

2735F17 - Cincinnati Reds - BLACK



200 C



Pro. Black C



White

2735F17 - Cincinnati Reds - Red



White



186 C



Black

MLB TEAM GLASS BALL - REDS

ITEM #15000F17

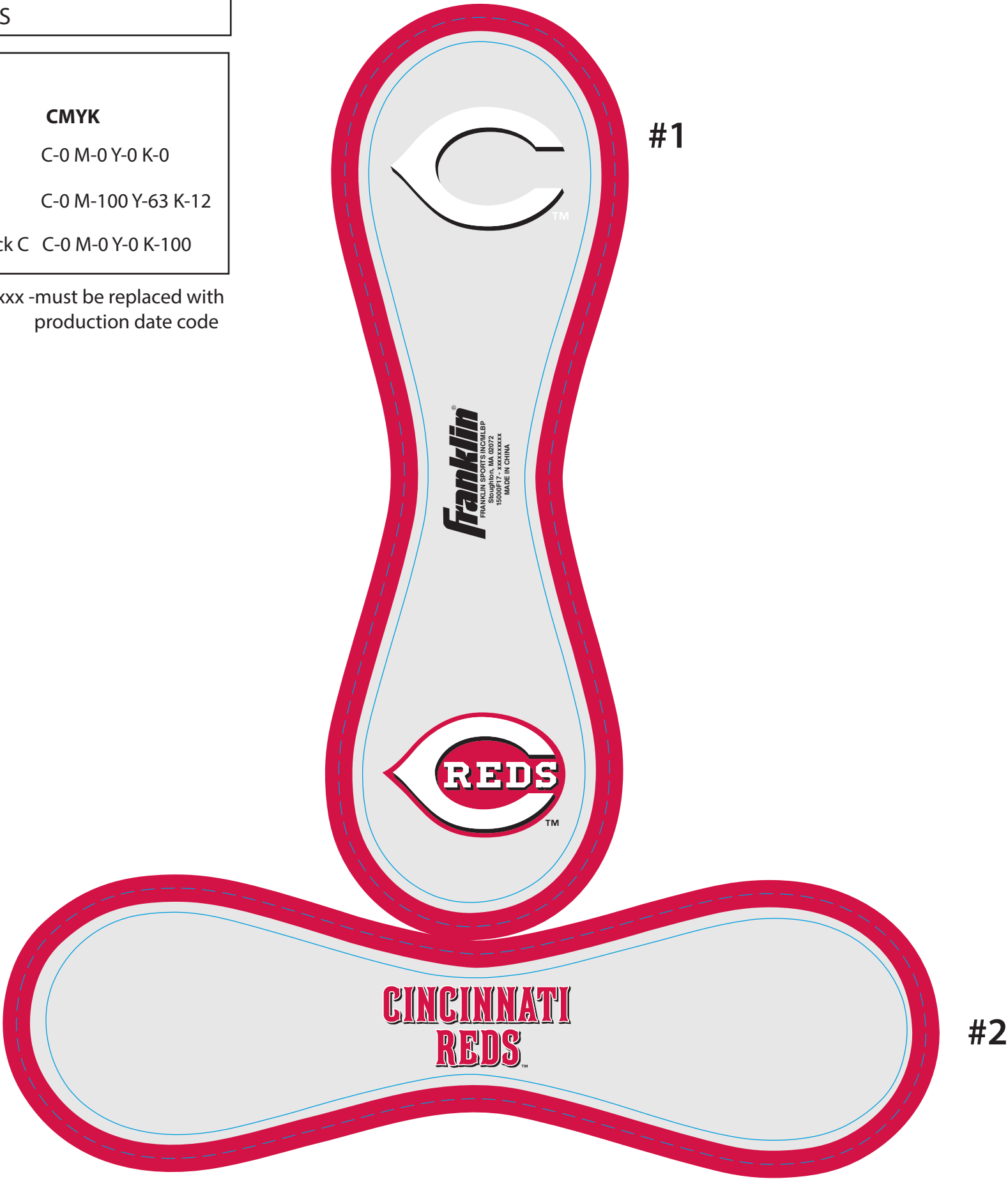
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Red 200 C	C-0 M-100 Y-63 K-12
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Reds-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
White Red 200 C Process Black C								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- Cincinnati Reds Red
PANTONE® 199
- Cincinnati Reds Black
PANTONE® Process Black
- PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK

CORE: SOFT FOAM RUBBER

PANEL 1: PVC

PANEL 2: PVC

PRINTING: DIGITAL

FINISH: GLOSS

COLOR CHART

PMS	CMYK
186C	C-0 M-91 Y-76 K-6
289C	C-100 M-60 Y-0 K-56

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only

DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



LOGO COLOR CHART	
PMS	CMYK
 White	C-0 M-0 Y-0 K-0
 Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F17
CINCINNATI REDS

COLOR CHART		
PMS		CMYK
	200 C	C-0 M-100 Y-63 K-12
	Pro. Black C	C-0 M-0 Y-0 K-100
	White	C-0 M-0 Y-0 K-0
	429 C	C-21 M-11 Y-9 K-23

