

2735F24 - St. Louis Cardinals - Red



2735F24S - St. Louis Cardinals - Navy



2735F24S - St. Louis Cardinals - Red



2735F24C1 - St. Louis Cardinals - Carolina Blue



MLB TEAM GLASS BALL - CARDINALS

ITEM #15000F24

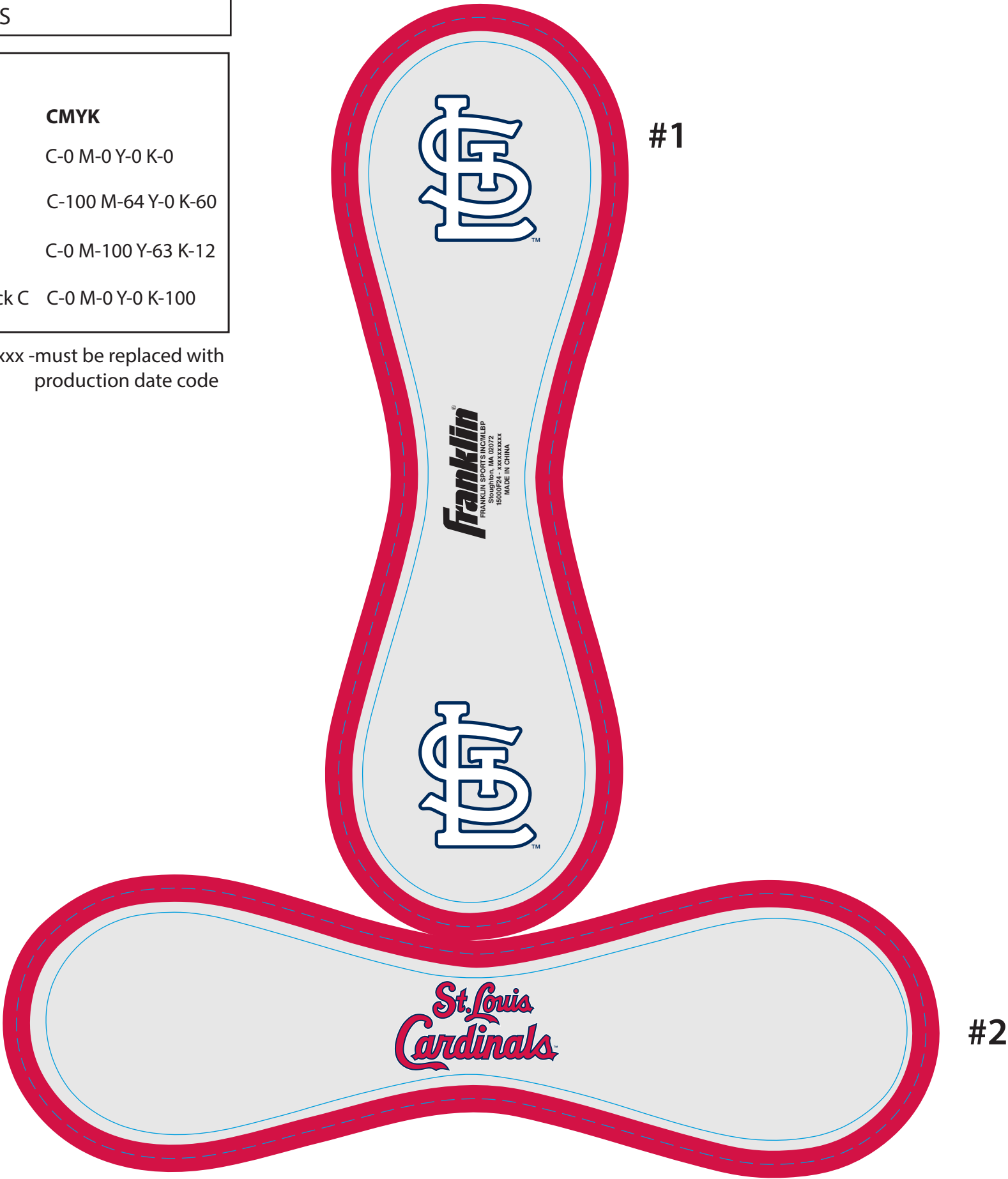
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Navy 289 C	C-100 M-64 Y-0 K-60
Red 200 C	C-0 M-100 Y-63 K-12
Process Black C	C-0 M-0 Y-0 K-100

