

2735F16 - Chicago Cubs -Royal



186 C



294 C



293 C



White

2735F16C1 - Chicago Cubs - Columbia Blue



186 C



294 C



290 C



White

2735F16C2 - Chicago Cubs - Pink



186 C



294 C



211 C



White

2735F16C3P6 - Chicago Cubs -Royal



289 C



White

MLB TEAM GLASS BALL - CUBS

ITEM #15000F16C1

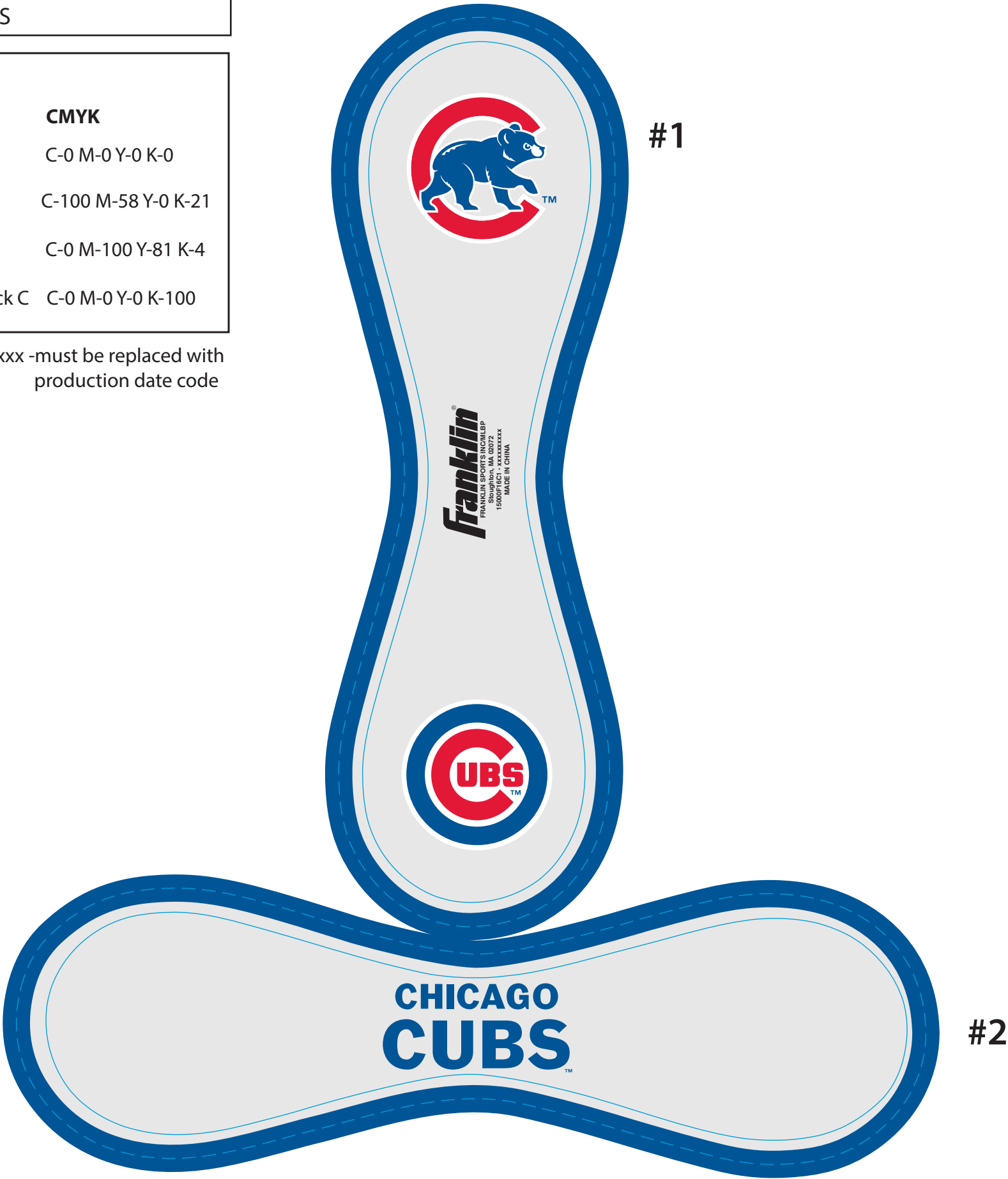
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Blue 294 C	C-100 M-58 Y-0 K-21
Red 186 C	C-0 M-100 Y-81 K-4
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Cubs-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				