PALM

 429 C

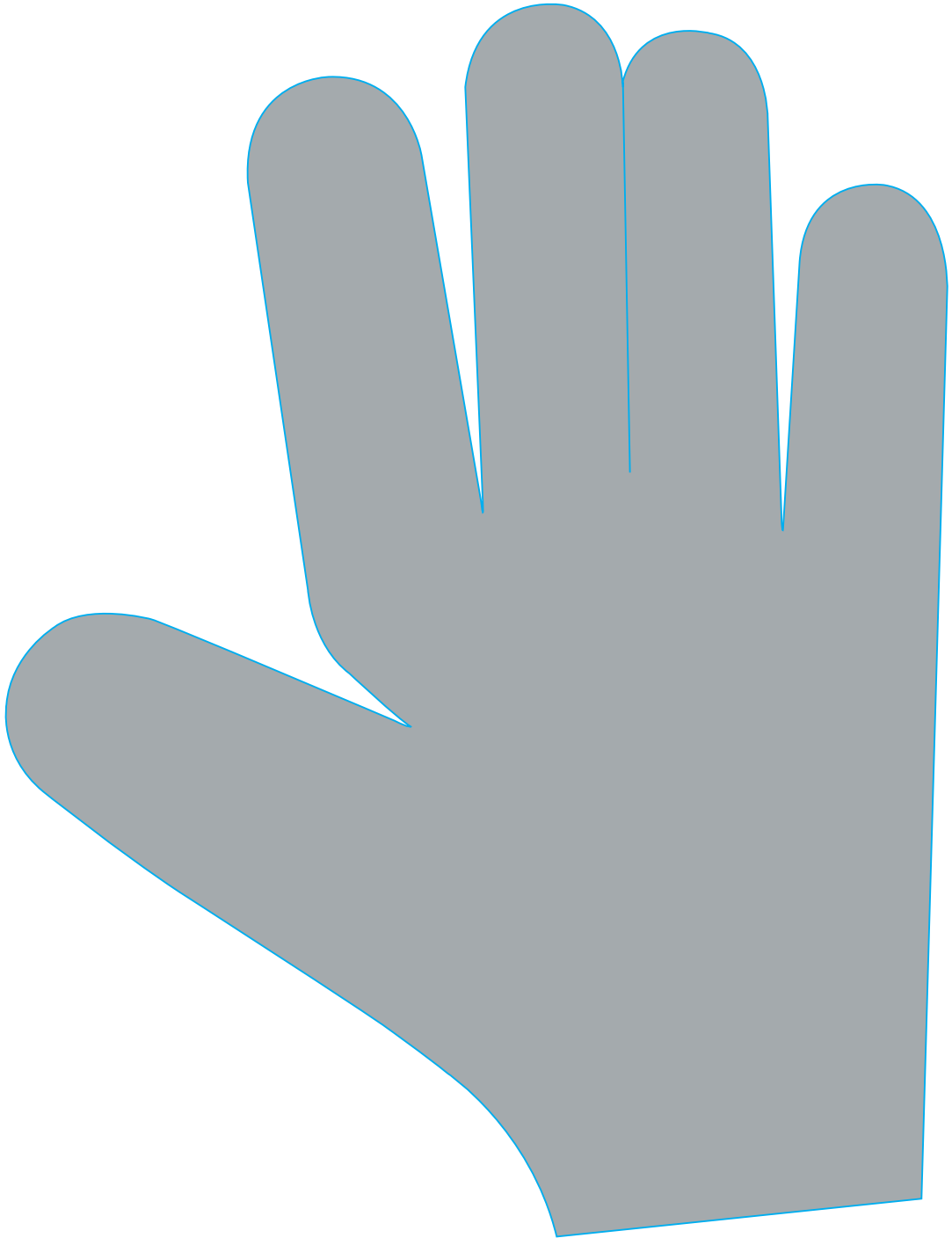
GUSSETS

 White

Job Number: 118768-1	File Name: Reds-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F17
CINCINNATI REDS

COLOR CHART		
PMS	CMYK	
200 C	C-0 M-100 Y-63 K-12	
Pro. Black C	C-0 M-0 Y-0 K-100	
White	C-0 M-0 Y-0 K-0	
429 C	C-21 M-11 Y-9 K-23	

PALM



GUSSETS



Job Number: 118768-1	File Name: Reds-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
White Process Black C 200 C 429 C							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1

franklin

COLOR BLAST BALL
REDS
ITEM # 76021F17

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115141	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:
Primary Pantone Color Palette 4 color process WhiteBlackCool Gray 1 C1785 C7739 C572 C257 C203 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:		Franklin®	

CINCINNATI REDS

ITEM #76024F17

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
199C	C-0 M-100 Y-65 K-0
Process BlackC	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



#1

Pearl

#2

CINCINNATI REDS

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 115135	File Name: 76024F17-CR.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Jet Li	Last Modified By:	Date Created: 06.30.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference:							



