

2735F07 - Kansas City Royals - Royal



White



288 C



P. Black C



293 C



872 C

MLB TEAM GLASS BALL - ROYALS

ITEM #15000F07

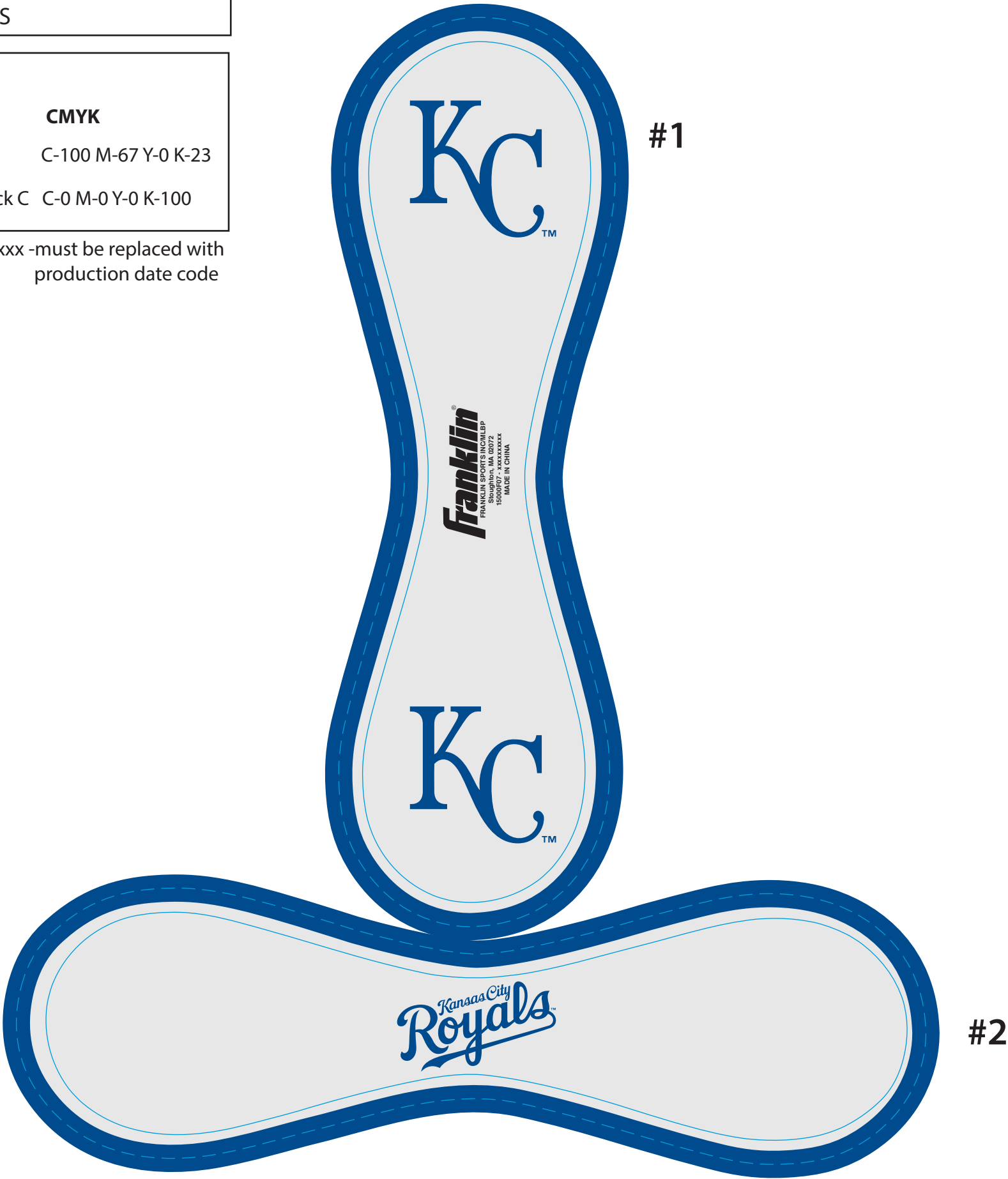
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
Blue 288 C	C-100 M-67 Y-0 K-23
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

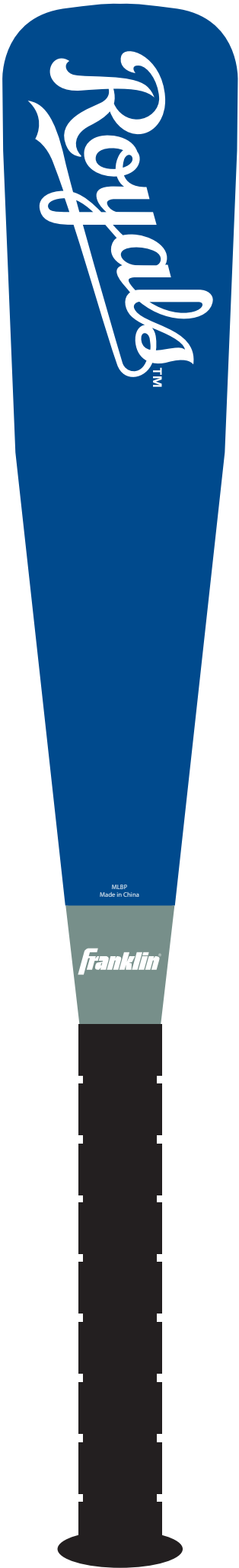


Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Royals-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



- Kansas City Royals Blue
PANTONE® 288
- Kansas City Royals Gold
PANTONE® 872
- Kansas City Royals Black
PANTONE® Process Black
- PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
186C	C-0 M-91 Y-76 K-6
289C	C-100 M-60 Y-0 K-56

