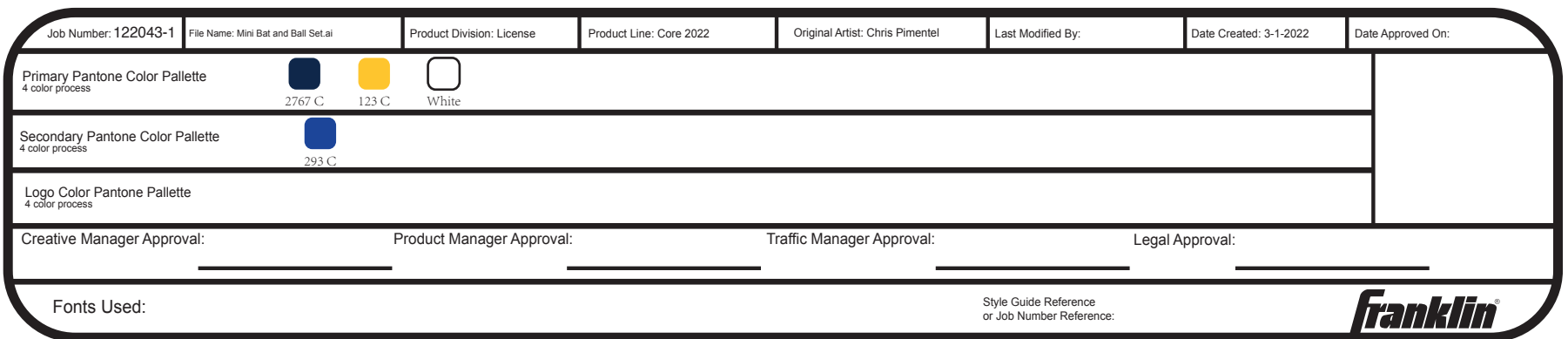


NAVY

LACE COLOR:



White





Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process		 2767 C	 123 C	 White			
Secondary Pantone Color Palette 4 color process		 293 C					
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:				Style Guide Reference or Job Number Reference:			

MLB TEAM HOLOGRAM BALL

76084F08

MILWAUKEE BREWERS

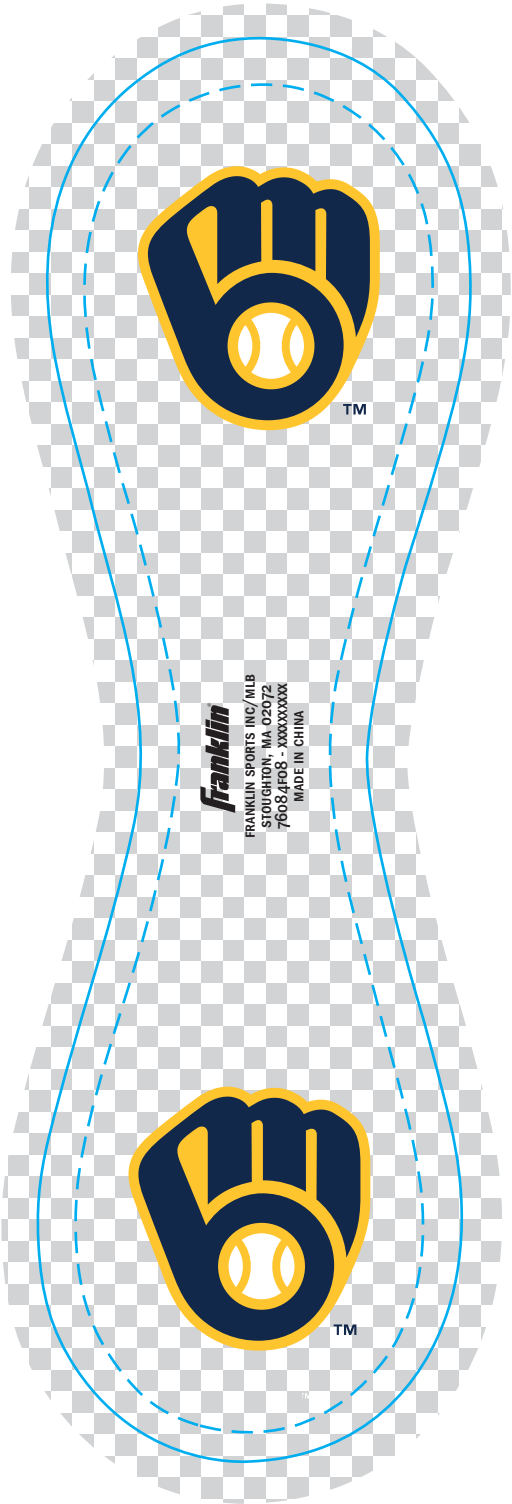
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
2767	C-100 M-87 Y-42 K-41
123	C-0 M-23 Y-91 K-0
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