MLB TEAM MASCOT BALL

76029F017

CINCINNATI REDS

BALL SPECS

LACING: BLACK

CORE: SOFT SPONGE RUBBER

PANEL 1: GLOSS PVC

PANEL 2: GLOSS PVC

PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
200	C-0 M-100 Y-63 K-12
465	C-20 M-32 Y-58 K-0
432	C-78 M-64 Y-53 K-44
155	C-0 M-12 Y-28 K-0
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115139-1	File Name: 76029F17-MascotBall-Reds.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 6-30-17	Date Approved On:
Primary Pantone Color Palette 4 color process Secondary Pantone Color Palette 4 color process Logo Color Pantone Palette 4 color process							Pantone Spot Color
Creative Manager Approval: _____							
Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____			
Fonts Used:				Style Guide Reference or Job Number Reference: _____			

Franklin

MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F17 CINCINNATI REDS

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Job Number: 118406-1	File Name: 76030F17-Reds-MLBTeamPBBSets.ai	Product Division: License	Product Line: Core 2019	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 05.10.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:		
_____		_____		_____		_____		
Fonts Used:				Style Guide Reference or Job Number Reference: 115250-1				franklin®

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



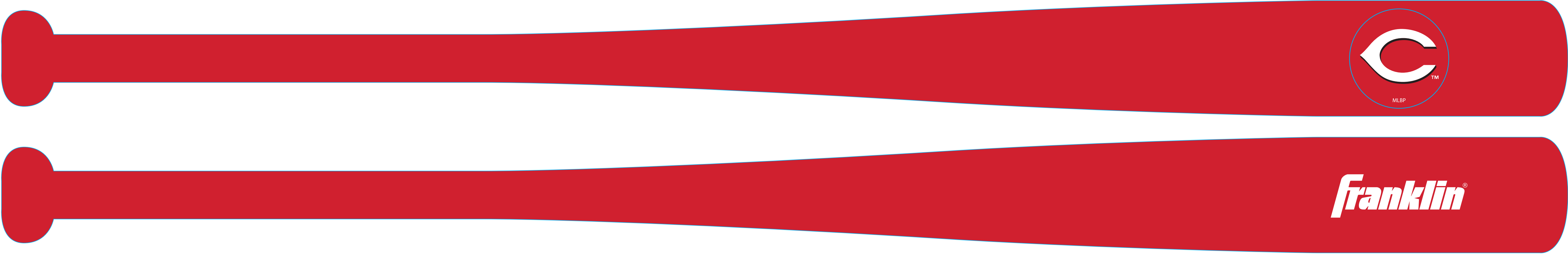
Do not print red background color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



MLB CULTURE BALL
ITEM #76034F17 / 76234F17

REDS

COLOR CHART

PMS	CMYK
BLACKC	C 00 - M 00 - Y 00 - K 00
200C	C 00 - M 100 - Y 63 - K 12

xxxxxxxxxx -must be replaced with
production date code

#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

CLUB COLOR TIE DYE SOFT STRIKE BALL

ITEM #76038F17

REDS

COLOR CHART		
PMS	CMYK	
 200 C	C 00 - M 100- Y 63 - K 12	
 Black	C 00 - M 00- Y 00 - K 100	

xxxxxxxxxx -must be replaced with
production date code



#1



#2

76061F17-CINCINNATI REDS

LOGO COLOR CHART

PMS



White



Black

CMYK

C-0 M-0 Y-0 K-0

C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:



Red

LACE COLOR:

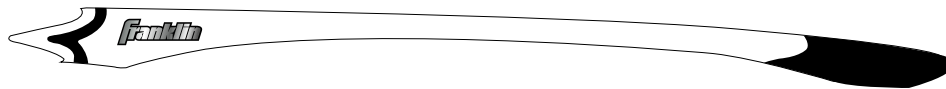
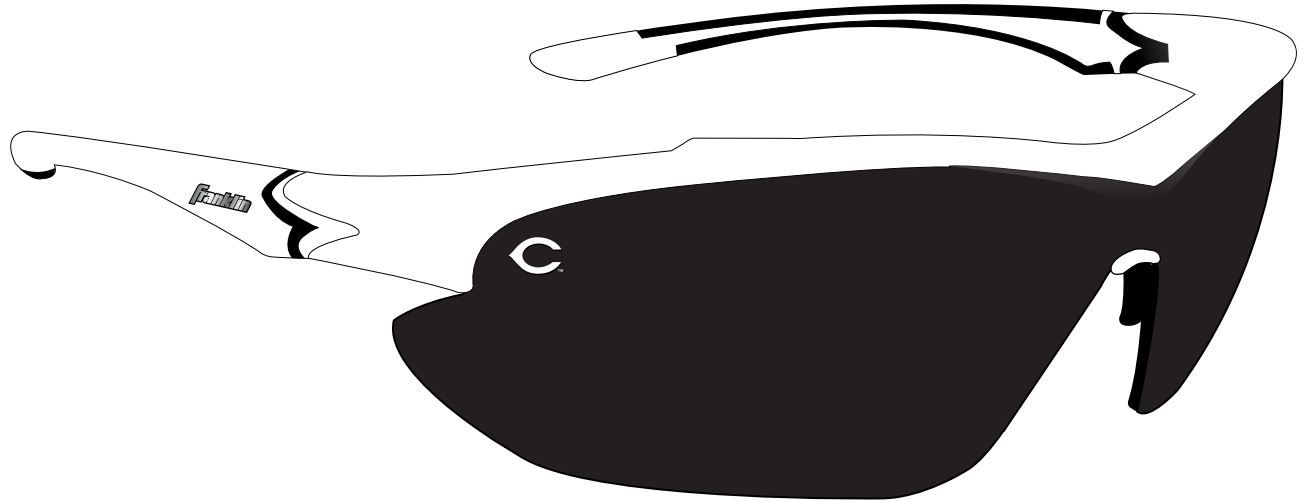