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production date code

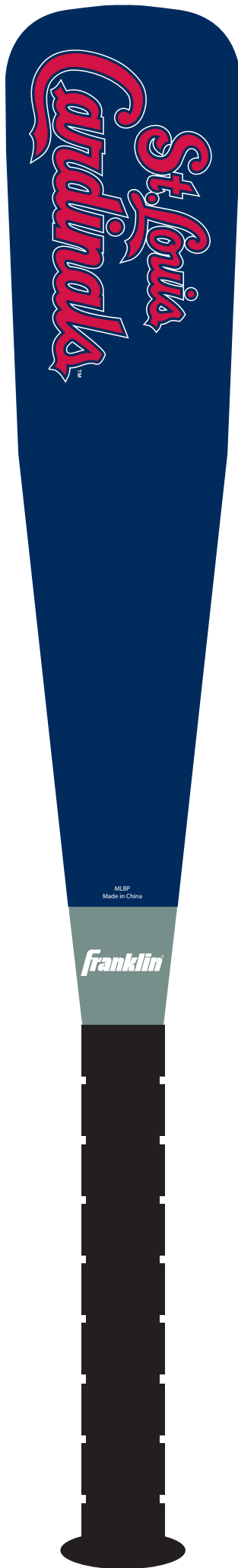


Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Cardinals-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
White Navy 289 C Red 200 C Process Black C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- St. Louis Cardinals Red
PANTONE® 200
- St. Louis Cardinals Midnight Navy
PANTONE® 289
- St. Louis Cardinals Yellow
PANTONE® 108
- PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

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production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIELINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



76012/76112F24
ST. LOUIS CARDINALS

LOGO COLOR CHART	
PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Navy 289 C	C-100 M-64 Y-0 K-60
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

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production date code

SOLID / STRAP - RIGHT HAND



76016F24
ST. LOUIS CARDINALS

COLOR CHART		
	PMS	CMYK
	200 C	C-0 M-100 Y-63 K-12
	289 C	C-100 M-64 Y-0 K-60
	White	C-0 M-0 Y-0 K-0
	429 C	C-21 M-11 Y-9 K-23