MLB TEAM GLASS BALL - CUBS

ITEM #15000F16

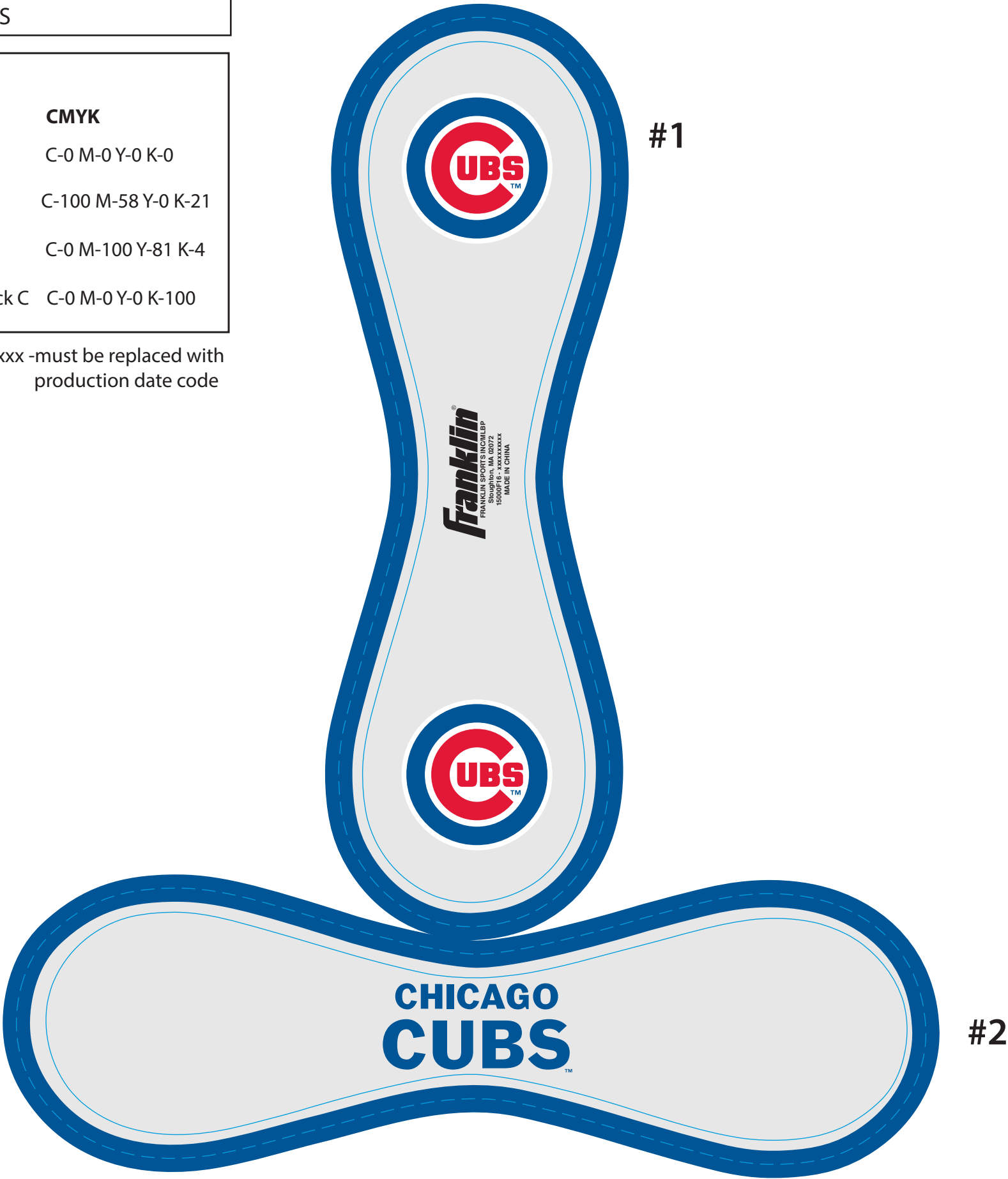
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

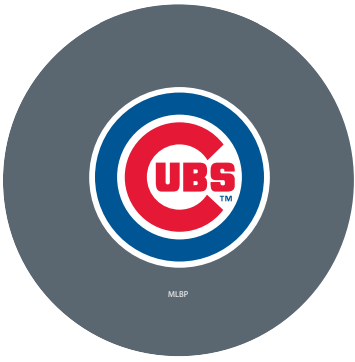
PMS	CMYK
White	C-0 M-0 Y-0 K-0
Blue 294 C	C-100 M-58 Y-0 K-21
Red 186 C	C-0 M-100 Y-81 K-4
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

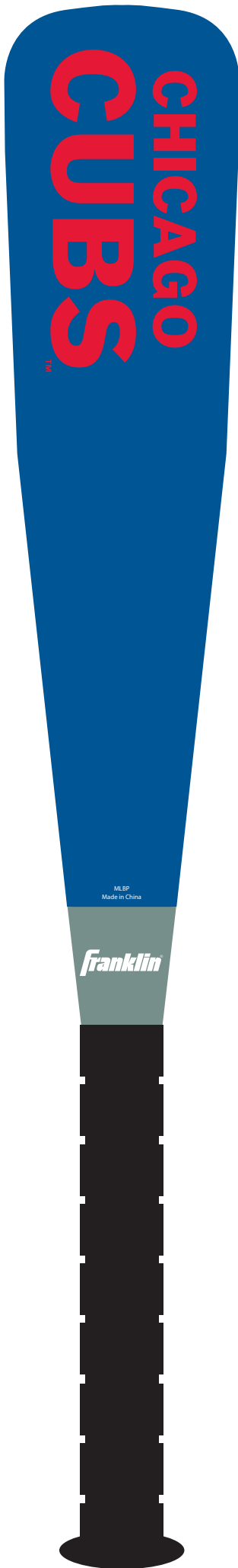
Job Number: 118903-1	File Name: Cubs-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
White Blue 294 C Red 186 C Process Black C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



● Chicago Cubs Blue
PANTONE® 294

● Chicago Cubs Red
PANTONE® 186

● PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIELINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



76012F16
CHICAGO CUBS

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Red 186 C	C-0 M-100 Y-81 K-4
 Blue 294 C	C-100 M-58 Y-0 K-21
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

76012F16C1
CHICAGO CUBS

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Red 186 C	C-0 M-100 Y-81 K-4
 Blue 294 C	C-100 M-58 Y-0 K-21
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F16
CHICAGO CUBS

COLOR CHART		
PMS		CMYK
 293 C		C-100 M-80 Y-11.27 K-2.45
 186 C		C-0 M-100 Y-81 K-4
 294 C		C-100 M-58 Y-0 K-21
 White		C-0 M-0 Y-0 K-0
 429 C		C-21 M-11 Y-9 K-23

PALM	GUSSETS
 429 C	 White

Job Number: 118768-1	File Name: Cubs-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1

franklin

SOLID / STRAP - LEFT HAND



76016F16
CHICAGO CUBS

COLOR CHART		
PMS		CMYK
 293 C		C-100 M-80 Y-11.27 K-2.45
 186 C		C-0 M-100 Y-81 K-4
 294 C		C-100 M-58 Y-0 K-21
 White		C-0 M-0 Y-0 K-0
 429 C		C-21 M-11 Y-9 K-23

