

2735F30 - Tampa Bay Rays - Navy



White



116 C



282 C



292 C



289 C

MLB TEAM GLASS BALL - RAYS

ITEM #15000F30

BALL SPECS

LACING: TBD

CORE: SOFT SPONGE RUBBER

PANEL 1: GLASS

PANEL 2: GLASS

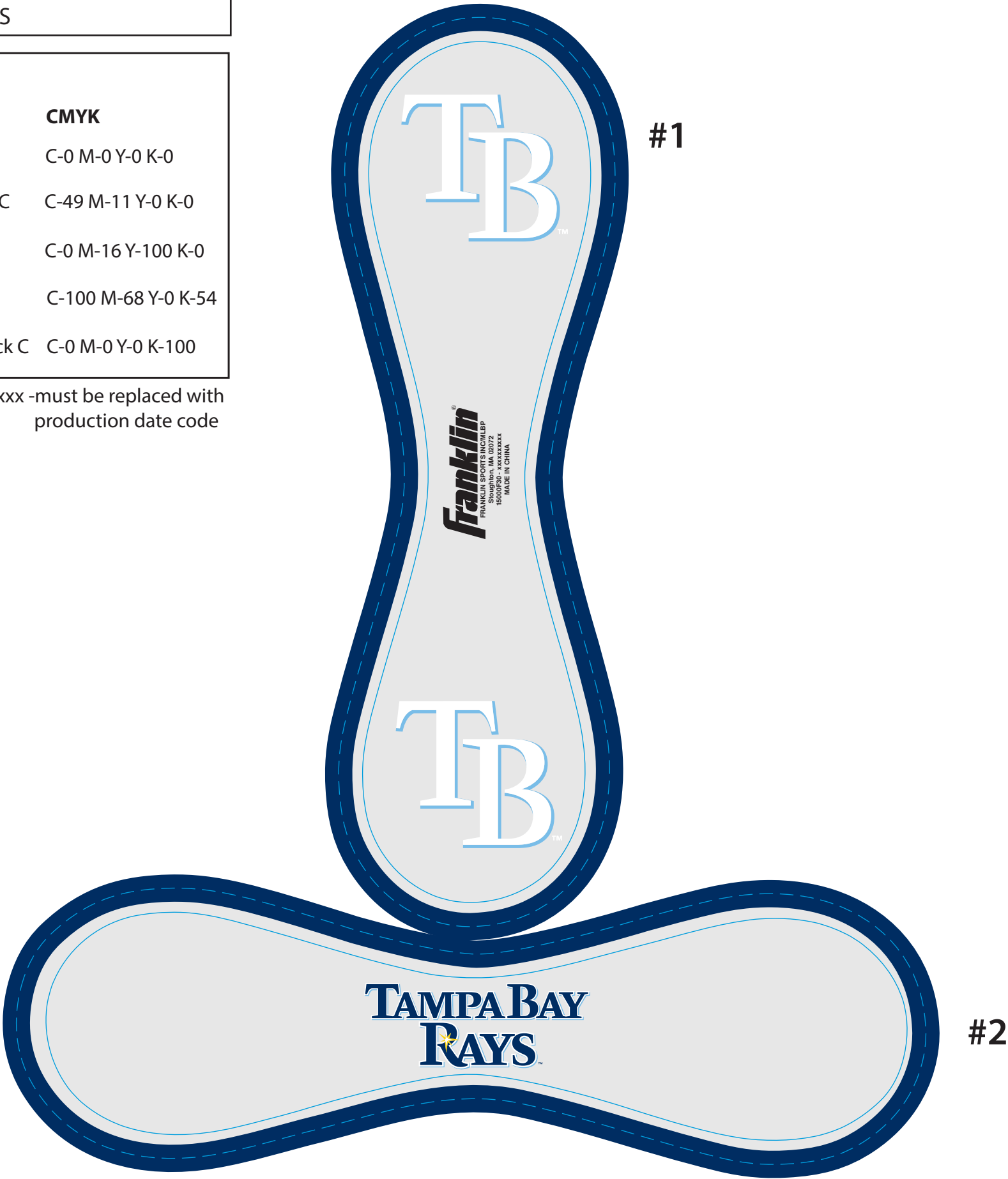
PRINTING: SCREEN

FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Lt Blue 292 C	C-49 M-11 Y-0 K-0
Gold 116 C	C-0 M-16 Y-100 K-0
Navy 282 C	C-100 M-68 Y-0 K-54
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

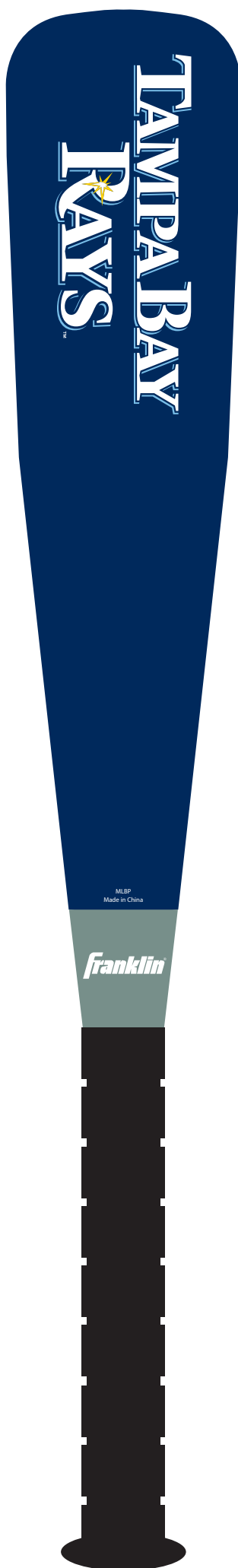


Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Rays-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
White Light Blue 292 C Gold 116 C Navy 282 C Process Black C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- Tampa Bay Rays Blue
PANTONE® 289
- Tampa Bay Rays Light Blue
PANTONE® 292
- Tampa Bay Rays Gold
PANTONE® 116
- PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