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



LOGO COLOR CHART		
PMS	CMYK	
	White	C-0 M-0 Y-0 K-0
	Process Black C	C-0 M-0 Y-0 K-100

TOP



BOTTOM



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801

TOP



BOTTOM



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380

TOP



BOTTOM



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801

TOP



BOTTOM

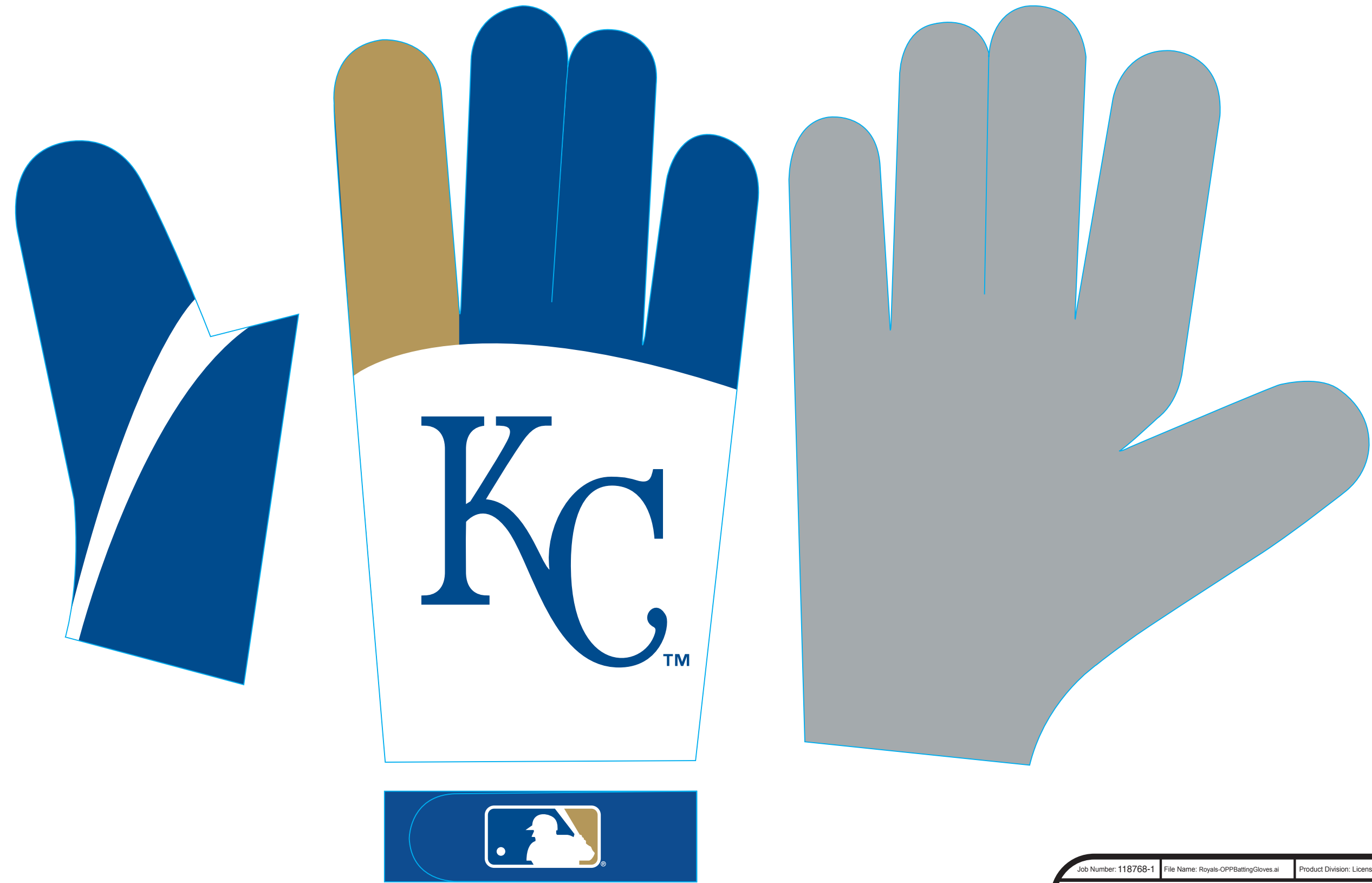


BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F07
KANSAS CITY ROYALS

COLOR CHART		
PMS		CMYK
 293 C		C-100 M-80 Y-11.27 K-2.45
 872 C		C-20 M-30 Y-70 K-15
 288 C		C-100 M-67 Y-0 K-23
 White		C-0 M-0 Y-0 K-0
 429 C		C-21 M-11 Y-9 K-23

PALM	GUSSETS
 429 C	 White

Job Number: 118768-1	File Name: Royals-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F07
KANSAS CITY ROYALS

COLOR CHART			
PMS		CMYK	
	293 C		C-100 M-80 Y-11.27 K-2.45
	872 C		C-20 M-30 Y-70 K-15
	288 C		C-100 M-67 Y-0 K-23
	White		C-0 M-0 Y-0 K-0
	429 C		C-21 M-11 Y-9 K-23

PALM	GUSSETS
 429 C	 White

Job Number: 118768-1	File Name: Royals-OPP Batting Gloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:	
Primary Pantone Color Palette 4 color process								
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____							Style Guide Reference or Job Number Reference: 114158-1	

COLOR BLAST BALL
ROYALS
ITEM # 76021F07

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

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production date code



Job Number: 115141	File Name: MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
_____		_____		_____		_____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			
				franklin®			