PALM

 429 C

GUSSETS

 White

Job Number: 118768-1	File Name: Cubs-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:
							

COLOR BLAST BALL
CHCAGO CUBS
ITEM # 76021F16

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115141	File Name: Cubs MLB Team Color Blast Ball	Product Division: License	Product Line: MLB Concessions	Original Artist: Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:	
Primary Pantone Color Palette 4 color process Process Black C 1785 C 7739 C 572 C 257 C 203 C							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
Fonts Used:				Style Guide Reference or Job Number Reference:				Franklin

MLB TEAM EMBROIDERED LOGO BALL - CUBS

ITEM #76024F16

BALL SPECS

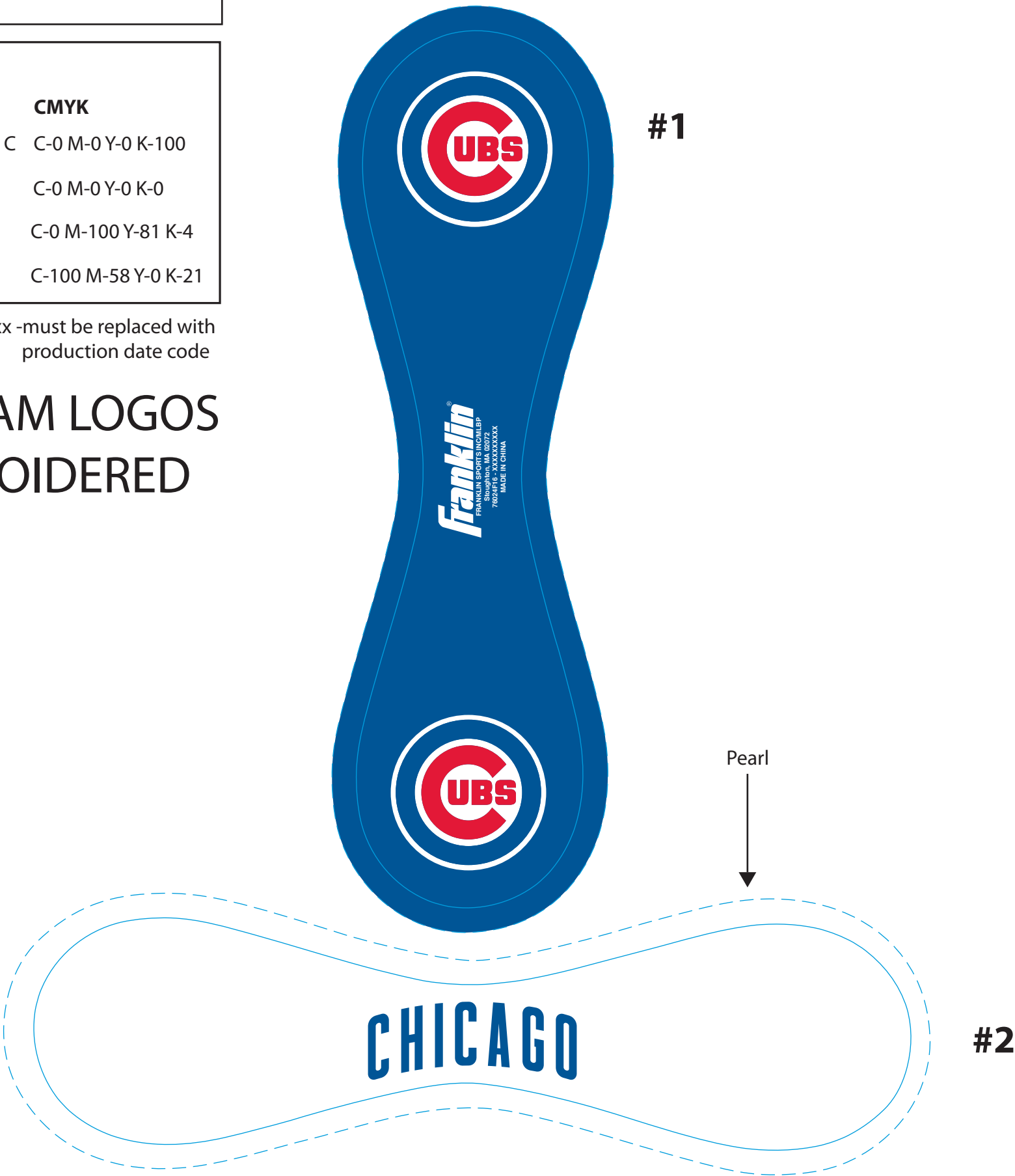
LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
■ Process Black C	C-0 M-0 Y-0 K-100
□ White	C-0 M-0 Y-0 K-0
■ 186 C	C-0 M-100 Y-81 K-4
■ 294 C	C-100 M-58 Y-0 K-21

xxxxxxxxxx -must be replaced with
production date code

ALL TEAM LOGOS
EMBROIDERED



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 115135-1	File Name: 76024F16-Cubs-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Meghan McClarey	Last Modified By:	Date Created: 04.07.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color ■ 186 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: _____				