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production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



LOGO COLOR CHART		
PMS	CMYK	
 White	C-0 M-0 Y-0 K-0	
 Lt Blue 292 C	C-49 M-11 Y-0 K-0	
 Process Black C	C-0 M-0 Y-0 K-100	

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

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production date code

SOLID / STRAP - RIGHT HAND



76016F30
TAMPA BAY RAYS

COLOR CHART	
PMS	CMYK
 289 C	C-97.91 M-84.16 Y-45.55 K-51.41
 282 C	C-100 M-68 Y-0 K-54
 292 C	C-49 M-11 Y-0 K-0
 White	C-0 M-0 Y-0 K-0
 429 C	C-21 M-11 Y-9 K-23

PALM
 429 C

GUSSETS
 White

Job Number: 118768-1	File Name: Rays-OPPBatingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
 White  292 C  282 C  429 C  289 C							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____ Product Manager Approval: _____ Traffic Manager Approval: _____ Legal Approval: _____							
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F30
TAMPA BAY RAYS

COLOR CHART		
PMS		CMYK
	289 C	C-97.91 M-84.16 Y-45.55 K-51.41
	282 C	C-100 M-68 Y-0 K-54
	292 C	C-49 M-11 Y-0 K-0
	White	C-0 M-0 Y-0 K-0
	429 C	C-21 M-11 Y-9 K-23

PALM	GUSSETS
 429 C	 White

Job Number: 118768-1	File Name: Rays-OPPBatingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:	
Primary Pantone Color Palette 4 color process								
 White  292 C  282 C  429 C  289 C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____ Product Manager Approval: _____ Traffic Manager Approval: _____ Legal Approval: _____								
Fonts Used: _____							Style Guide Reference or Job Number Reference: 114158-1	

COLOR BLAST BALL
RAYS
ITEM # 76021F30

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

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production date code



Job Number: 115141	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:		franklin	

TAMPA BAY RAYS
ITEM #76024F30

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
282C	C-100 M-72 Y-0 K-56
292C	C-49 M-11 Y-0 K-0
116C	C-0 M-16 Y-100 K-0

xxxxxxxxxx -must be replaced with
production date code



#1



Pearl

#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIELINES

Job Number: 115135	File Name: 76024F30-TBR.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Jet Li	Last Modified By:	Date Created: 06.30.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
116C 282C 292C							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____							
Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____			
Fonts Used:				Style Guide Reference or Job Number Reference: _____			



MLB TEAM MASCOT BALL

76029F030

TAMPA BAY RAYS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

PANEL 2: GLOSS PVC

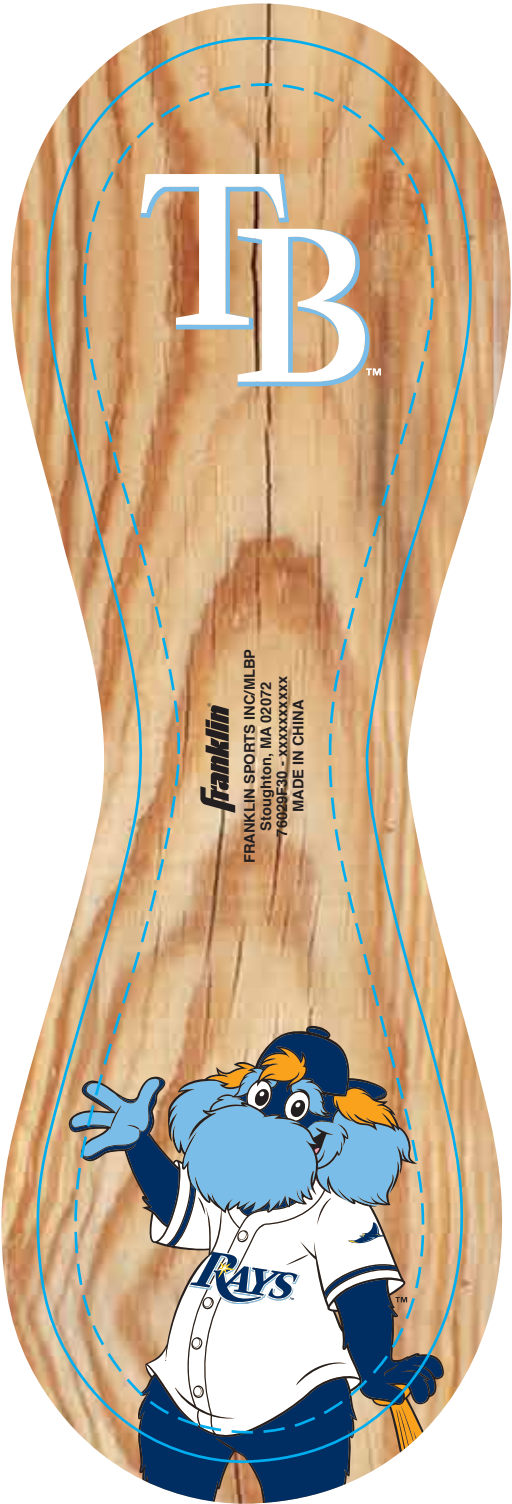
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
282	C-100 M-68 Y-0 K-54
292	C-49 M-11 Y-0 K-0
116	C-0 M-16 Y-100 K-0
137	C-0 M-42 Y-100 K-0
189	C-0 M-46 Y-7 K-0
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