KANSAS CITY ROYALS
ITEM #76024F07

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

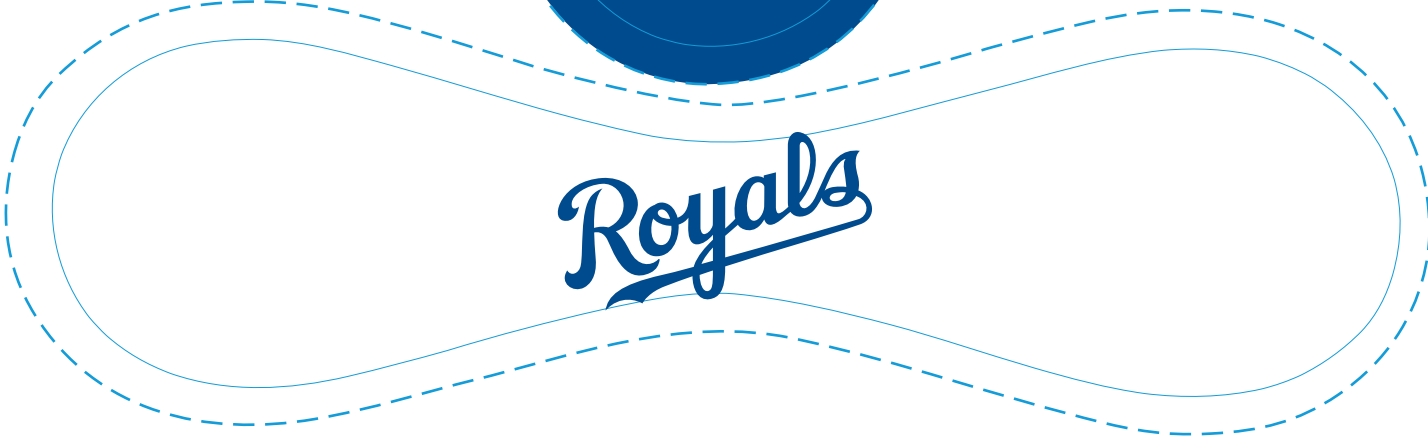
COLOR CHART

PMS	CMYK
872C	C-30 M-40 Y-70 K-0
288C	C-100 M-65 Y-0 K-30

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIELINES

Job Number: 115135-1	File Name: 76024F07-KR-MLBEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Meghan McClarey	Last Modified By: Cassio Vieira	Date Created: 04.07.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color  288C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: _____				

MLB TEAM MASCOT BALL

76029F07

KANSAS CITY ROYALS

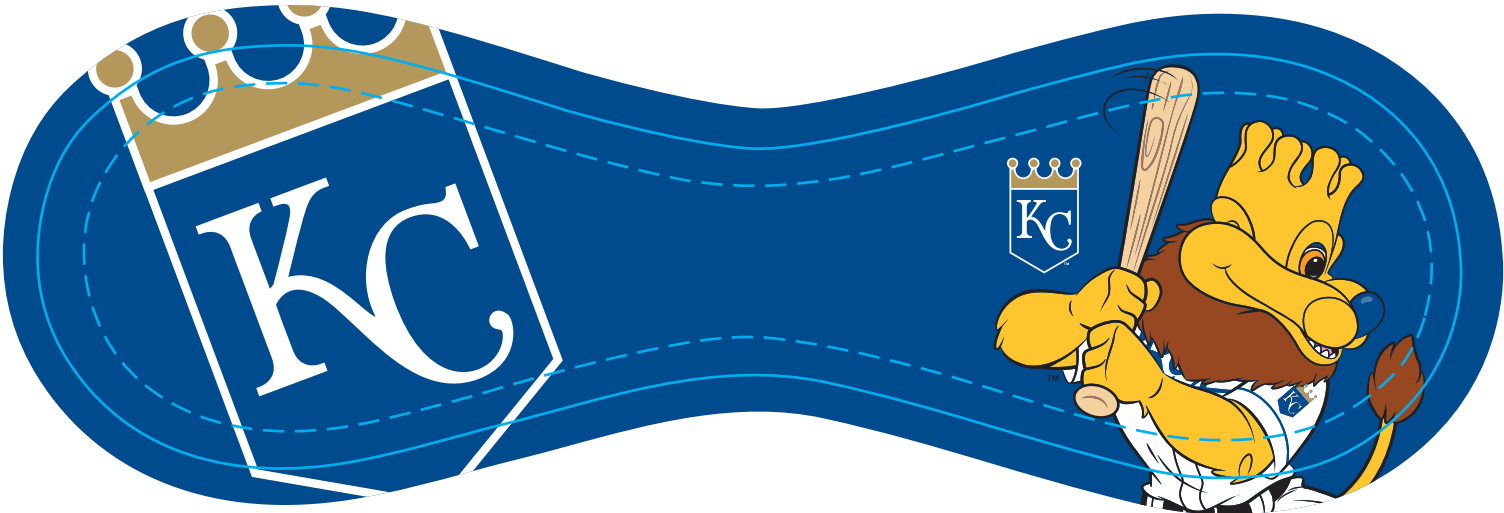
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: GLOSS PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
288	C-100 M-67 Y-0 K-23
872	C-20 M-30- Y-70 K-15
1535	C-28 M-78 Y-100 K-24
123	C-0 M-24 Y-91 K-0
155	C-4 M-18 Y-40 K-0
183	C-0 M-50 Y-11 K-0
1375	C-0 M-45 Y-96 K-0
Process Black	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx - must be replaced with
production date code