MLB TEAM EMBROIDERED LOGO BALL - CUBS

ITEM #76024F16C1

BALL SPECS

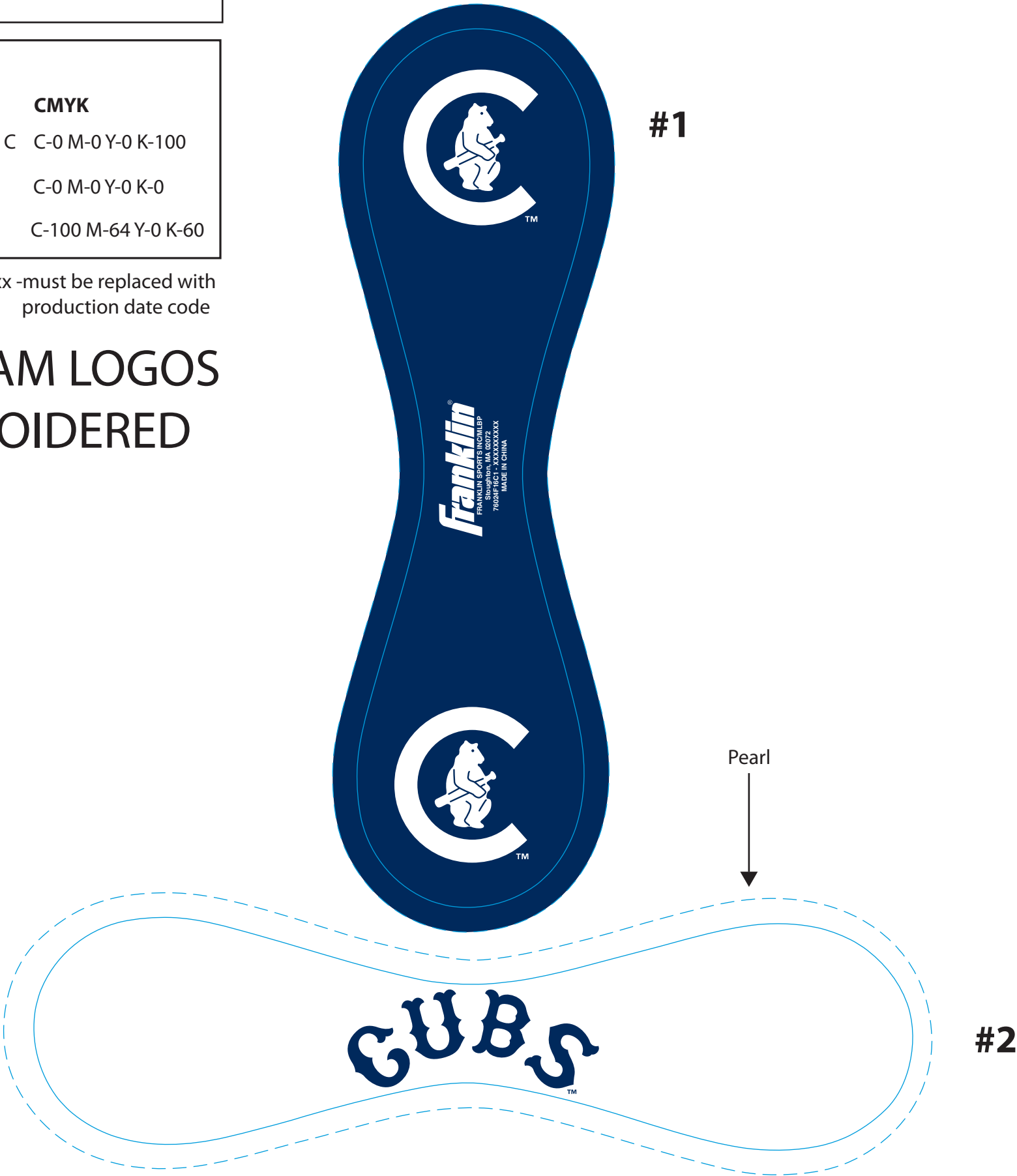
LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
■ Process Black C	C-0 M-0 Y-0 K-100
□ White	C-0 M-0 Y-0 K-0
■ 289 C	C-100 M-64 Y-0 K-60

xxxxxxxxxx -must be replaced with
production date code

ALL TEAM LOGOS
EMBROIDERED



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 115135-1	File Name: 76024F16C1-Cubs-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Meghan McClarey	Last Modified By: Chris Pimentel	Date Created: 04.07.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: _____				