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production date code



Job Number: 115139-1	File Name: 76029F30-MascotBall-Rays.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Chris Pimentel	Last Modified By: Chris Pimentel	Date Created: 6-30-17	Date Approved On:
Primary Pantone Color Palette 4 color process White Light Blue 292 Blue 282 Gold 116 189 C 137 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process Process Black							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			

Franklin

MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F30 TAMPA BAY RAYS

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Job Number: 118406-1		File Name: 76030F30-Rays-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Danielle Demers		Date Created: 05.10.17		Date Approved On:													
Primary Pantone Color Palette 4 color process												Pantone Spot Color															
Secondary Pantone Color Palette 4 color process																											
Logo Color Pantone Palette 4 color process																											
White Lt Blue 292 Blue 282 Gold 116												Creative Manager Approval: _____				Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1															

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



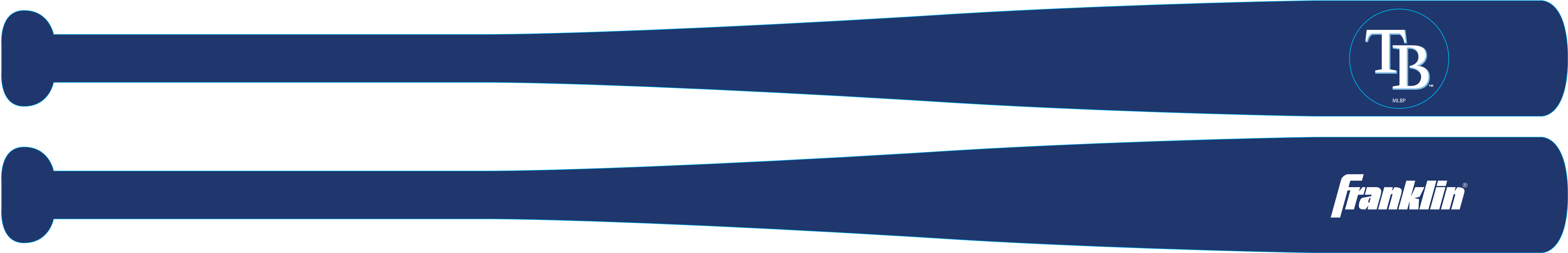
Do not print blue background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



MLB CULTURE BALL
ITEM #76034F30 / 76234F30

RAYS

COLOR CHART

PMS	CMYK
292C	C 49 - M 11 - Y 00 - K 00
282C	C 100 - M 68 - Y 00 - K 54
116C	C 00 - M 16 - Y 100 - K 00

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F30-BAY RAYS

LOGO COLOR CHART

PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Lt Blue 292 C	C-49 M-11 Y-0 K-0

TOP



BOTTOM



BALL COLOR:



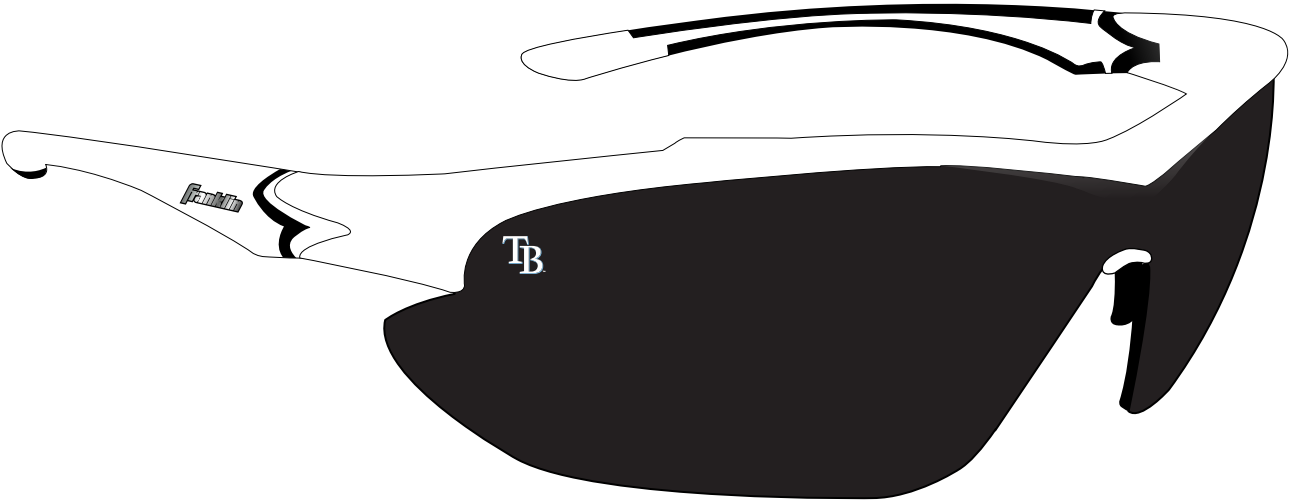
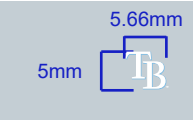
NAVY