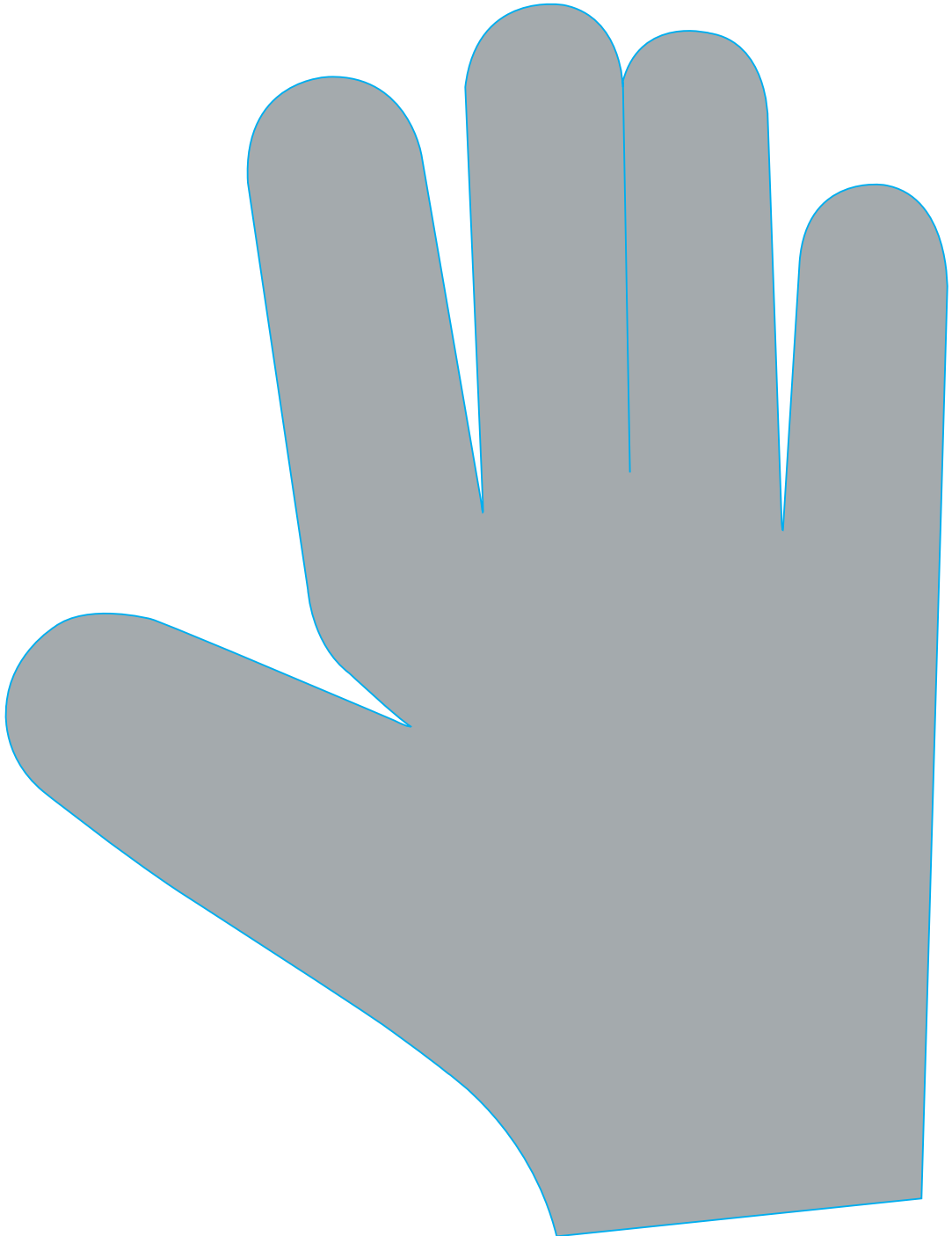
PALM
429 C

GUSSETS
White

Job Number: 118768-1	File Name: Cardinals-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F24
ST. LOUIS CARDINALS

COLOR CHART

PMS	CMYK
200 C	C-0 M-100 Y-63 K-12
289 C	C-100 M-64 Y-0 K-60
White	C-0 M-0 Y-0 K-0
429 C	C-21 M-11 Y-9 K-23

PALM

429 C

GUSSETS

White

Job Number: 118768-1	File Name: Cardinals-OPPBatingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



COLOR BLAST BALL
CARDINALS
ITEM # 76021F24

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

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production date code



Job Number: 118808-1	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By:	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process St. Louis Cardinals Red 200St. Louis Cardinals Navy 289							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:		115141	

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MLB TEAM EMBROIDERED LOGO BALL - CARDINALS

ITEM #76024F24

BALL SPECS

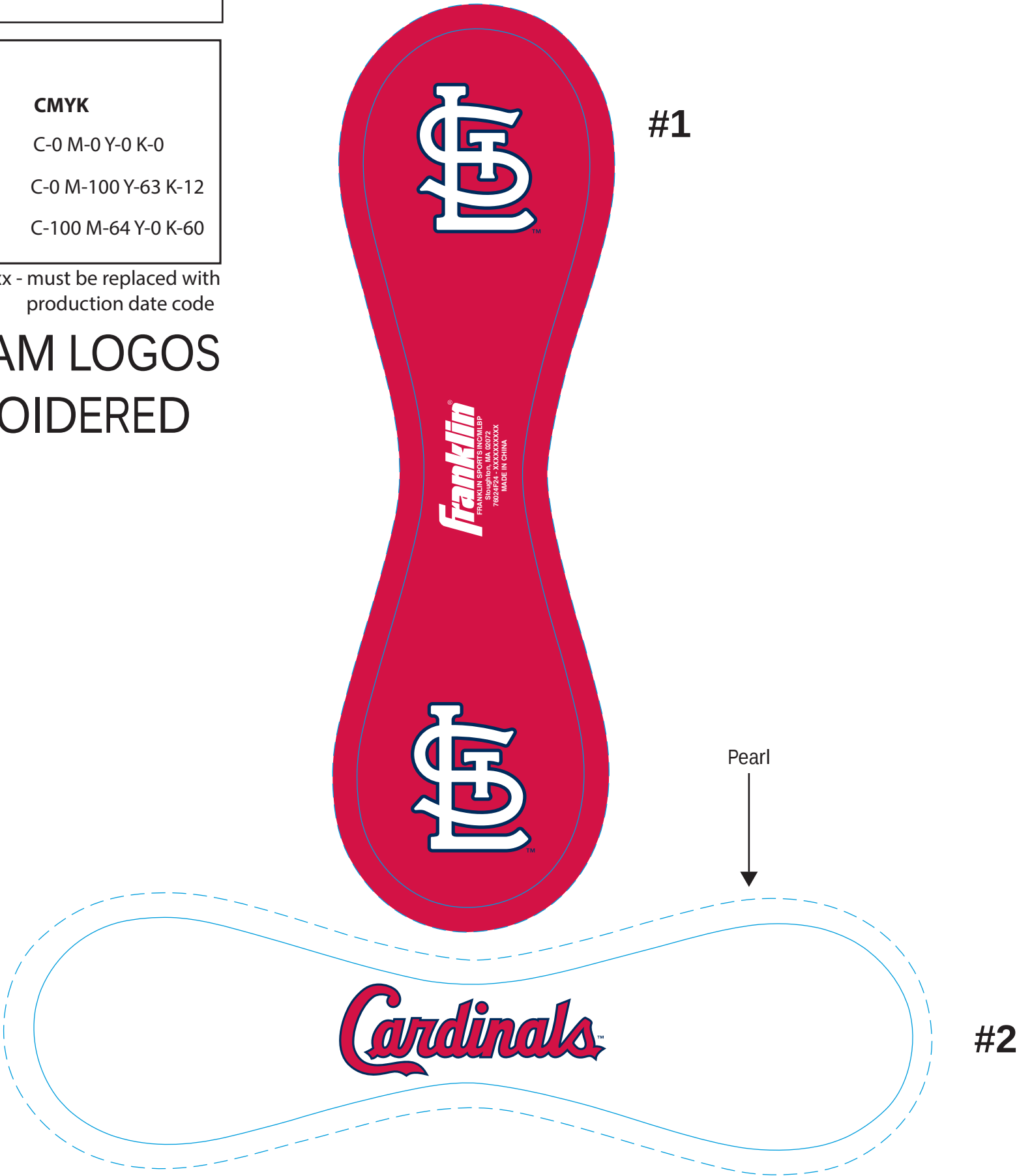
LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
200 C	C-0 M-100 Y-63 K-12
289 C	C-100 M-64 Y-0 K-60