MLB TEAM MASCOT BALL

76029F16

CHICAGO CUBS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

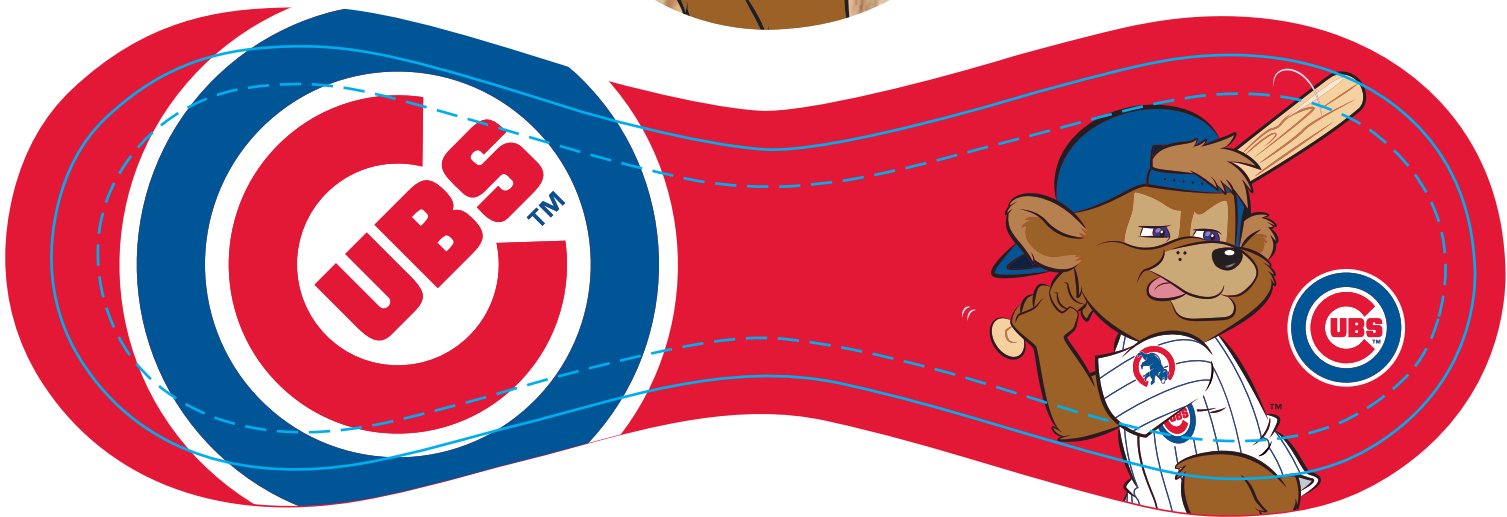
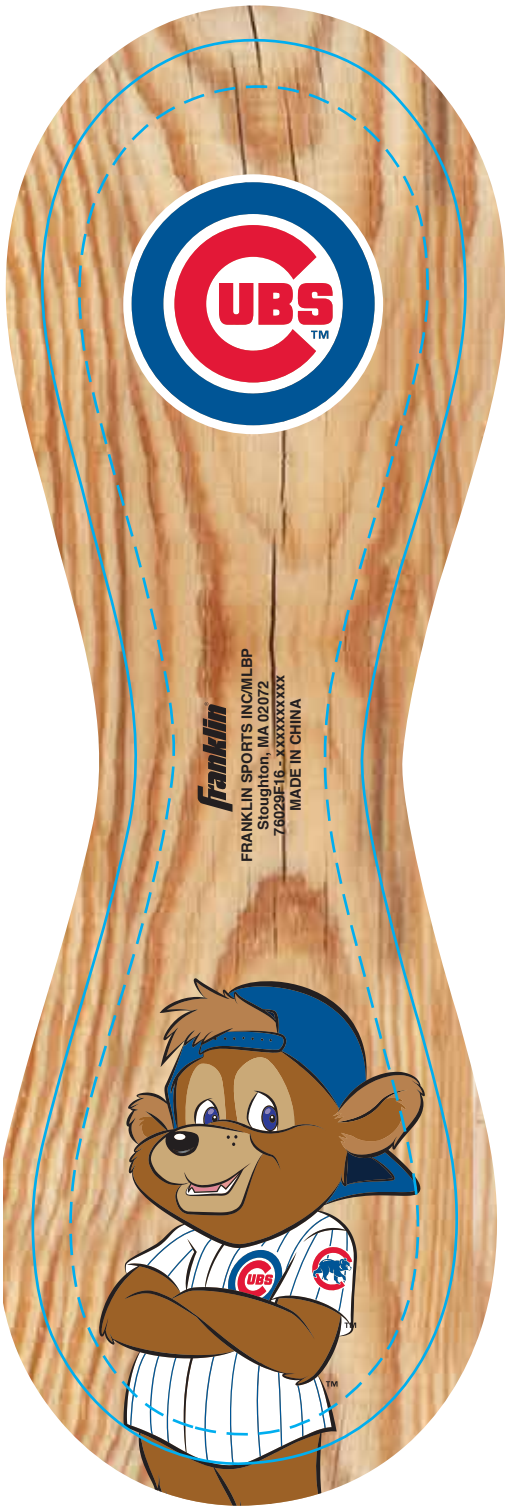
PANEL 2: GLOSS PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
294	C-100 M-58 Y-0 K-21
186	C-0 M-100 Y-81 K-4
1395	C-30 M-100 Y-63 K-19
155	C-4 M-18 Y-41 K-0
272	C-59 M-58 Y-0 K-0
2736	C-97 M-93 Y-0 K-0
289	C-98 M-84 Y-46 K-51
422	C-40 M-32 Y-32 K-0
466	C-22 M-32 Y-60 K-0
493	C-10 M-57 Y-25 K-0
545	C-20 M-7 Y-5 K-0
729	C-25 M-50 Y-77 K-6
7446	C-47 M-48 Y-0 K-0
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115139-1	File Name: 76029F16-MascotBall-Cubs.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Mary Ellen Luppino	Last Modified By: Meghan McClarey	Date Created: 5.10.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
_____		_____		_____		_____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			

franklin®

MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F16 CHICAGO CUBS

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Job Number: 118406-1	File Name: 76030F16-Cubs-MLBTeamPBBSet.ai	Product Division: License	Product Line: Core 2019	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 05.10.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
_____		_____		_____		_____		
Fonts Used:				Style Guide Reference or Job Number Reference: 115250-1				

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant

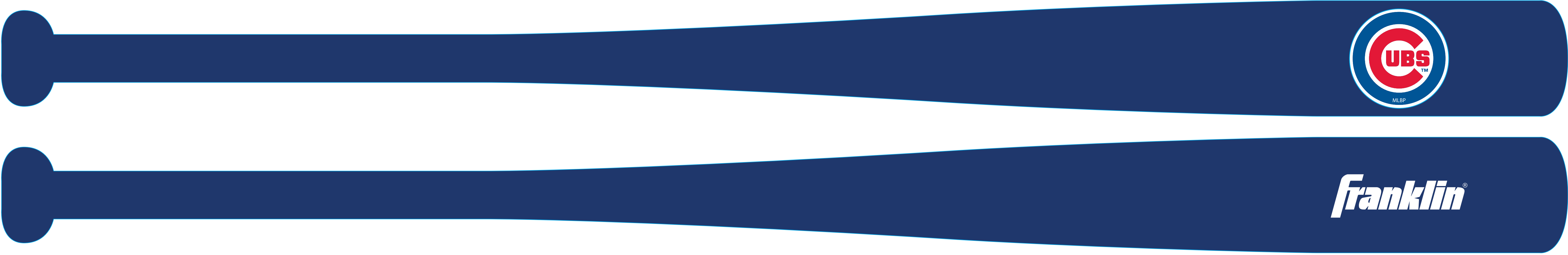


SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



MLB CULTURE BALL
ITEM #76034F16 / 76234F16

CUBS

COLOR CHART

PMS	CMYK
186 C	C 00 - M 100- Y 81 - K 04
294 C	C 100 - M 58 Y 00 - K 21

xxxxxxxxxx -must be replaced with
production date code

#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F16-Cubs

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Red 186 C	C-0 M-100 Y-81 K-4
 Blue 294 C	C-100 M-58 Y-0 K-21