LACE COLOR:



White

F30 - TAMPA BAY RAYS



76073F30

TAMPA BAY RAYS

COLOR CHART

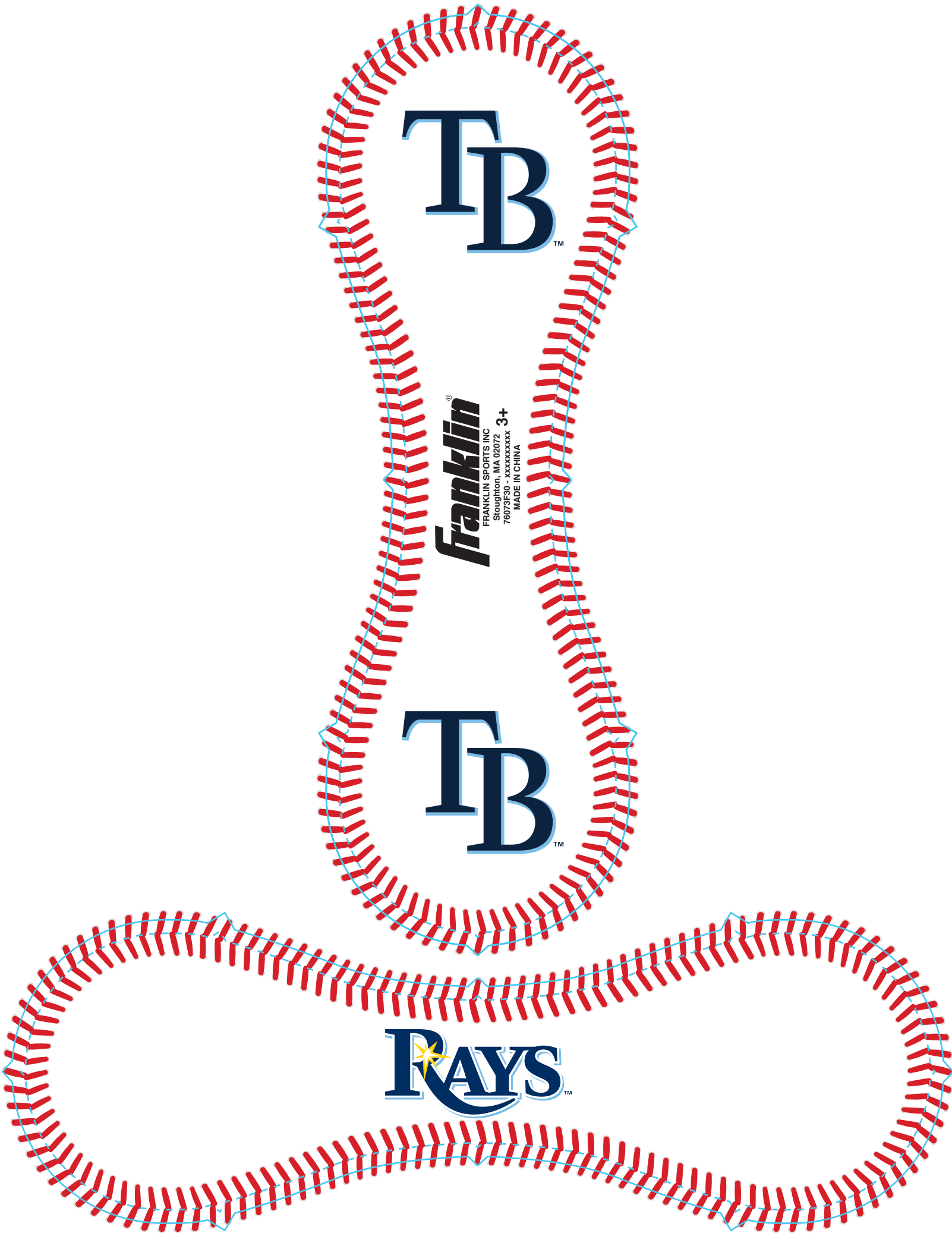
PMS	CMYK
282 C	C-100 M-68 Y-0 K-54
116 C	C-0 M-16 Y-100 K-0
292 C	C-49 M-11 Y-0 K-0
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100
289 C	C-98 M-84 Y-46 K-51

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production date code

Lacing Color:
Pantone 186 C



CMYK:
C-0 M-92 Y-77 K-22
Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:	
Primary Pantone Color Palette 4 color process White Process Black 186 C							292 C 289 C 116 C 282 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference: 115137-1				

65mm



76074F30-BAY RAYS

LOGO COLOR CHART

PMS



White

CMYK

C-0 M-0 Y-0 K-0

BALL COLOR:

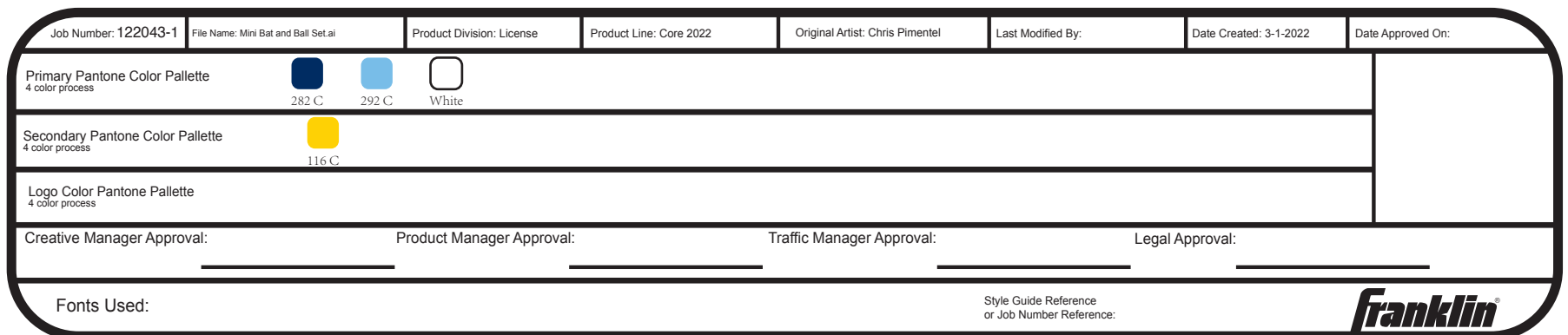


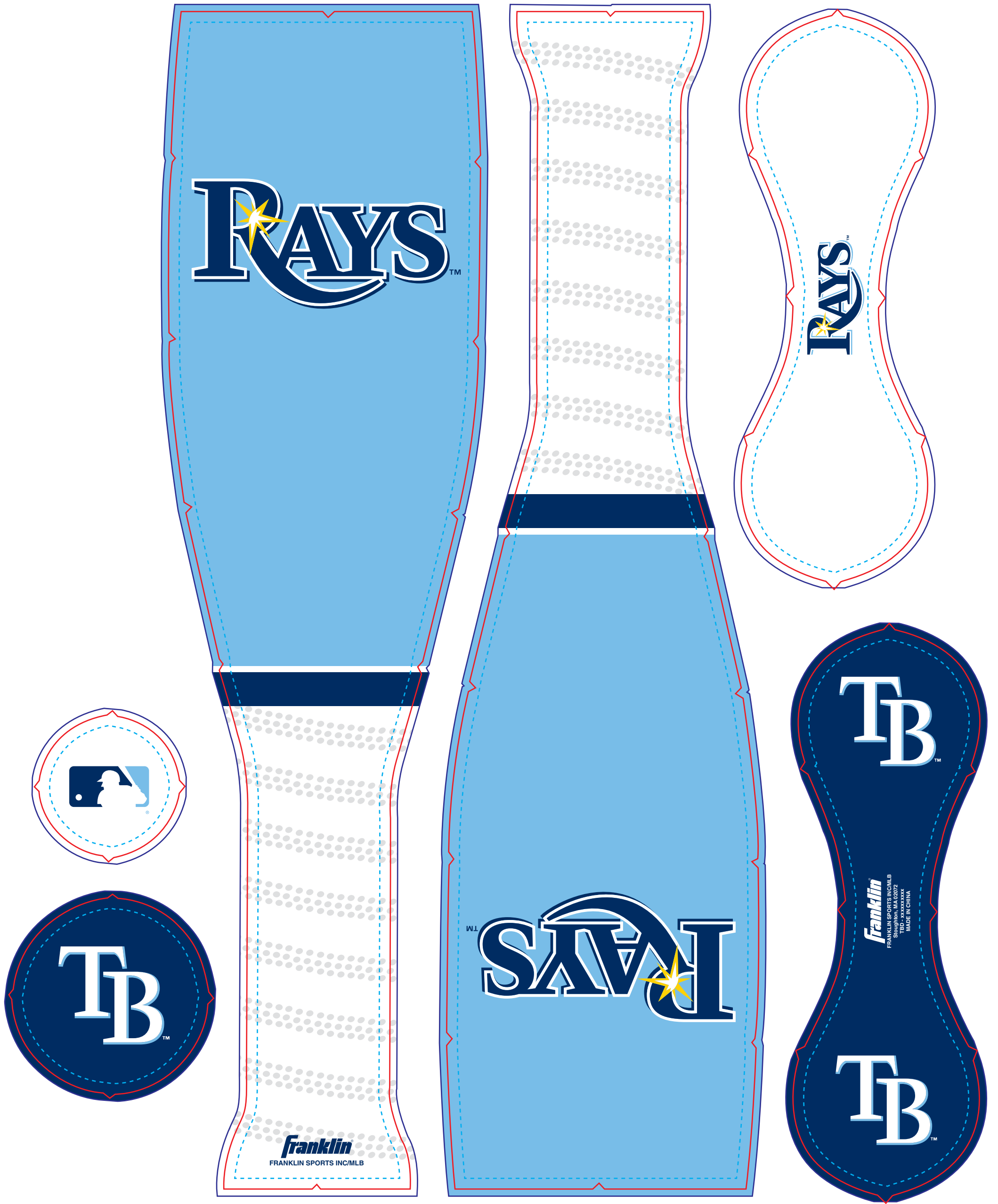
NAVY

LACE COLOR:



White





Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process		 282 C	 292 C	 White			
Secondary Pantone Color Palette 4 color process		 116 C					
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:				Style Guide Reference or Job Number Reference:			