White

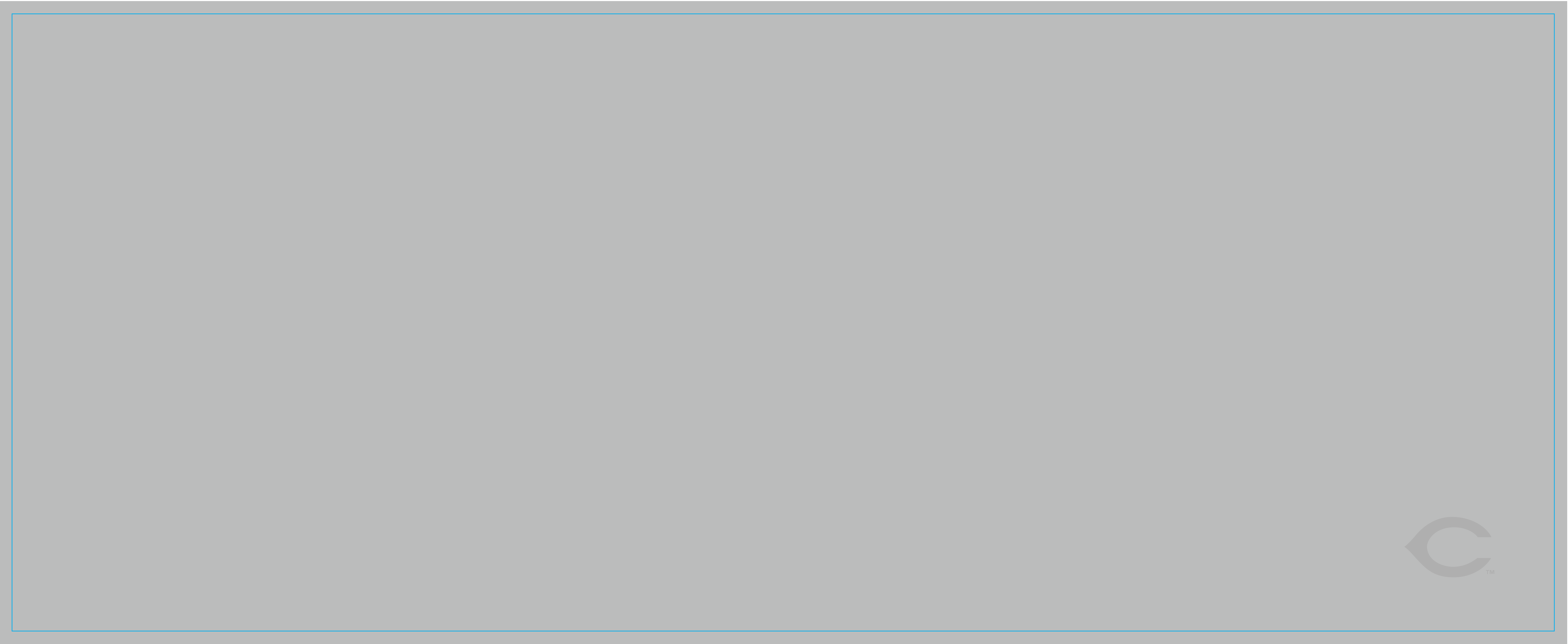
F17 - CINCINNATI REDS

11.2mm
3.5mm 

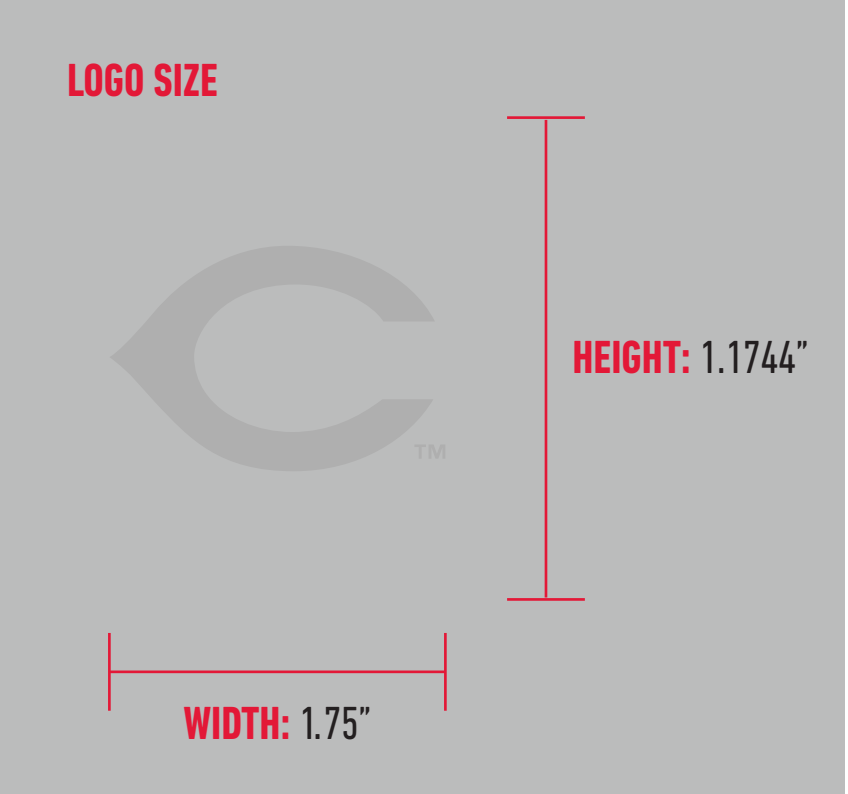
7.2mm
5mm 



ITEM # 76068F17
REDS



Job Number: 118328-1		File Name: 76068F17-Reds-CoolingTowel-30x12.ai		Product Division: License		Product Line: MLB Concessions		Original Artist: Meghan McClarey		Last Modified By: Danielle Demers		Date Created: 4.17.19		Date Approved On:							
Primary Pantone Color Palette 4 color process													Pantone Spot Color								