Job Number: 115139-1	File Name: 76029F07-MascotBall-Royals.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Chris Pimentel	Last Modified By: Chris Pimentel	Date Created: 6-30-17	Date Approved On:
Primary Pantone Color Palette 4 color process Gold 872Blue 288White1535 C123 C155 C183 C1375 C							Pantone Spot Color
Secondary Pantone Color Palette 4 color process Process Black C							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:				Style Guide Reference or Job Number Reference: _____			

franklin®

MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F07 KANSAS CITY ROYALS

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Job Number: 118406-1		File Name: 76030F07-Royals-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Danielle Demers		Date Created: 05.10.17		Date Approved On:									
Primary Pantone Color Palette 4 color process												Pantone Spot Color											
Secondary Pantone Color Palette 4 color process																							
Logo Color Pantone Palette 4 color process																							
Creative Manager Approval: _____												Product Manager Approval: _____				Traffic Manager Approval: _____				Legal Approval: _____			
Fonts Used: _____												Style Guide Reference or Job Number Reference: 115250-1											

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



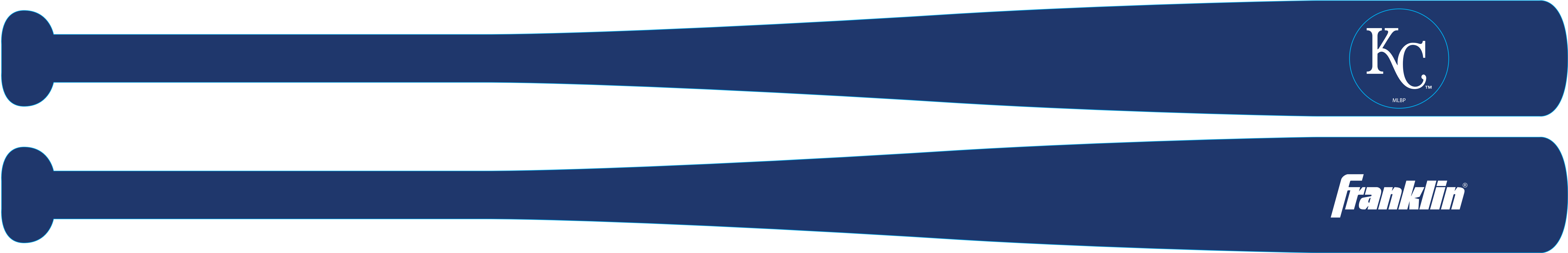
Do not print blue color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat

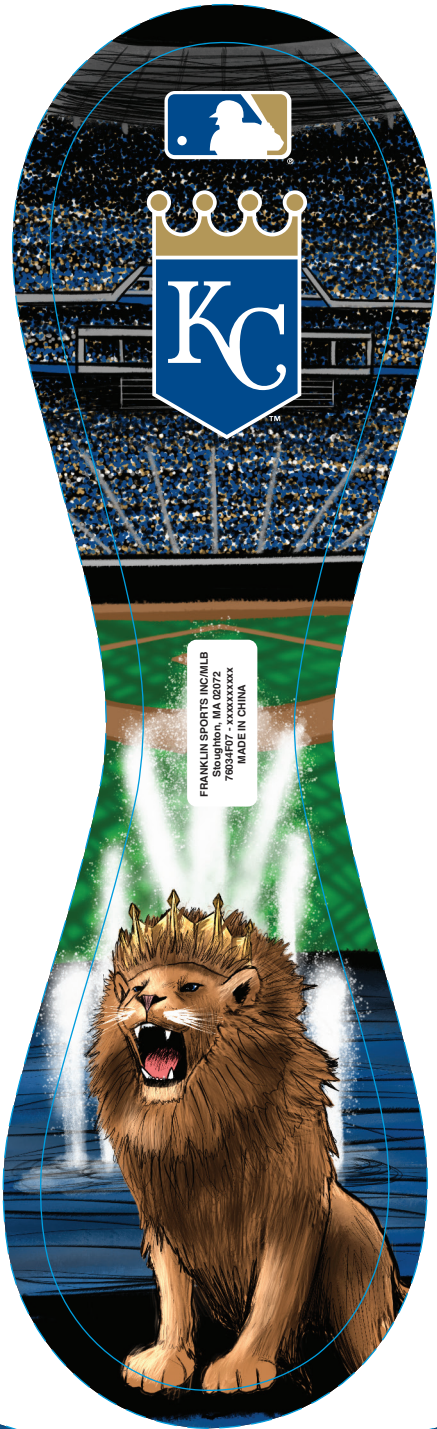


BAT LAYOUT:

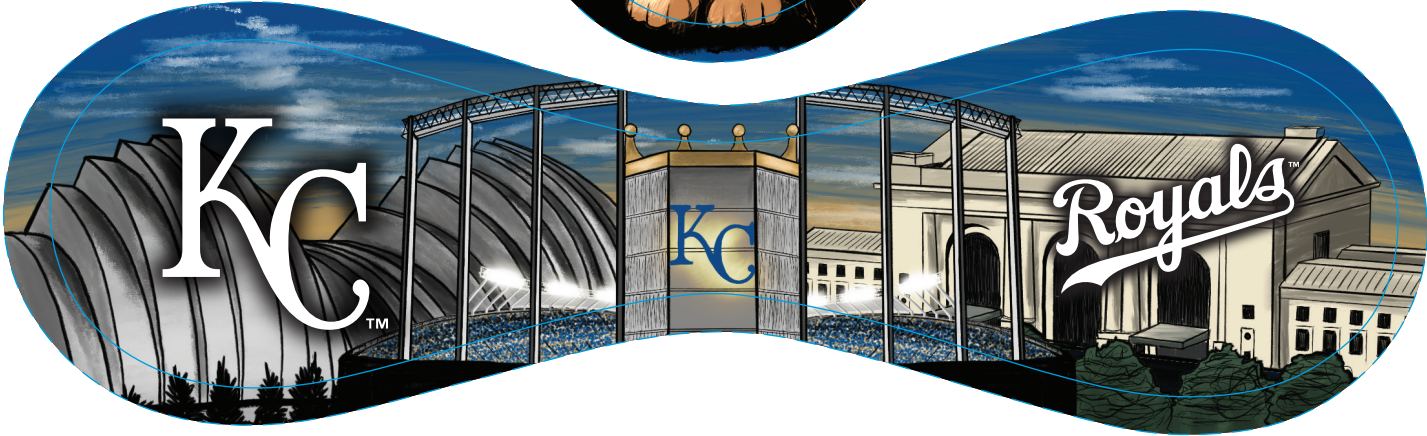


COLOR CHART		
PMS	CMYK	
 872C	C 20 - M 30 - Y 70 - K 15	
 288C	C 100 - M 67 - Y 00 - K 23	

xxxxxxxxxx -must be replaced with
production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F07-Royals

LOGO COLOR CHART

PMS

CMYK



White

C-0 M-0 Y-0 K-0

TOP



BOTTOM



BALL COLOR:



BLUE

LACE COLOR:

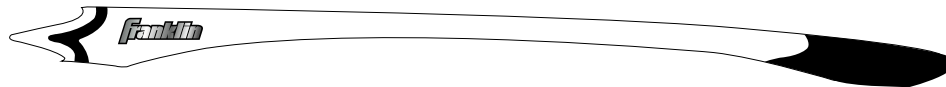
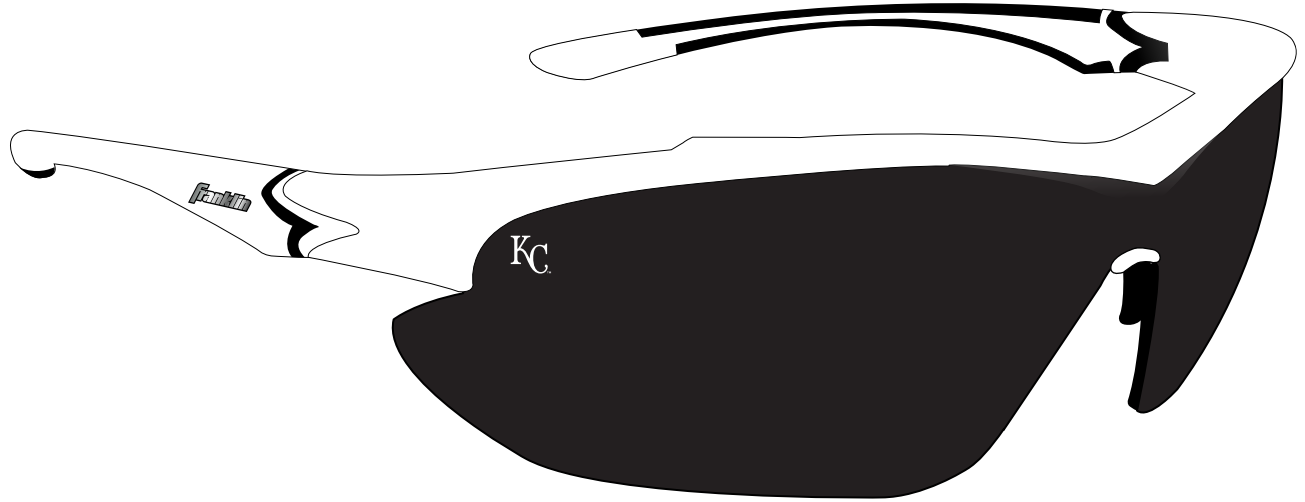