xxxxxxxxxx - must be replaced with
production date code

ALL TEAM LOGOS
EMBROIDERED



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118809-1	File Name: 76024F24-SLC-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: -----	Date Created: 08.22.19	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 115135-1				

MLB TEAM MASCOT BALL

76029F24

ST. LOUIS CARDINALS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

PANEL 2: GLOSS PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
200	C-0 M-100 Y-63 K-12
108	C-0 M-6 Y-95 K-0
289	C-100 M-64 Y-0 K-60
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

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production date code



Job Number: 115139-1	File Name: 76029F24-MascotBall-Cardinals.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Mary Ellen Luppino	Last Modified By: Chris Pimentel	Date Created: 5.10.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference:							



MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F24 St. LOUIS CARDINALS

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Job Number: 118406-1		File Name: 76030F24-Cardinals-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Danielle Demers		Date Created: 05.10.17		Date Approved On:									
Primary Pantone Color Palette 4 color process												Pantone Spot Color											
Secondary Pantone Color Palette 4 color process																							
Logo Color Pantone Palette 4 color process																							
Creative Manager Approval: _____												Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1				franklin®							

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



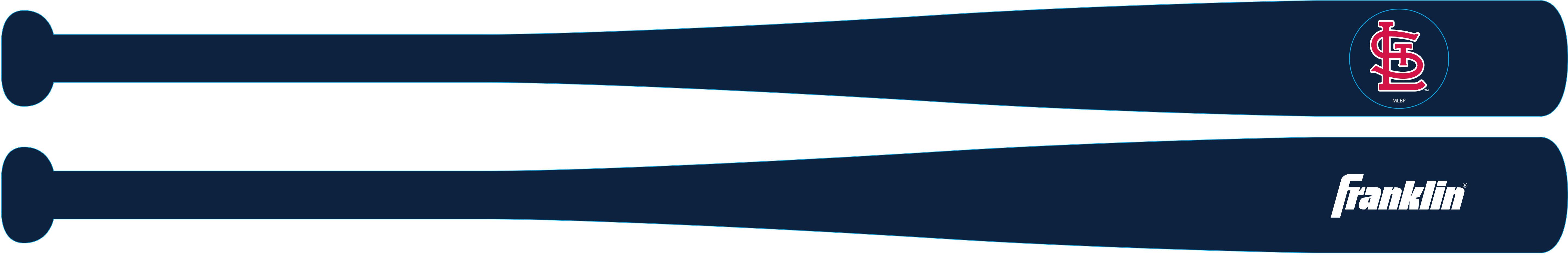
Do not print red background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



COLOR CHART		
PMS	CMYK	
 200 C	C 00 - M 100 - Y 63 - K 12	
 289 C	C 100 - M 64 - Y 00 - K 60	

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production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F24-St. Louis

TOP



BOTTOM



LOGO COLOR CHART

PMS

CMYK



White

C-0 M-0 Y-0 K-0



Navy 289 C

C-100 M-64 Y-0 K-60

BALL COLOR:



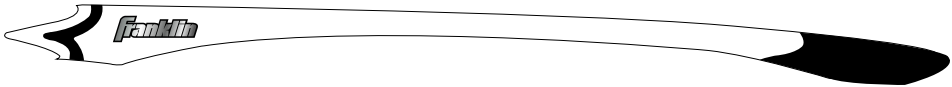
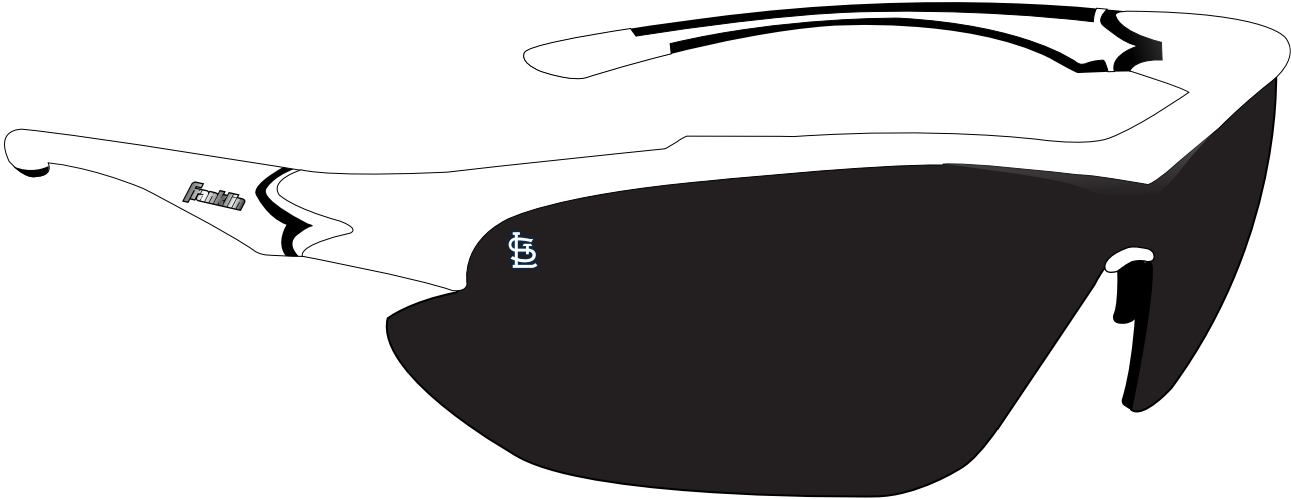
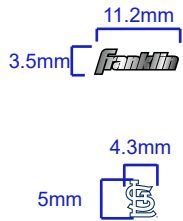
RED

LACE COLOR:



White

F24 - ST LOUIS CARDINALS



76073F24

ST. LOUIS CARDINALS

COLOR CHART		
PMS	CMYK	
 200 C	C-0 M-100 Y-63 K-12	
 289 C	C-100 M-64 Y-0 K-60	
 White	C-0 M-0 Y-0 K-0	
 Pro. Black C	C-0 M-0 Y-0 K-100	