Secondary Pantone Color Palette 4 color process																					
Logo Color Pantone Palette 4 color process																					
Creative Manager Approval:				Product Manager Approval:				Traffic Manager Approval:				Legal Approval:									
Fonts Used:																Style Guide Reference or Job Number Reference:		115806-1		franklin®	



LOGO TO BE EMBOSSED

76073F17

CINCINNATI REDS

COLOR CHART

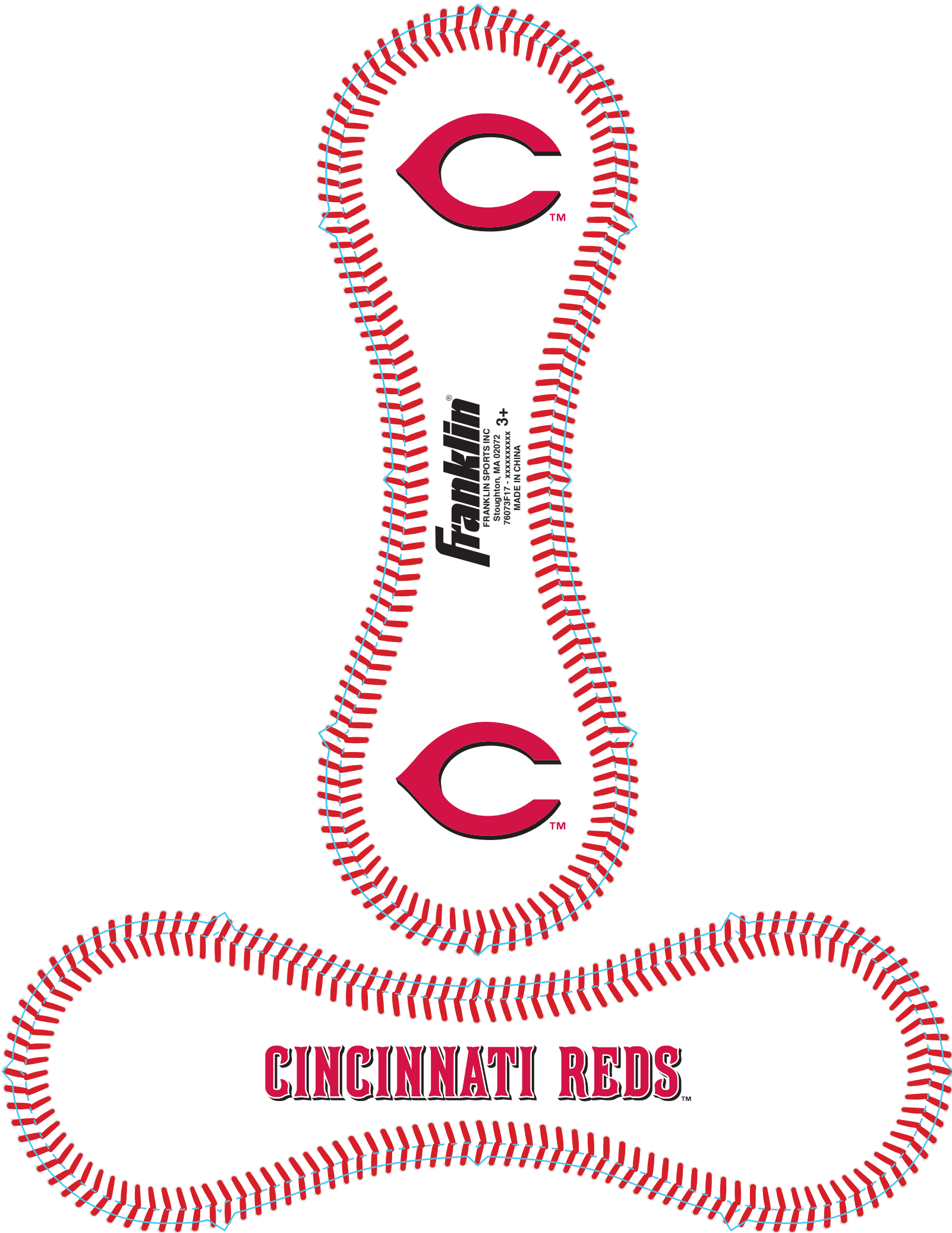
PMS	CMYK
200 C	C-0 M-100 Y-63 K-12
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C

CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:	
Primary Pantone Color Palette 4 color process							 200 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference: 115137-1				

65mm



76074F17-CINCINNATI REDS

LOGO COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0

BALL COLOR:



RED

LACE COLOR:



White



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:	
Primary Pantone Color Palette 4 color process								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference:				



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
 200 C  Process Black C  White							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____							
Product Manager Approval: _____							
Traffic Manager Approval: _____							
Legal Approval: _____							
Fonts Used: _____							
Style Guide Reference or Job Number Reference: _____							
							

MLB TEAM HOLOGRAM BALL

76084F17

CINCINNATI REDS

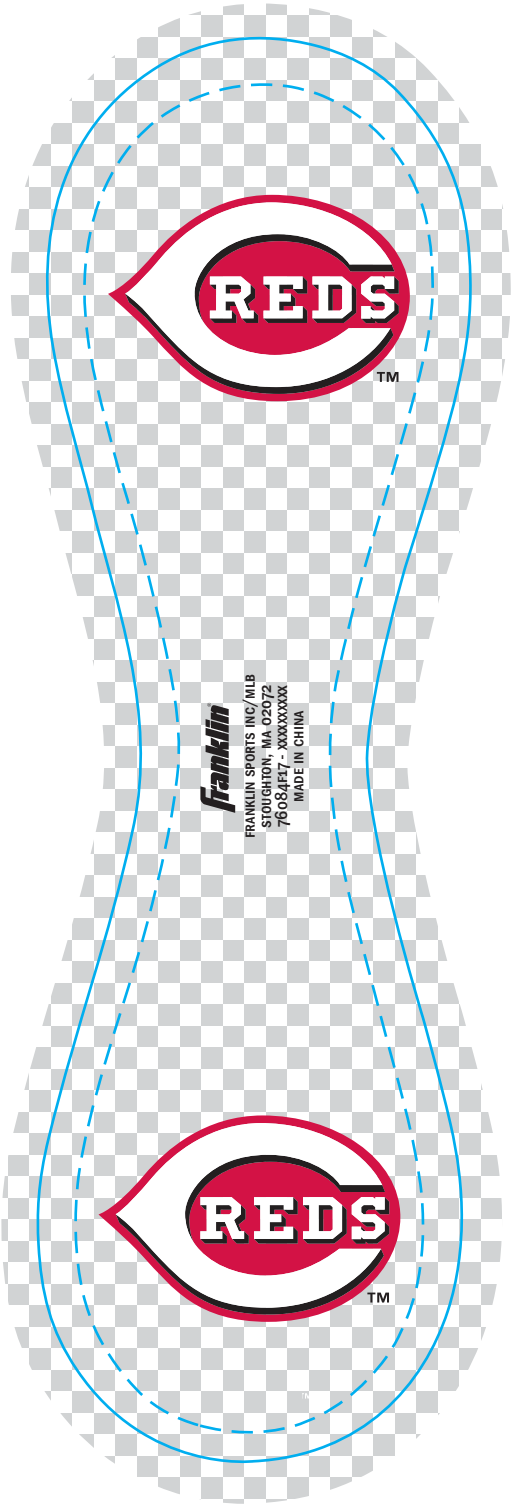
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