White

F07 - KANSAS CITY ROYALS

11.2mm
3.5mm 

5.3mm
5mm 



76073F07

KANSAS CITY ROYALS

COLOR CHART

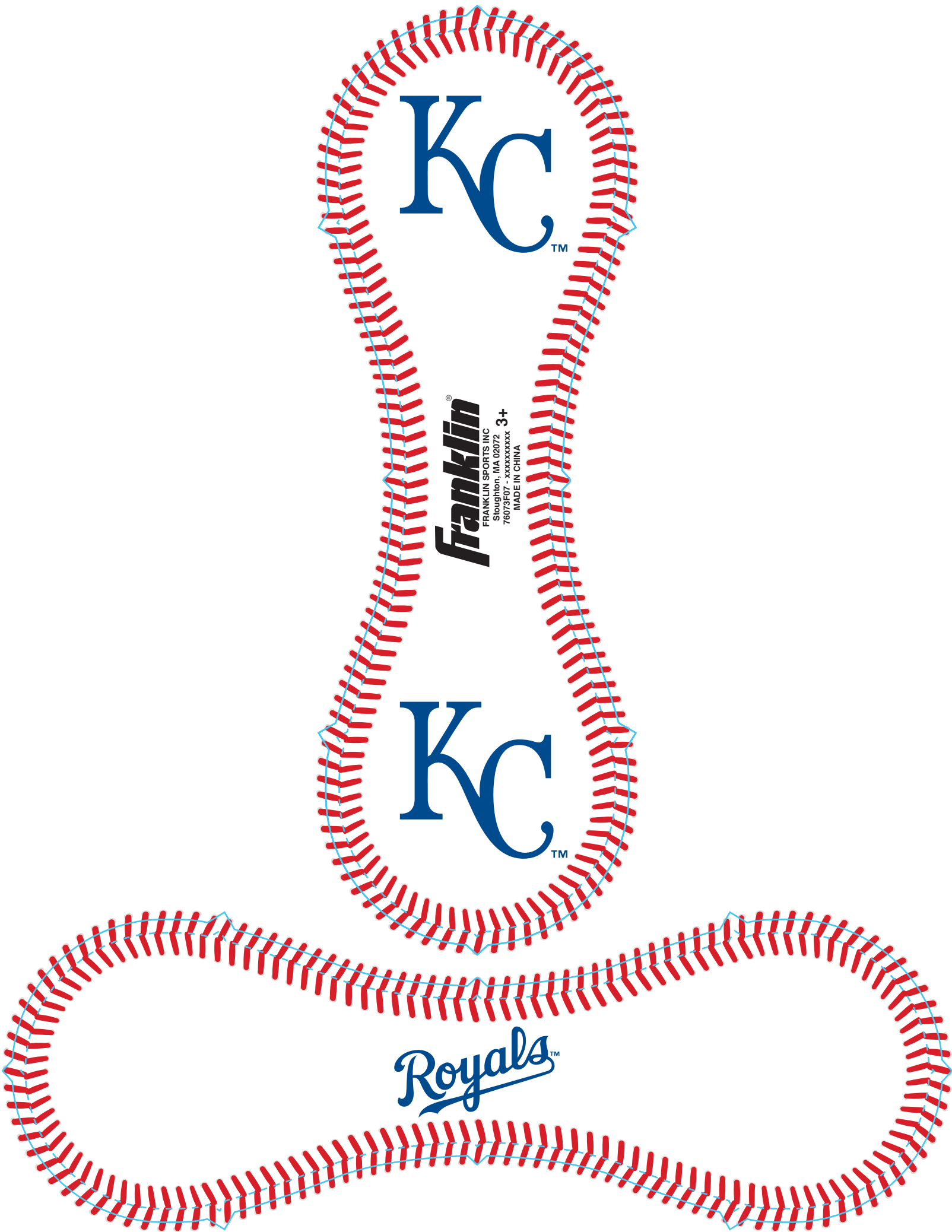
PMS	CMYK
288 C	C-100 M-67 Y-0 K-23
Pro. Black C	C-0 M-0 Y-0 K-100
White	C-0 M-0 Y-0 K-0

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C



CMYK:
C-0 M-92 Y-77 K-22
Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							288 C
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 115137-1							



65mm



76074F07-Royals

LOGO COLOR CHART

PMS

CMYK

☐ White

C-0 M-0 Y-0 K-0

BALL COLOR:

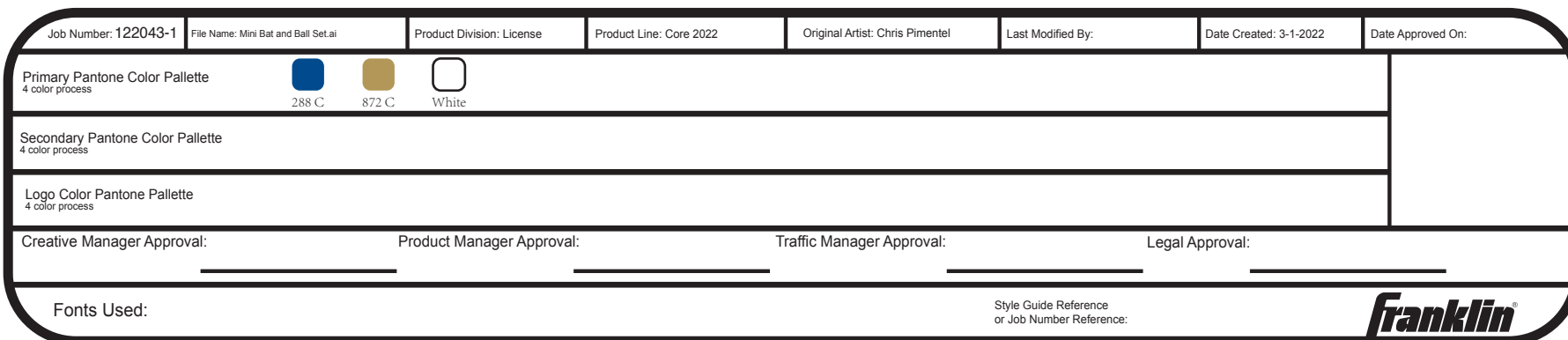


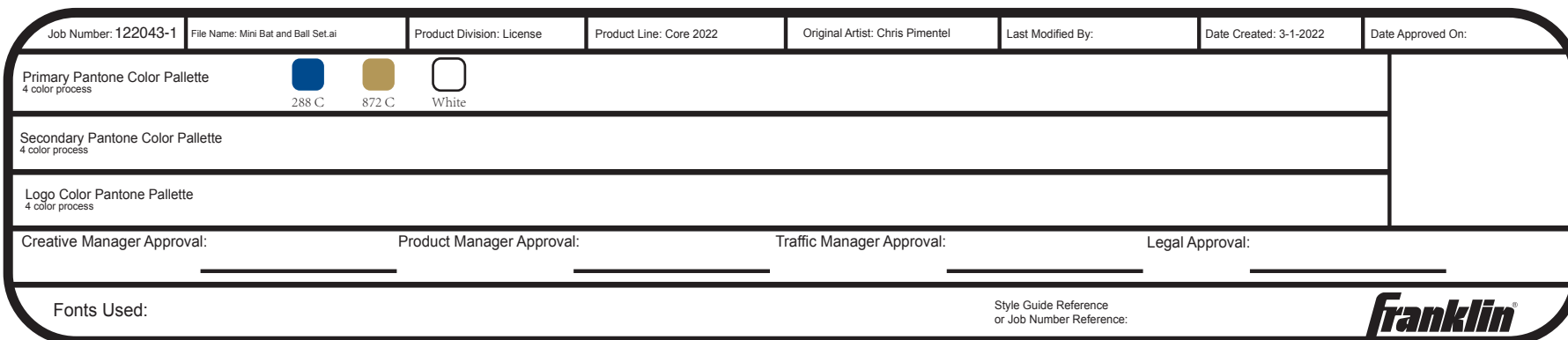
BLUE

LACE COLOR:



White





MLB TEAM HOLOGRAM BALL

76084F07

KANSAS CITY ROYALS

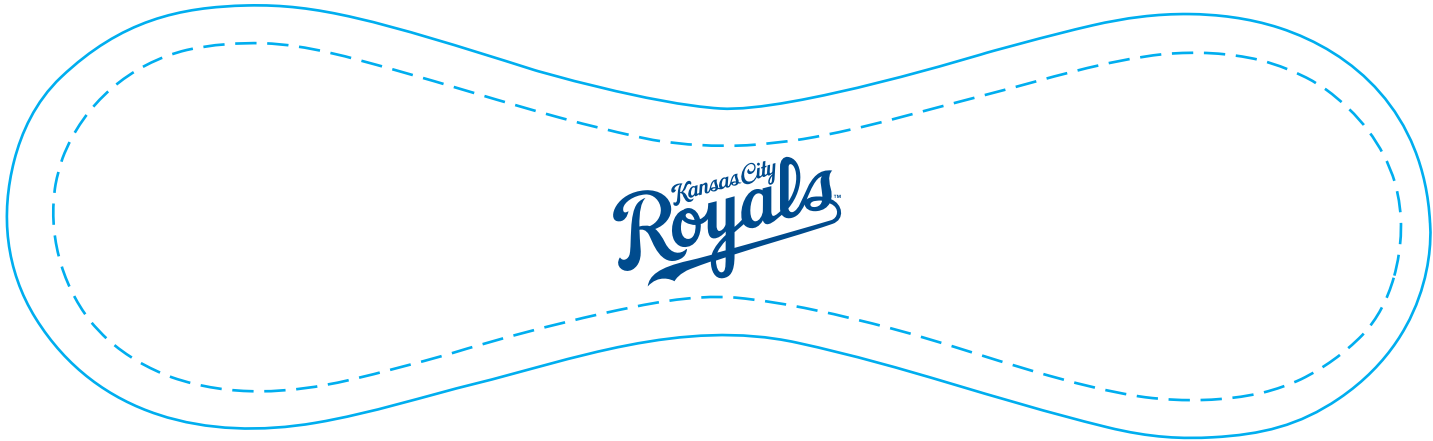
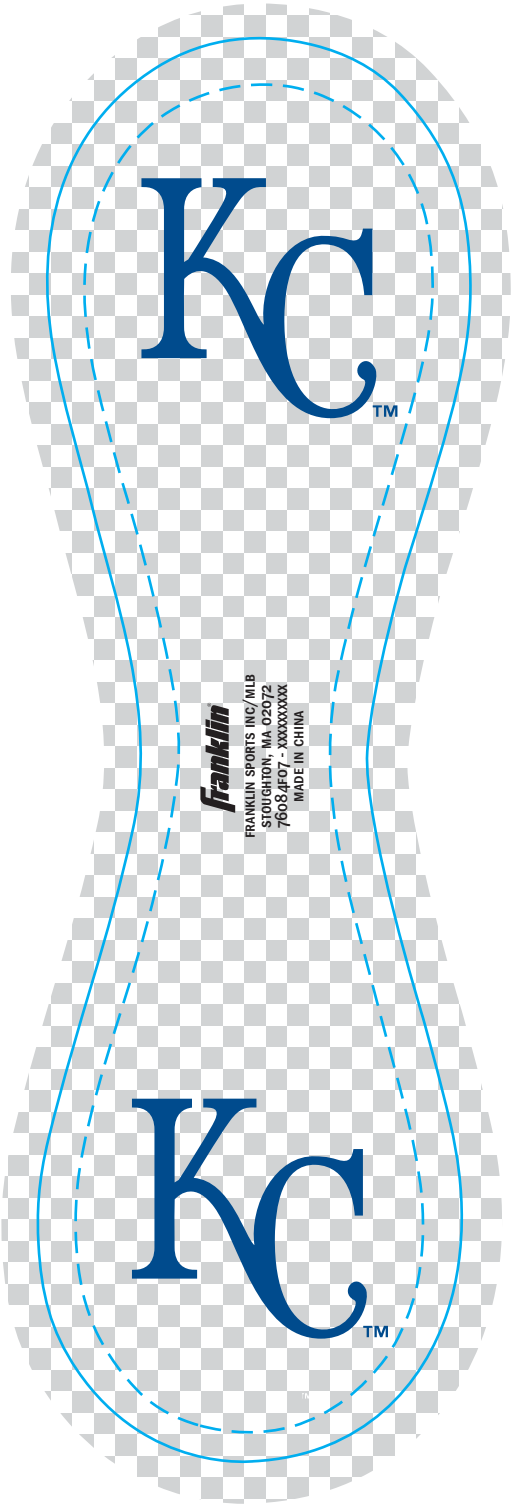
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
288	C-100 M-67 Y-0 K-23
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