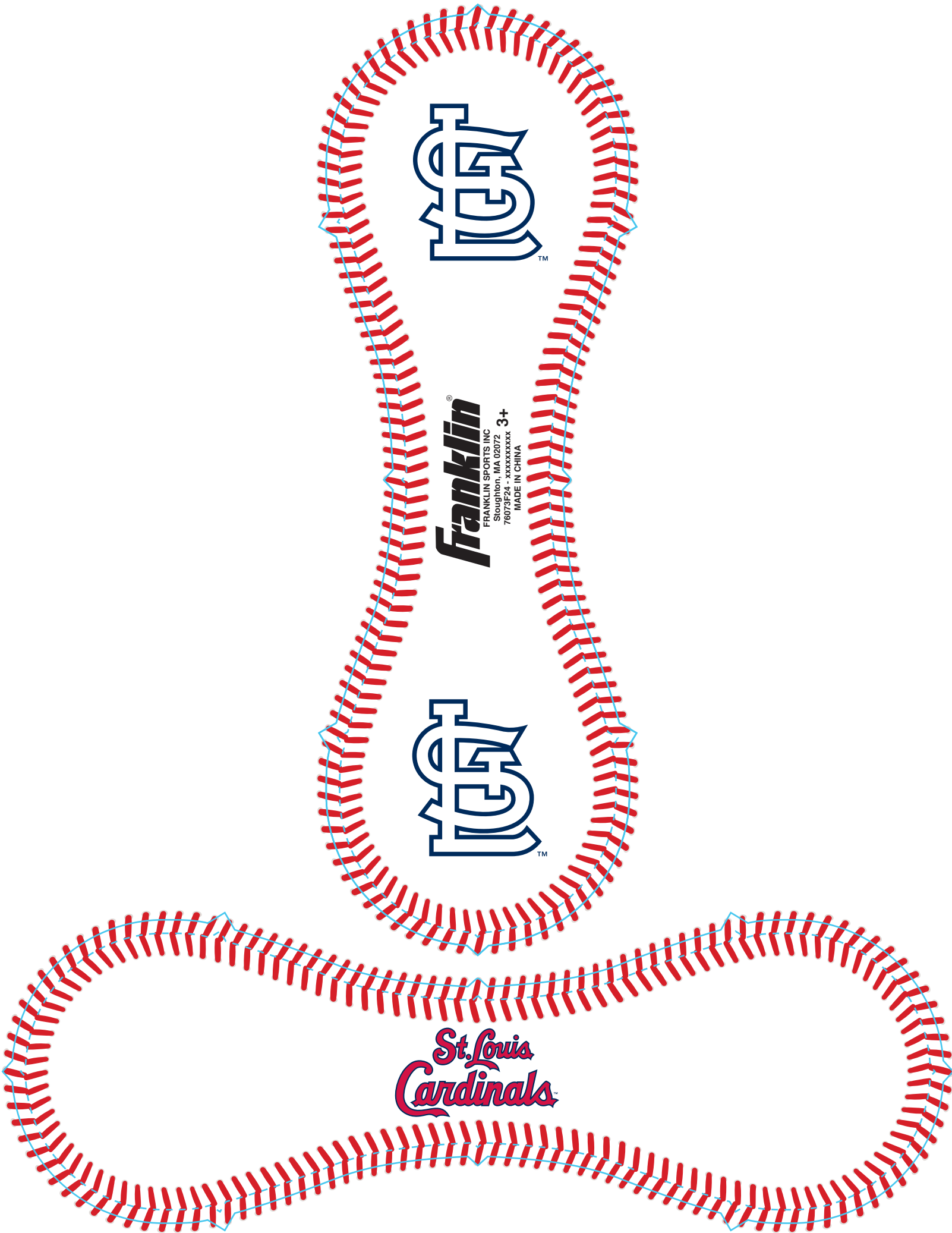
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production date code

Lacing Color:
Pantone 186 C



CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:		
Primary Pantone Color Palette 4 color process							 289 C	 200 C	
Secondary Pantone Color Palette 4 color process									
Logo Color Pantone Palette 4 color process									
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:			
Fonts Used:								Style Guide Reference or Job Number Reference: 115137-1	



65mm



76074F24-St. Louis

LOGO COLOR CHART	
PMS	CMYK
White	C-0 M-0 Y-0 K-0

BALL COLOR:

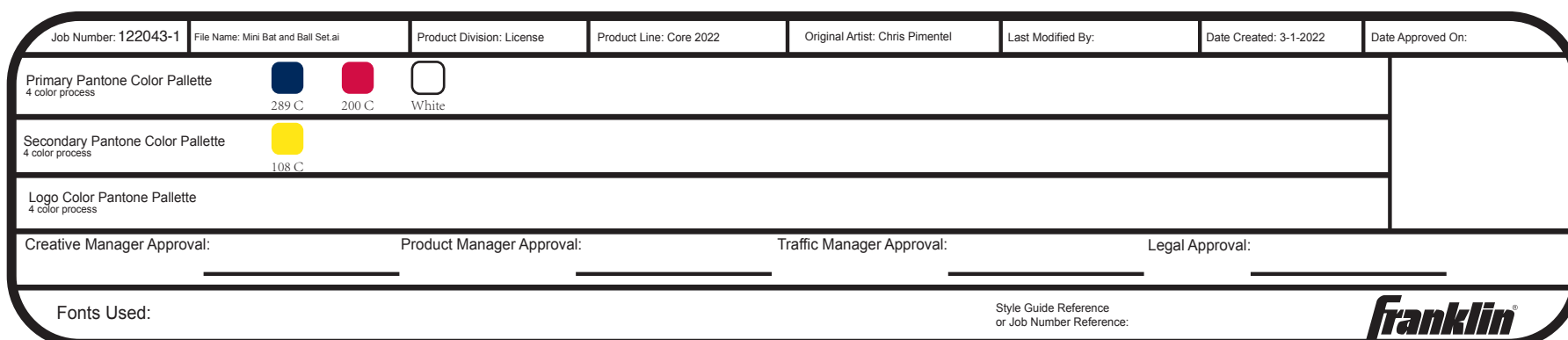


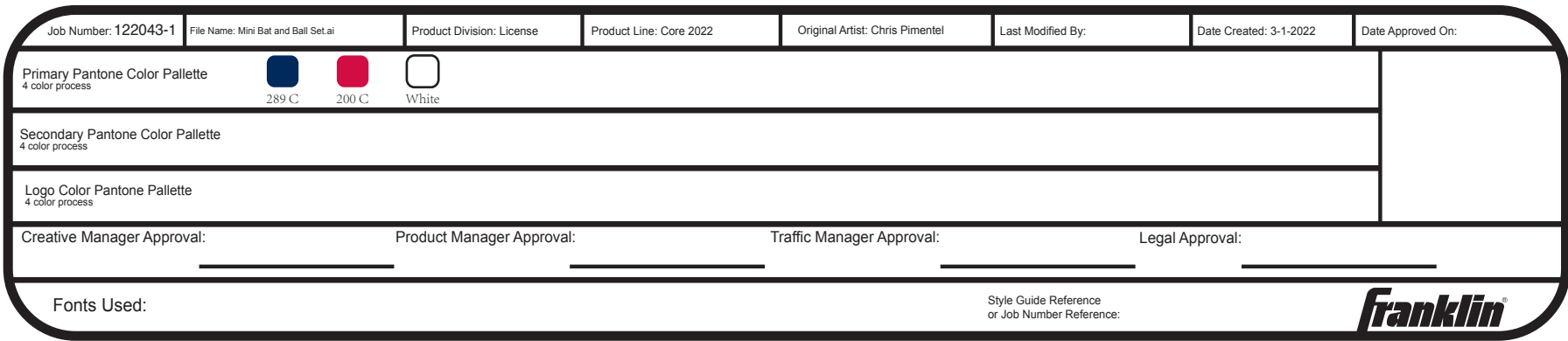
RED

LACE COLOR:



White





MLB TEAM HOLOGRAM BALL

76084F24

ST. LOUIS CARDINALS

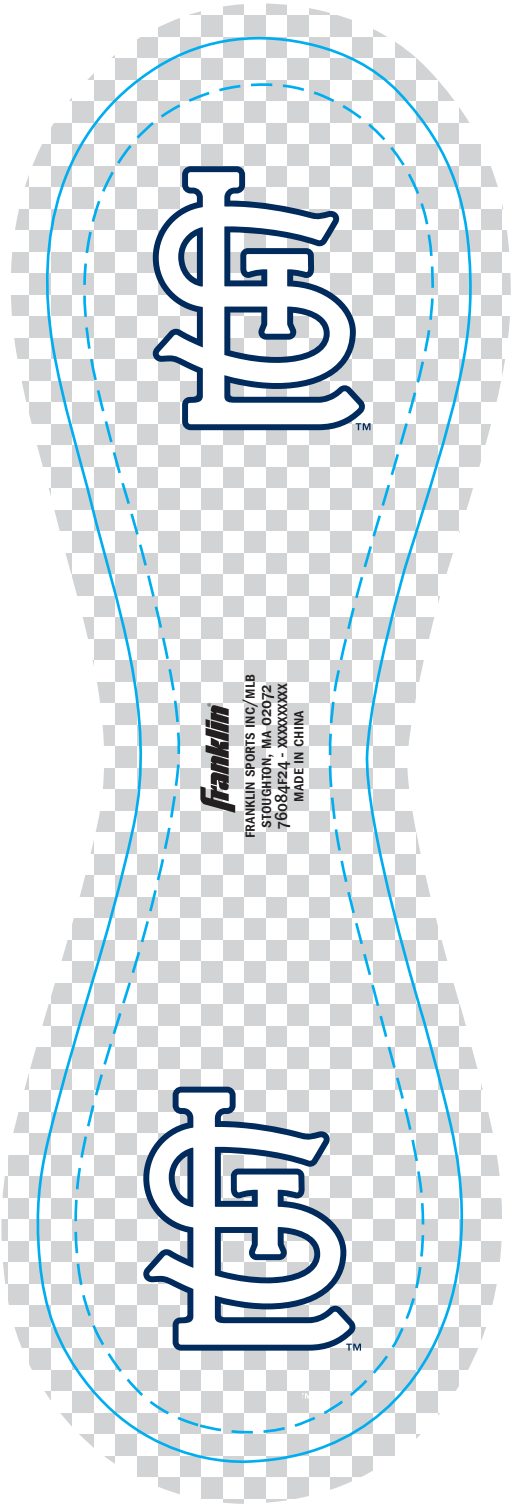
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
289	C-100 M-64 Y-0 K-60
200	C-0 M-100 Y-63 K-12
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