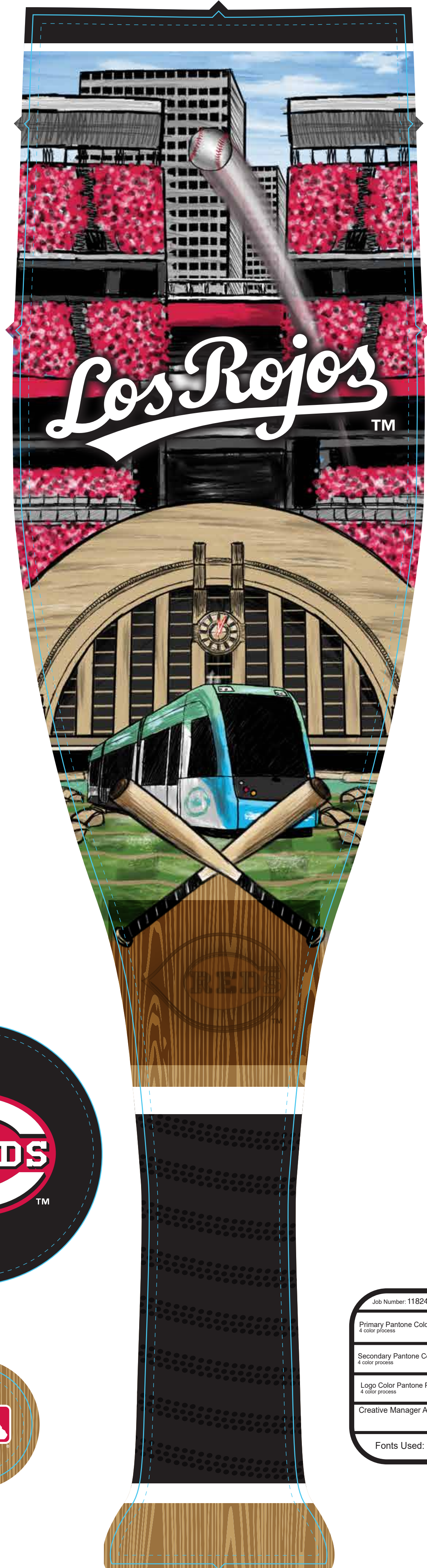
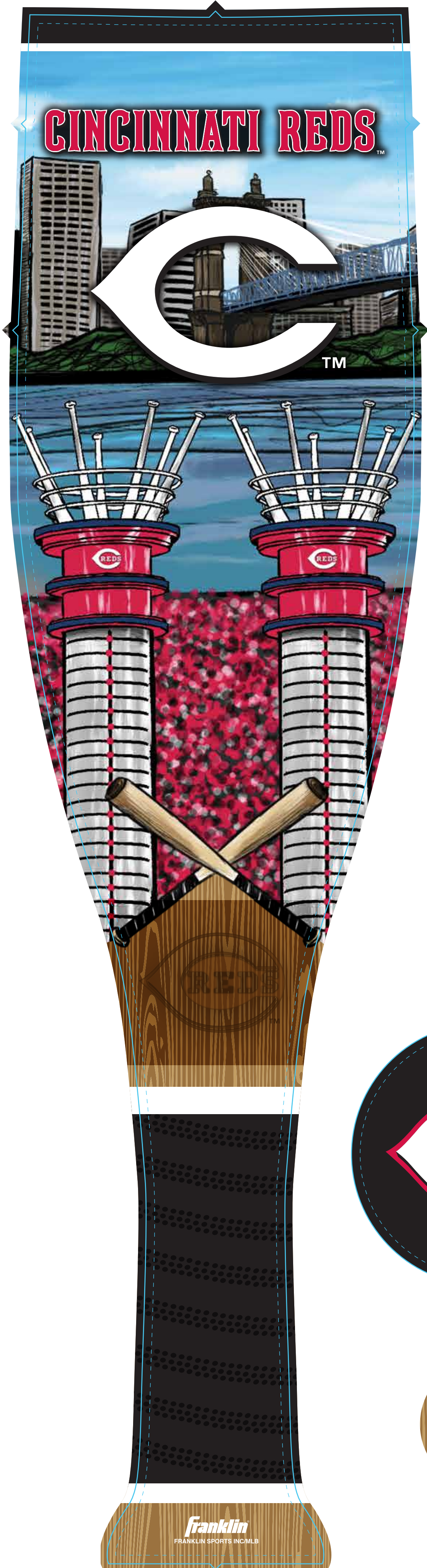
PMS	CMYK
200	C-0 M-100 Y-63 K-12
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