Job Number: 120679-1	File Name: 76084F07-HologramBall-Royals.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1				



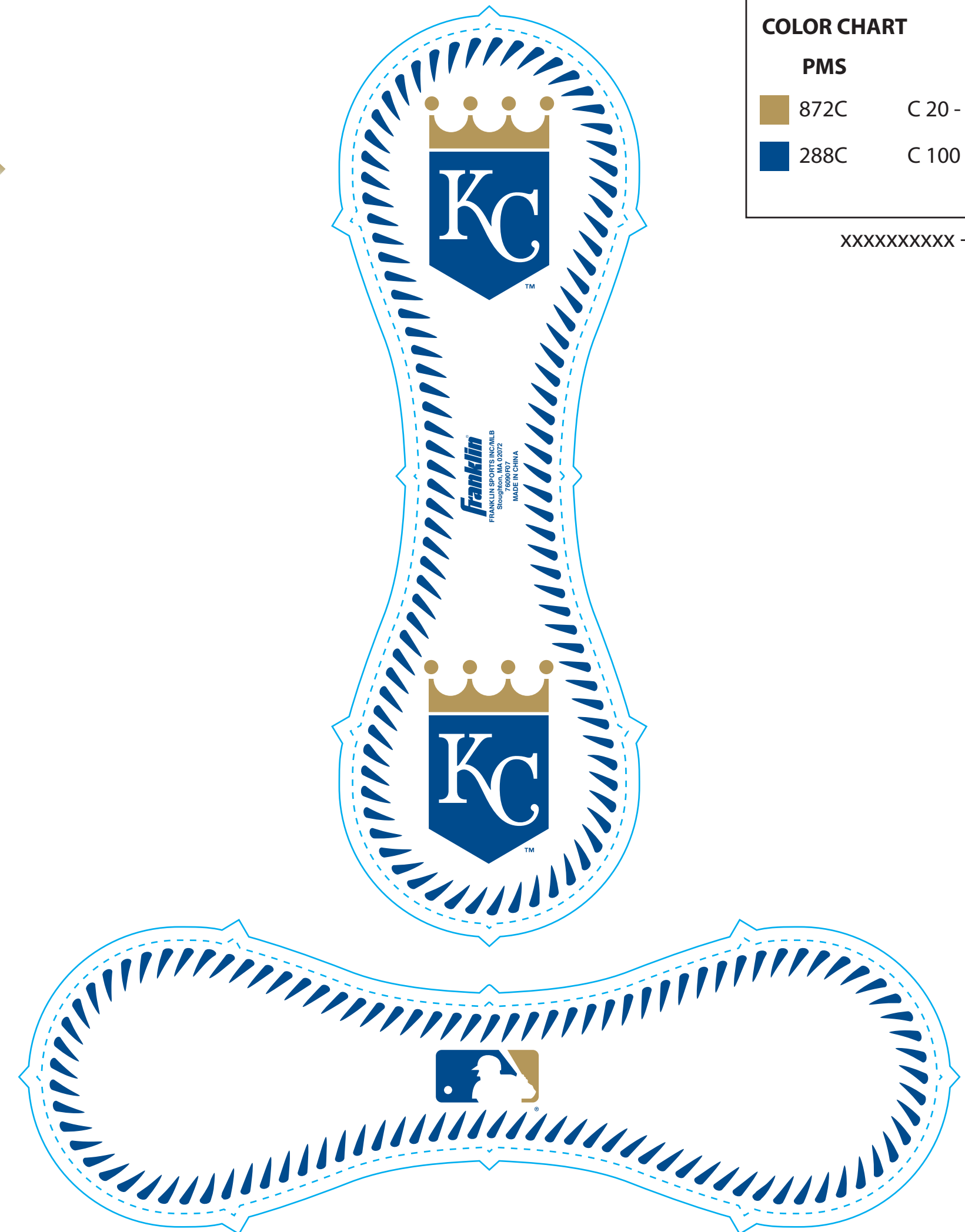
76090F07

KANSAS CITY ROYALS

Culture Soft Sport Bat Ball

COLOR CHART			
PMS		CMYK	
872C		C 20 - M 30 - Y 70 - K 15	
288C		C 100 - M 67 - Y 00 - K 23	

xxxxxxxxxx - must be replaced with production date code



Job Number: 118242-1	File Name: 76090F07-Royals-Culture-SSBatBall.a	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 11.29.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:

Franklin

76091F07
KANSAS CITY ROYALS

ABBREV BALL

PANTONE COLOR LIST

288c

872c



76099F07-KANSAS CITY ROYALS 9.5" Glove and Ball Set

LOGO COLOR

PMS

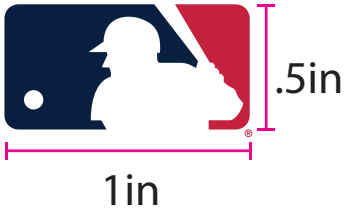
872 C

288 C

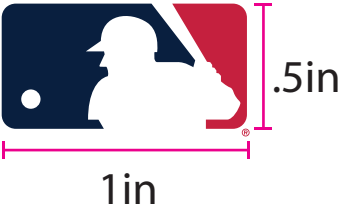
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark:

White

Primary color:

Blue

Accent & Web:

White

Binding & Welting:

White

Lacing color:

White

Lining color:

D. Gray

F07 - Royals - Cooperstown Collection



KC



KC



288 C



White