TOP



BOTTOM



BALL COLOR:



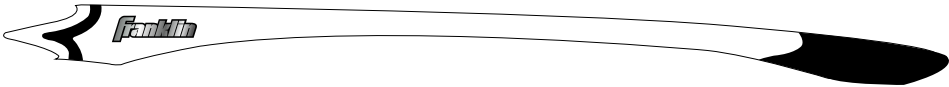
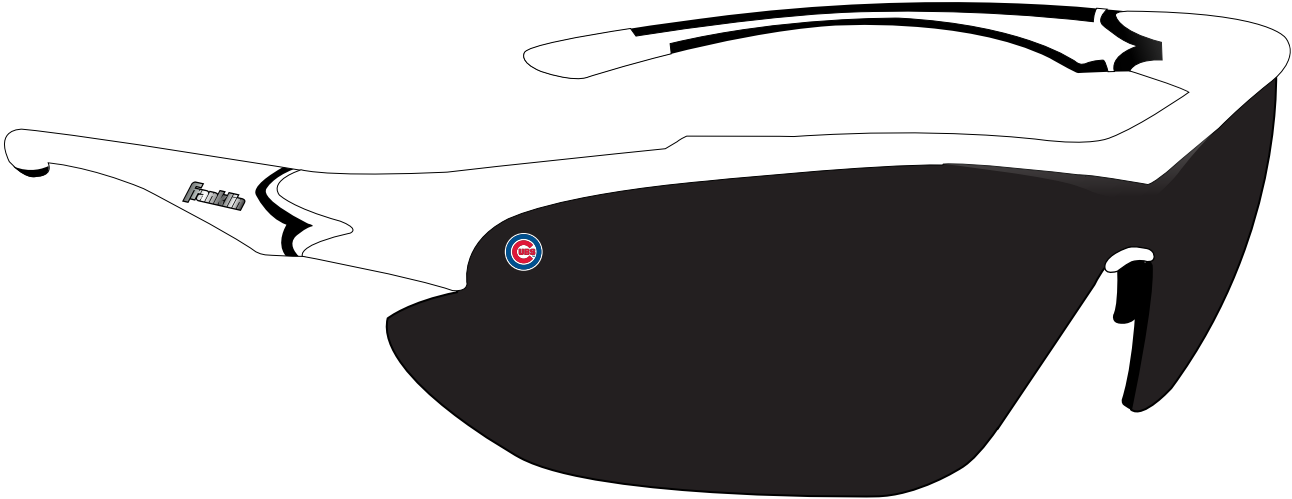
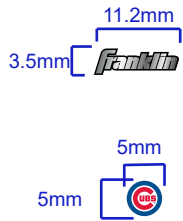
BLUE

LACE COLOR:



White

F16-CHICAGO CUBS



76073F16

CHICAGO CUBS

COLOR CHART

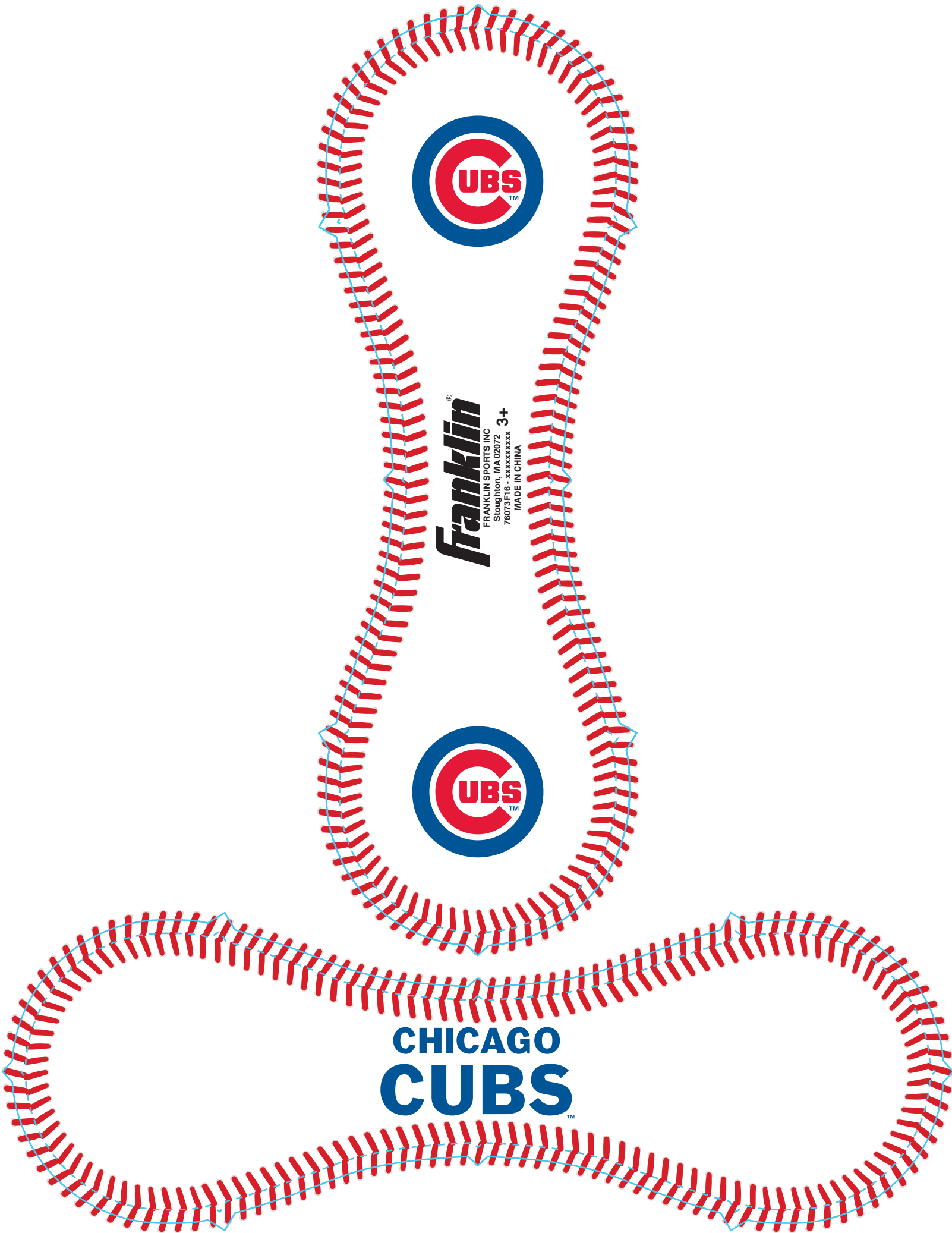
PMS	CMYK
186 C	C-0 M-100 Y-81 K-4
294 C	C-100 M-58 Y-0 K-21
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C