MLB TEAM HOLOGRAM BALL

76084F30

TAMPA BAY RAYS

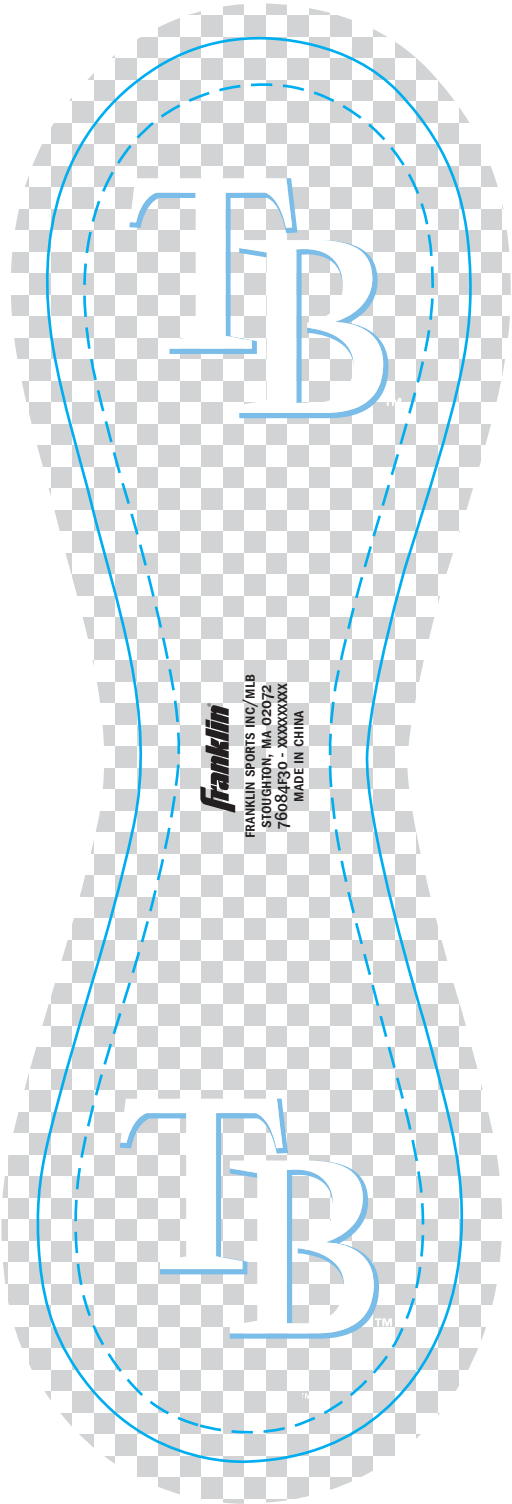
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
292	C-49 M-11 Y-0 K-0
282	C-100 M-68 Y-0 K-54
116	C-0 M-16 Y-100 K-0
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

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production date code



Job Number: 120679-1	File Name: 76084F30-HologramBall-Rays.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____
Primary Pantone Color Palette 4 color process White Process Black C Tampa Bay Rays Light Blue 292 Tampa Bay Rays Blue 282 Tampa Bay Rays Gold 116							



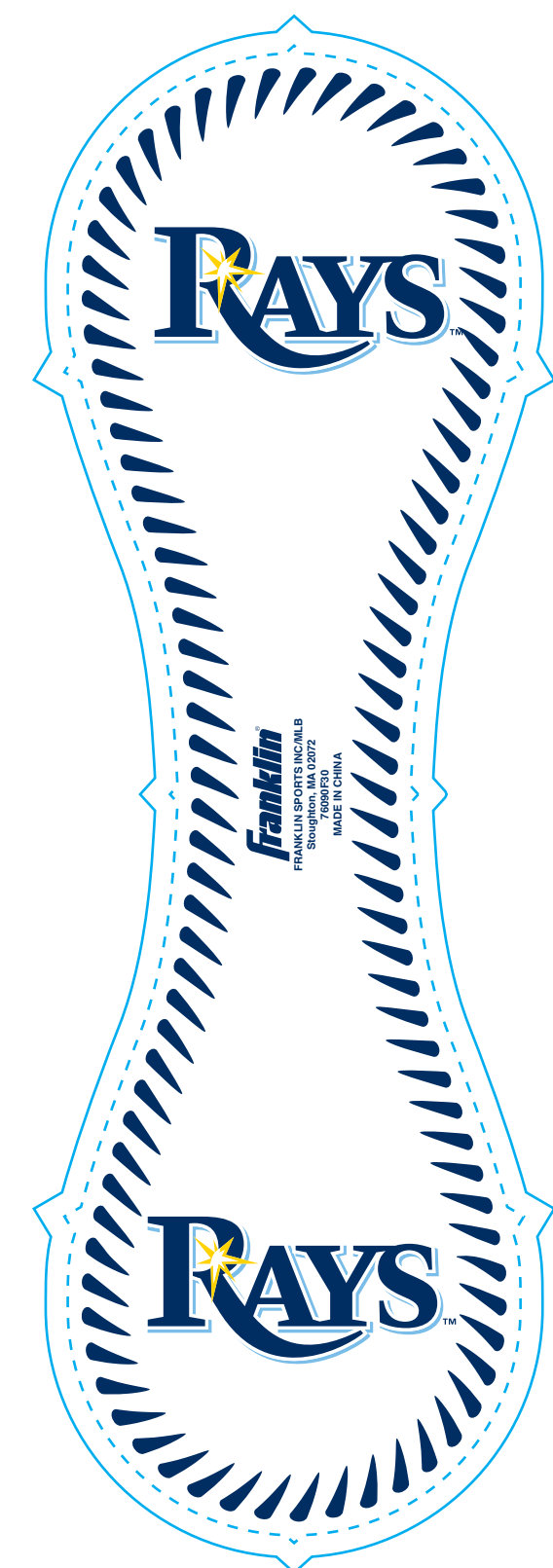
76090F30

TAMPA BAY RAYS

Culture Soft Sport Bat Ball

COLOR CHART			
PMS		CMYK	
292C		C 49 - M 11 - Y 00 - K 00	
282C		C 100 - M 68 - Y 00 - K 54	
116C		C 00 - M 16 - Y 100 - K 00	