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production date code



Job Number: 120679-1	File Name: 76084F24-HologramBall-Cardinals.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1				



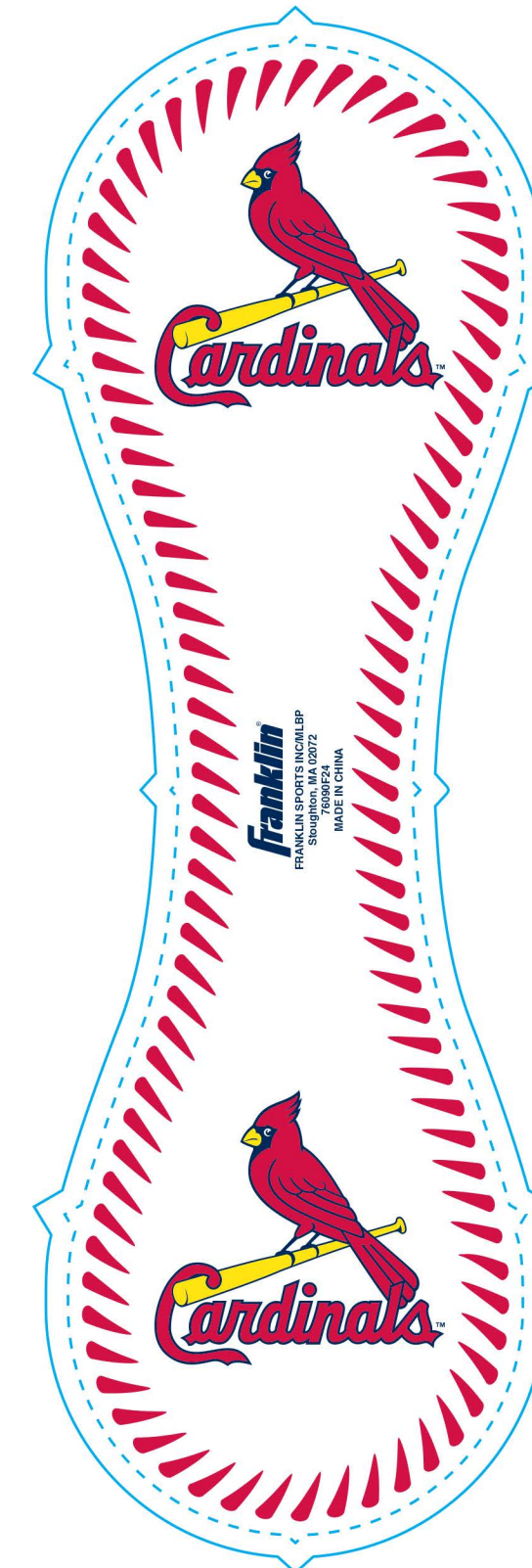
76090F24

ST. LOUIS CARDINALS

Culture Soft Sport Bat Ball

COLOR CHART		
	PMS	CMYK
	200 C	C 00 - M 100 - Y 63 - K 12
	289 C	C 100 - M 64 - Y 00 - K 60
	108 C	C 00 - M 06 - Y 95 - K 00

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production date code



Job Number: 118242-1	File Name: TBD-Cardinals-Culture-SB-BatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 03/26/19c	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference:

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76091F24
ST. LOUIS CARDINALS

ABBREV BALL

PANTONE COLOR LIST

289c

200c



76099F24-ST. LOUIS CARDINALS 9.5" Glove and Ball Set

LOGO COLOR

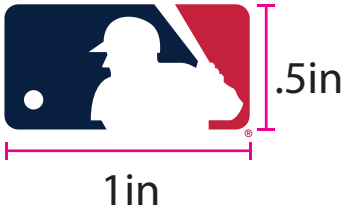
PMS

289 C

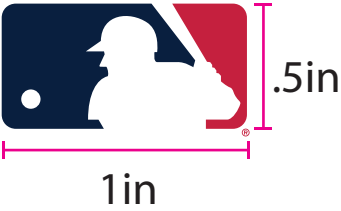
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

White

Navy

Primary color:

Red

Accent & Web:

White

Binding & Welting:

White

Lacing color:

White

Lining color:

D. Gray

F24 - Cardinals - Cooperstown Collection



STL



STL



200 C



289 C