Job Number: 120679-1	File Name: 76084F17-HologramBall-Reds.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____
Primary Pantone Color Palette 4 color process							Pantone Spot Color
White Cincinnati Reds Process Black Cincinnati Reds Red 200							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
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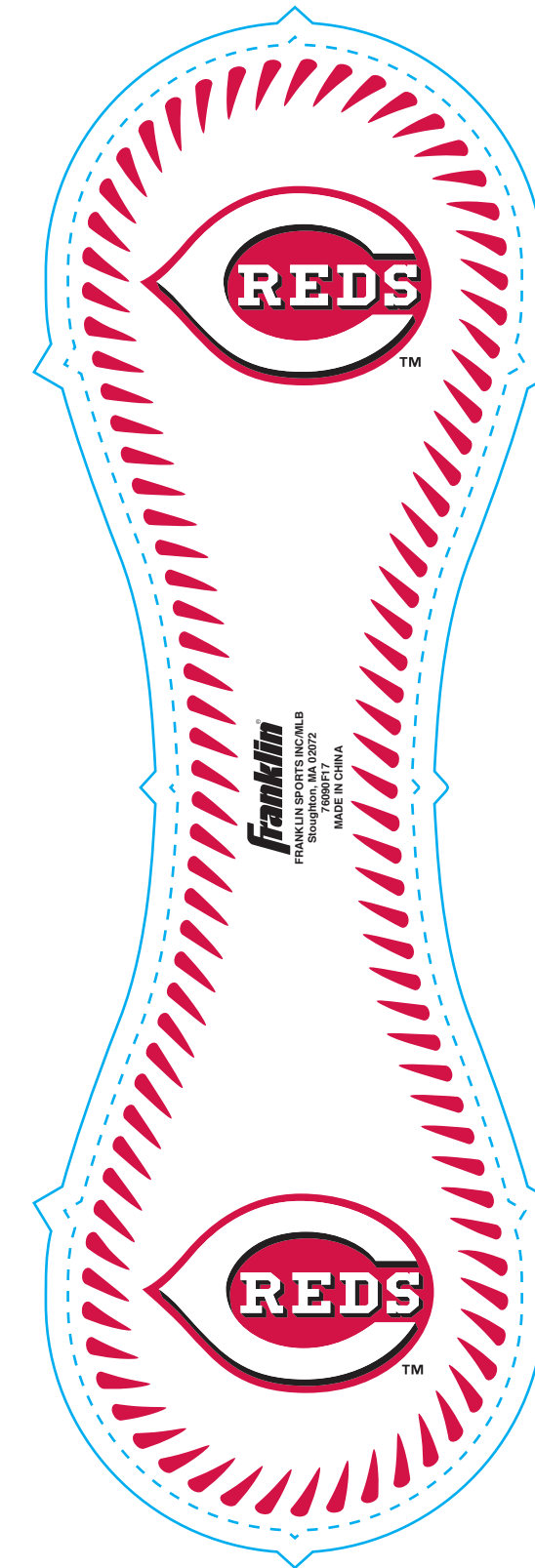
76090F17

CINCINNATI REDS

Culture Soft Sport Bat Ball

COLOR CHART			
PMS		CMYK	
■	BLACKC	C 00 - M 00 - Y 00 - K 00	
■	200C	C 00 - M 100 - Y 63 - K 12	

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118242-1	File Name: 76090F17-Reds-Culture-SSBatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 11.29.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:

Franklin

76091F17
CINCINATTI REDS

ABBREV BALL

PANTONE COLOR LIST

BLACKc

200c



#1

#2

76099F17-CINCINNATI REDS 9.5" Glove and Ball Set

LOGO COLOR

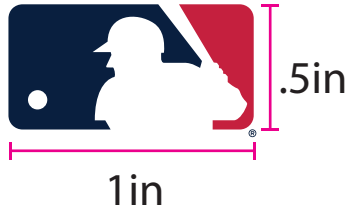
PMS

200 C

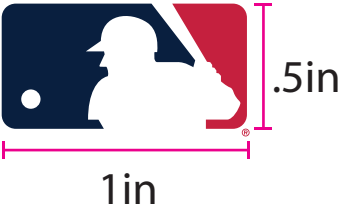
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

Red

White



Primary color:Black

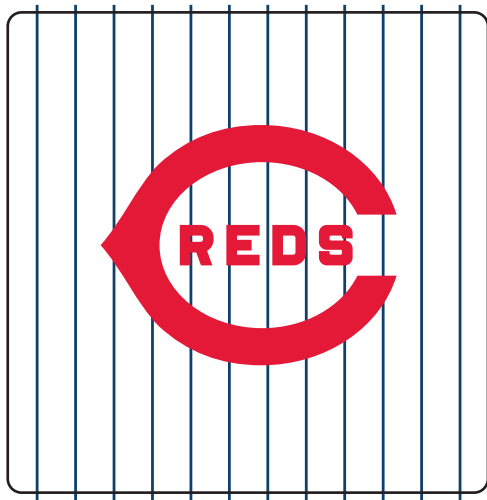
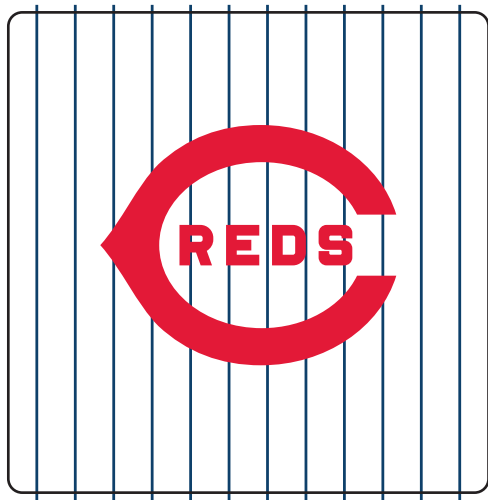
Accent & Web:Red

Binding & Welting:Red

Lacing color:White

Lining color:D. Gray

F17 - Reds - Cooperstown Collection



186 C



541 C