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Job Number: 118242-1	File Name: 76090F30-Rays-Culture-SSBSetball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 11.29.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference:



76091F30
TAMPA BAY RAYS

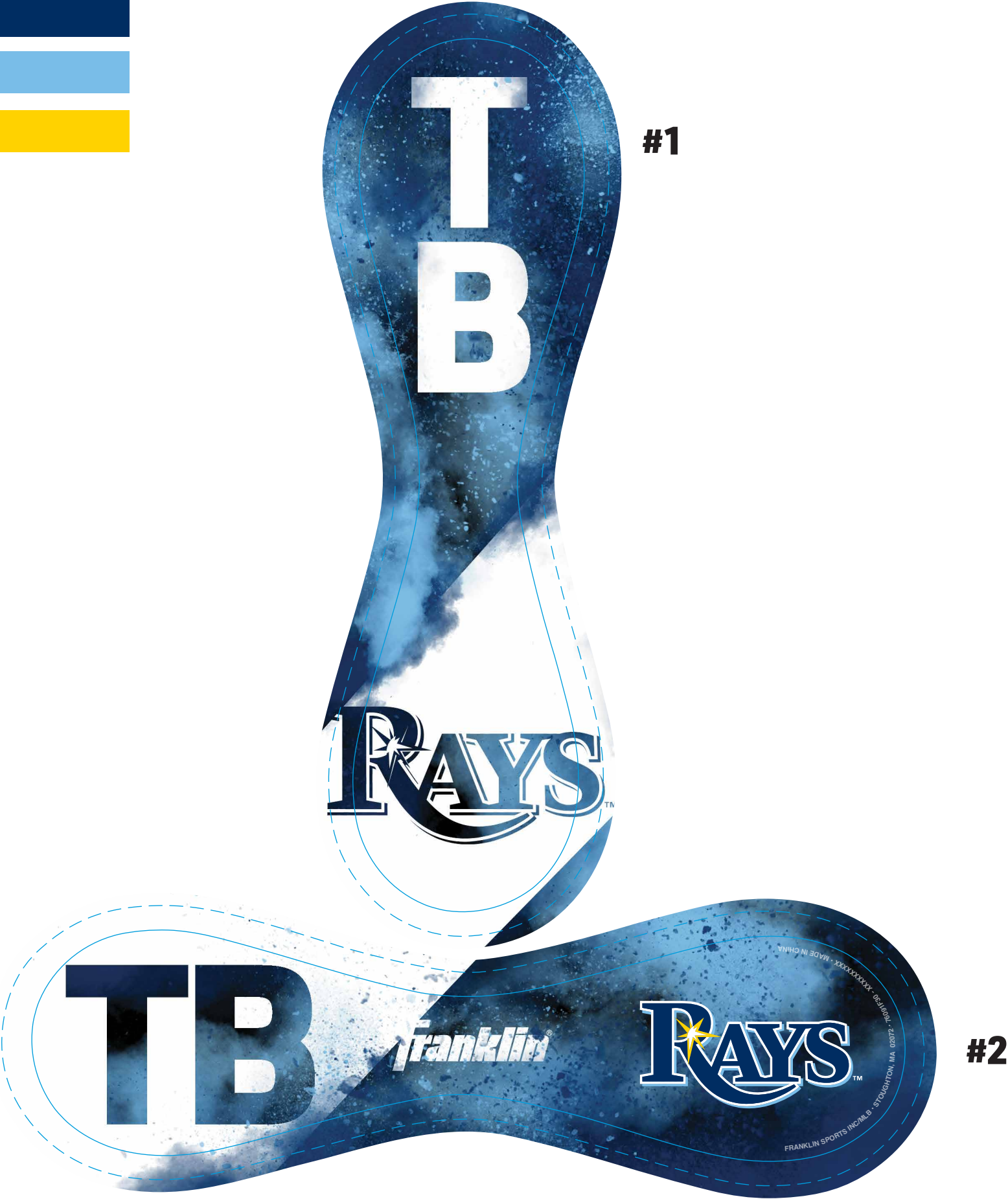
ABBREV BALL

PANTONE COLOR LIST

282c

292c

116c



76099F30-TAMPA BAY RAYS 9.5" Glove and Ball Set

LOGO COLOR

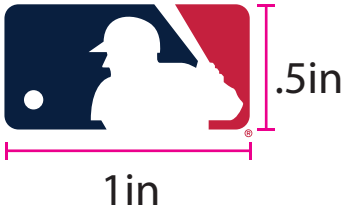
PMS

White