Job Number: 120679-1	File Name: 76084F08-HologramBall-Brewers.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____
Primary Pantone Color Palette 4 color process							Pantone Spot Color
White Process Black C Milwaukee Brewers Navy 2767 Milwaukee Brewers Yellow 123							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1			

franklin®



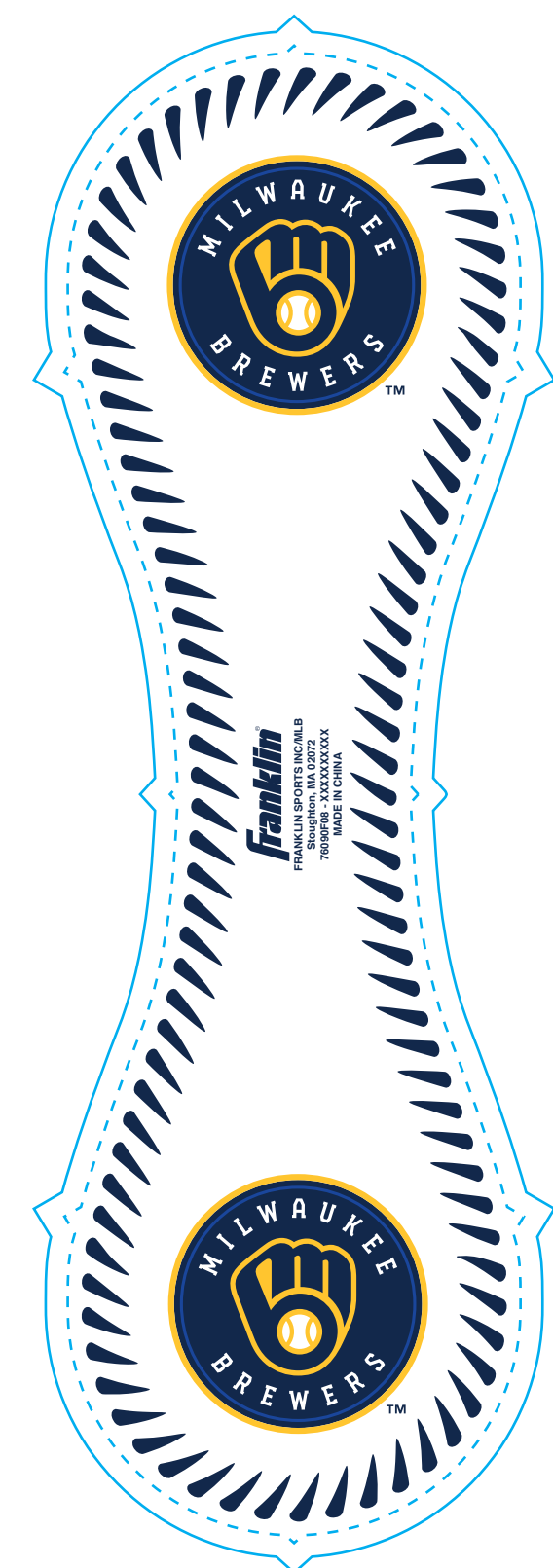
76090F08

MILWAUKEE BREWERS

Culture Soft Sport Bat Ball

COLOR CHART		
PMS	CMYK	
2767C	C 100 - M 87 - Y 42 - K 41	
123C	C 00 - M 23 - Y 91 - K 00	
293C	C 100 - M 86 - Y 01 - K 00	

xxxxxxxxxx -must be replaced with
production date code



Job Number: 118242-1	File Name: TBD-Yankees-Culture-SSBatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By: Chris Pimentel	Date Created: 03.26.19z	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference:



76091 F08
MILWAUKEE BREWERS

ABBREV BALL

PANTONE COLOR LIST

2767c

123c

293c



#1

#2

76099F08-MILWAUKEE BREWERS 9.5" Glove and Ball Set

LOGO COLOR

PMS

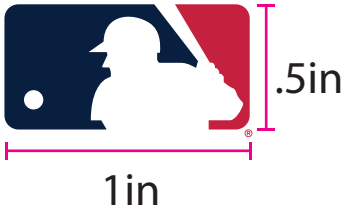
123 C

2767 C

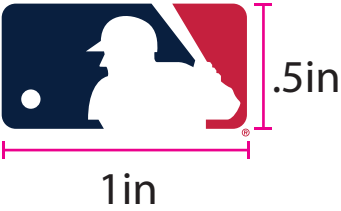
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

Yellow

Primary color:

Navy

Accent & Web:

White

Binding & Welting:

White

Lacing color:

White

Lining color:

D. Gray

F08 - Brewers - Cooperstown Collection



122 C



293 C



White