CMYK:
C-0 M-92 Y-77 K-22
Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:	
Primary Pantone Color Palette 4 color process							294 C 186 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference: 115137-1				

65mm



76074F16-Cubs

LOGO COLOR CHART

PMS

CMYK

White

C-0 M-0 Y-0 K-0

BALL COLOR:



BLUE

LACE COLOR:



White



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:	
Primary Pantone Color Palette 4 color process								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference:				



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process		294 C 186 C White					
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:		Style Guide Reference or Job Number Reference:					

MLB TEAM HOLOGRAM BALL

76084F16

CHICAGO CUBS

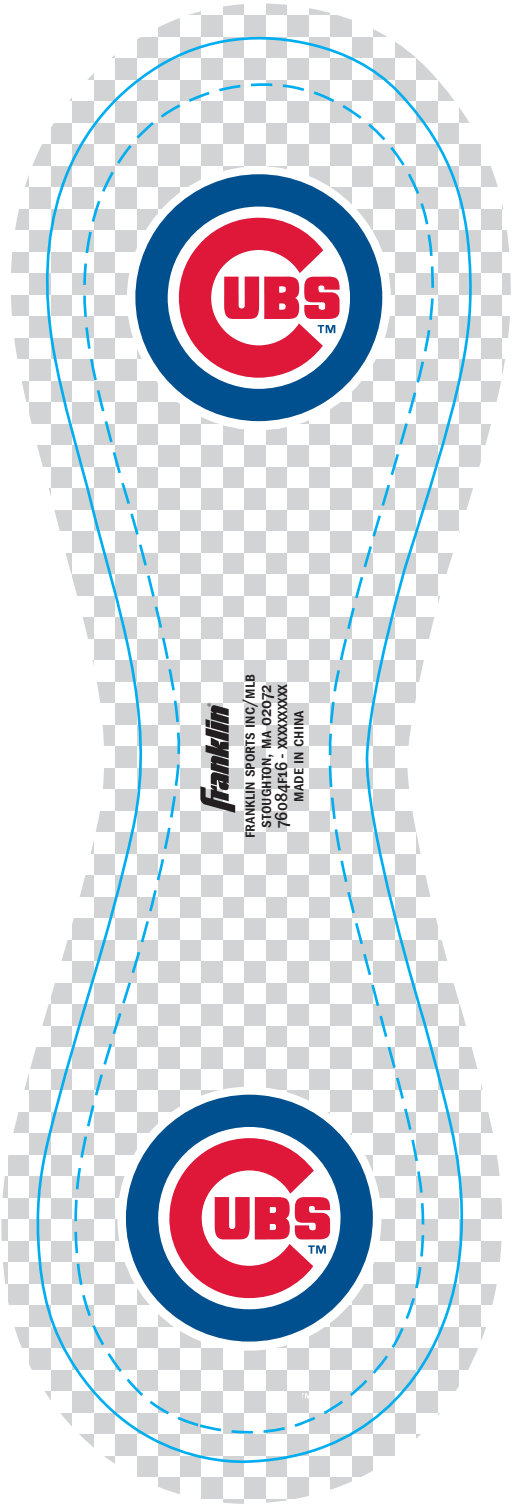
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
294	C-100 M-60 Y-0 K-25
186	C-0 M-100 Y-78 K-6
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



CHICAGO
CUBS

Job Number: 120679-1

File Name:
76084F16-HologramBall-Cubs.ai

Product Division: License

Product Line: MLB Concessions

Original Artist: Cassio Vieira

Last Modified By: _____

Date Created: 06.14.2021

Date Approved On: _____

Primary Pantone Color Palette

4 color process



White



Process Black C



Chicago Cubs Blue 294



Chicago Cubs Red 186

Pantone Spot Color

Secondary Pantone Color Palette

4 color process

Logo Color Pantone Palette

4 color process

Creative Manager Approval: _____

Product Manager Approval: _____

Traffic Manager Approval: _____

Legal Approval: _____

Fonts Used:

Style Guide Reference
or Job Number Reference:

115139-1

franklin



76090F16

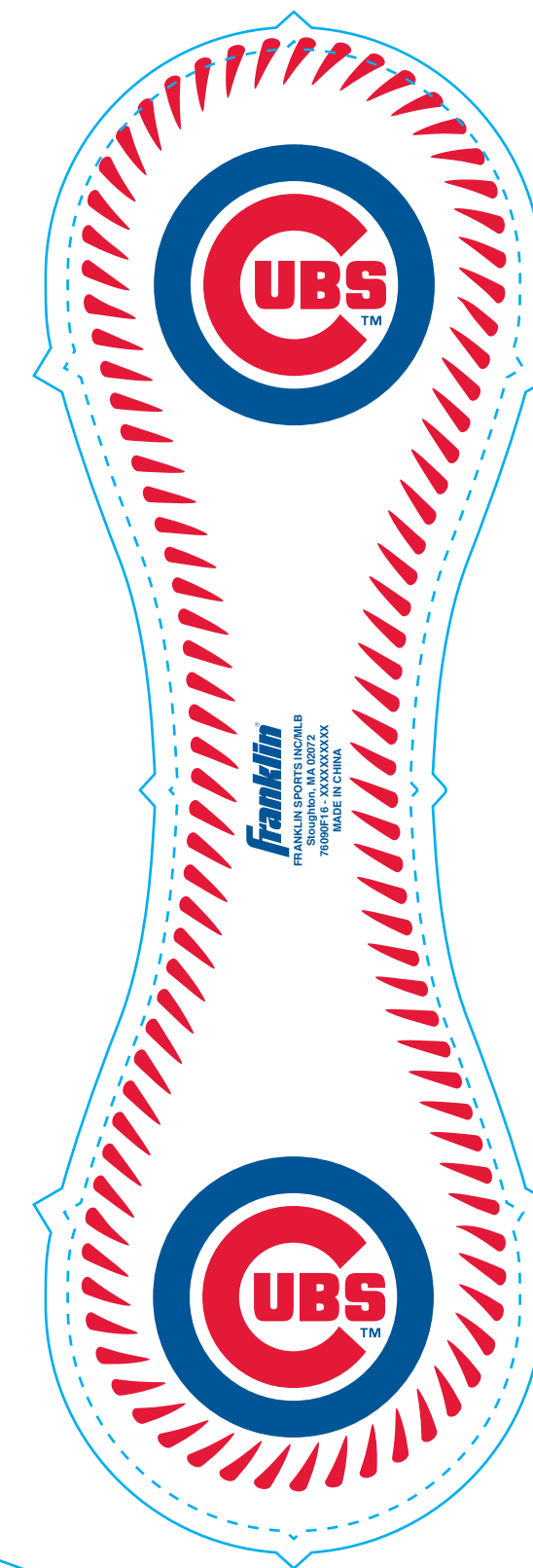
CHICAGO CUBS

Culture Soft Sport Bat Ball

COLOR CHART

PMS	CMYK
186 C	C 00 - M 100 - Y 81 - K 04
294 C	C 100 - M 58 Y 00 - K 21

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118242-1	File Name: TBD-Yankees-Culture-SSBatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 10.25.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:

Franklin

76091F16
CHICAGO CUBS

ABBREV BALL

PANTONE COLOR LIST

294c

186c



76099F16-CHICAGO CUBS 9.5" Glove and Ball Set

LOGO COLOR

PMS

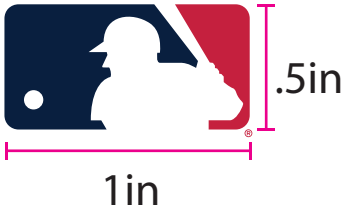
186 C

294 C

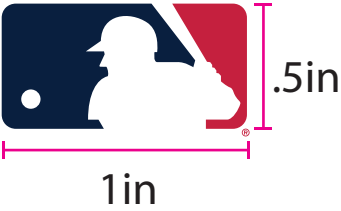
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

White

Primary color:

Blue

Accent & Web:

White

Binding & Welting:

White

Lacing color:

White

Lining color:

D. Gray

F16 - Cubs - Cooperstown Collection

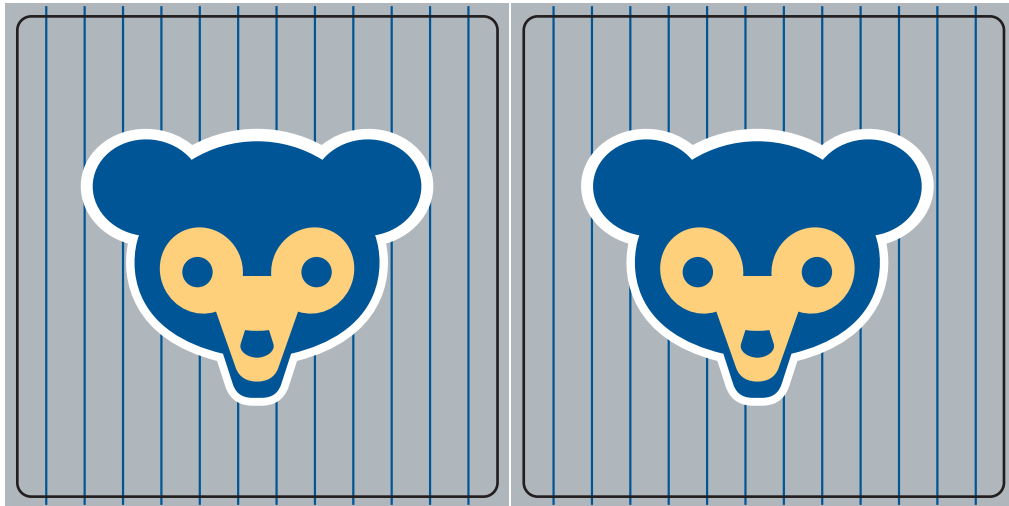


289 C



White

F16 - Cubs - Cooperstown Collection



294 C



135 C



429 C