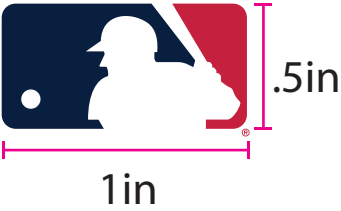
292 C



Web Embroidered Patch Logo



Ball Logo



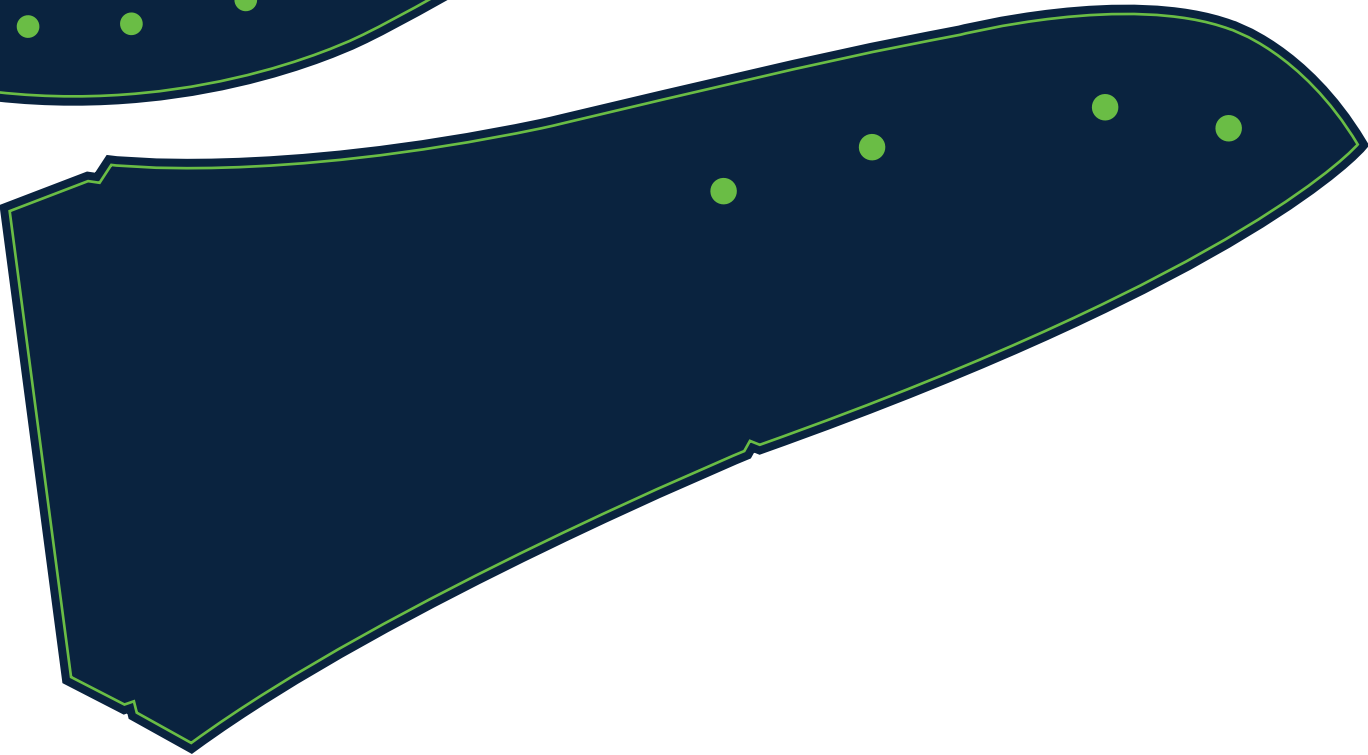
Glove Logo



Wordmark:

Yellow

Lt. Blue



Primary color: Navy

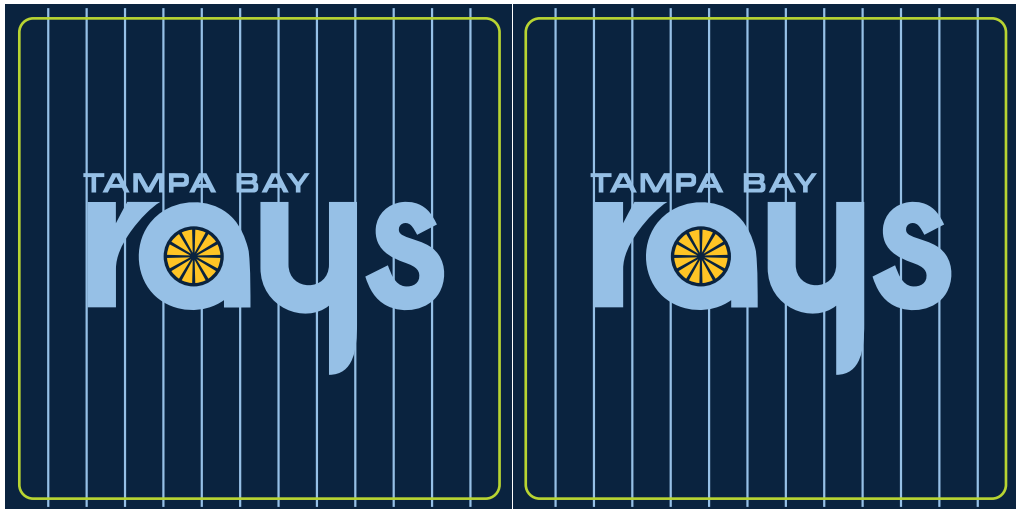
Accent & Web: White

Binding & Welting: Lt. Blue

Lacing color: White

Lining color: D. Gray

F30 - Rays - Cooperstown Collection

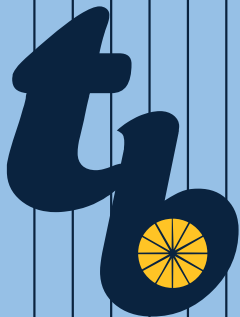


123 C



278 C

F30 - Rays - Cooperstown Collection



123 C



289 C