

2735F10 - New York Yankees - Navy



White



289 C

2735F10S - New York Yankees - Pink



White



185 C



287 C



211 C

MLB TEAM GLASS BALL - YANKEES

ITEM #15000F10

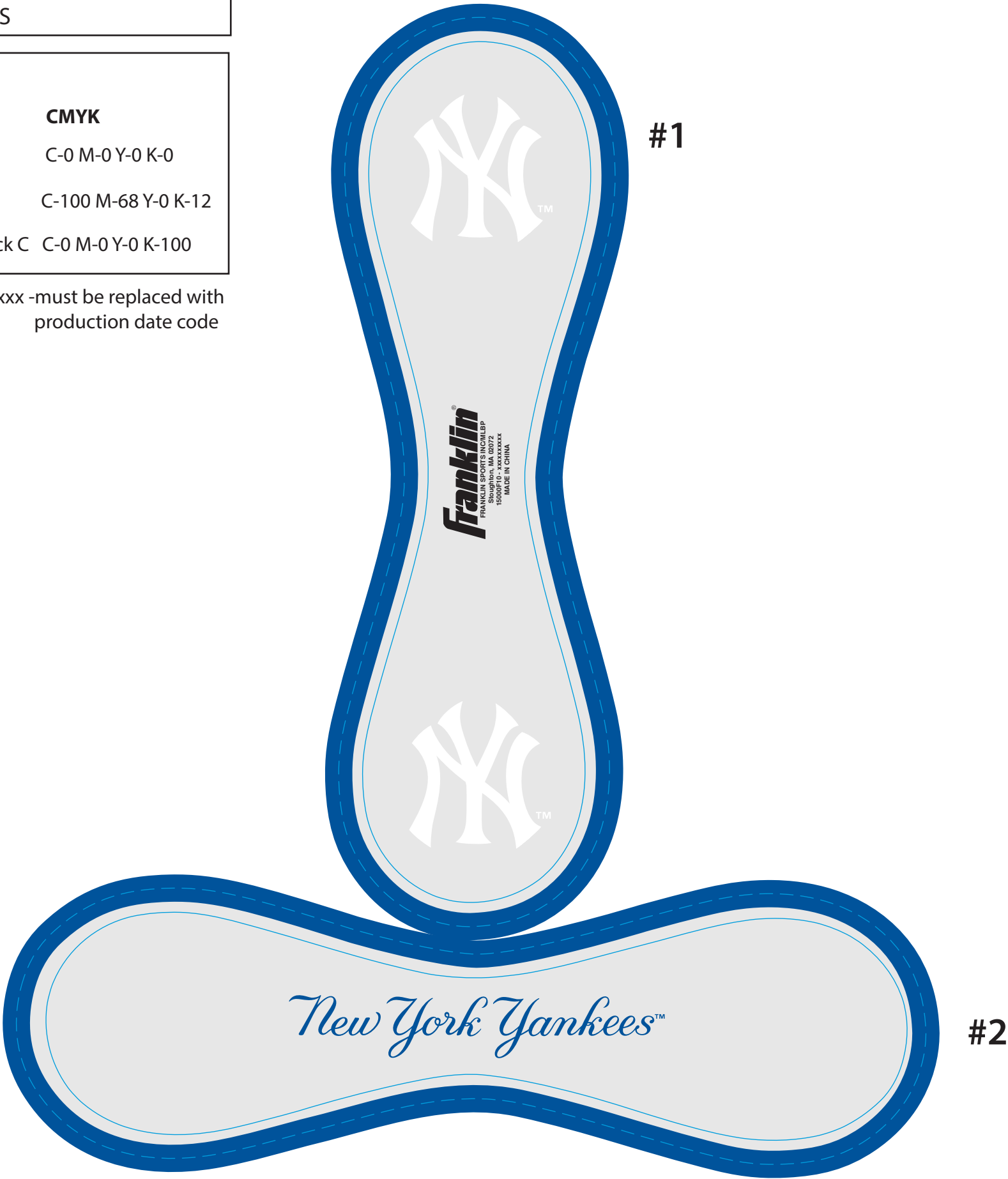
BALL SPECS

LACING: TBD
CORE: SOFT SPONGE RUBBER
PANEL 1: GLASS
PANEL 2: GLASS
PRINTING: SCREEN
FINISH: GLOSS

COLOR CHART

PMS	CMYK
White	C-0 M-0 Y-0 K-0
Blue 287 C	C-100 M-68 Y-0 K-12
Process Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code



Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118903-1	File Name: Yankees-MLBTeamGlassBalls.ai	Product Division: License	Product Line: Core 2020	Original Artist: Cassio Vieira	Last Modified By: Danielle Demers	Date Created: 06.03.16	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: Fonts Used:				Style Guide Reference or Job Number Reference: 114116-1; 118212-1				



● New York Yankees Midnight Navy
PANTONE® 289

● PANTONE® 431



ALL CLUB LOGO BALL

ITEM # 76005/76006

BALL SPECS

LACING: BLACK
CORE: SOFT FOAM RUBBER
PANEL 1: PVC
PANEL 2: PVC
PRINTING: DIGITAL
FINISH: GLOSS

COLOR CHART

PMS	CMYK
 186C	C-0 M-91 Y-76 K-6
 289C	C-100 M-60 Y-0 K-56

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production date code



#1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 118807-1	File Name: 76005-76006-AllClubLogoBall.ai	Product Division: License	Product Line: MLB CONCESSIONS	Original Artist: Cassio Vieira	Last Modified By: Chris Pimentel	Date Created: 08.22.19	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 112959							



LOGO COLOR CHART

PMS

CMYK

White

C-0 M-0 Y-0 K-0

Process Black C

C-0 M-0 Y-0 K-100



BALL COLOR:
 PMS 802

LACE COLOR:
 PMS 380



BALL COLOR:
 PMS 380

LACE COLOR:
 PMS 801



BALL COLOR:
 PMS 801

LACE COLOR:
 PMS 380



BALL COLOR:
 PMS 804

LACE COLOR:
 PMS 801



BALL COLOR:
 PMS 806

LACE COLOR:
 PMS 380

xxxxxxxxxx -must be replaced with
production date code

SOLID / STRAP - RIGHT HAND



76016F10
NEW YORK YANKEES

COLOR CHART		
PMS	CMYK	
289 C	C-100 M-64 Y-0 K-60	
429 C	C-21 M-11 Y-9 K-23	
White	C-0 M-0 Y-0 K-0	

PALM
 429 C

GUSSETS
 White



Job Number: 118768-1	File Name: Yankees-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



SOLID / STRAP - LEFT HAND



76016F10
NEW YORK YANKEES

COLOR CHART		
	PMS	CMYK
	289 C	C-100 M-64 Y-0 K-60
	429 C	C-21 M-11 Y-9 K-23
	White	C-0 M-0 Y-0 K-0

PALM	GUSSETS
 429 C	 White

Job Number: 118768-1	File Name: Yankees-OPPBattingGloves.ai	Product Division: License	Product Line: Core 2017	Original Artist: Cassio Vieira	Last Modified By: Cassio Vieira	Date Created: 08/05/16	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____	
Fonts Used:							Style Guide Reference or Job Number Reference: 114158-1



COLOR BLAST BALL
NEW YORK YANKEES
ITEM # 76021F10

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: MATTE PVC
PANEL 2: MATTE PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
203	C-02 M-36 Y-04 K-00
257	C-19 M-40 Y-00 K-00
1785	C-00 M-86 Y-55 K-00
7739	C-81 M-15 Y-100 K-02
572	C-34 M-00 Y-21 K-00

xxxxxxxxxx - must be replaced with
production date code



Job Number:115141	File Name: New York-MLB Team Color Blast Ball.ai	Product Division: License	Product Line: MLB Concessions	Original Artist:Alex Battaglia	Last Modified By:	Date Created: 04.03.17	Date Approved On:
Primary Pantone Color Palette 4 color process							Pantone Spot Color
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:				Style Guide Reference or Job Number Reference:			
				Franklin®			

MLB TEAM EMBROIDERED LOGO BALL - YANKEES

ITEM #76024F10

BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: GLOSS PVC
PANEL 2: PEARL
PRINTING: SCREEN/EMBROIDERY
FINISH: GLOSS

COLOR CHART

PMS	CMYK
■ Process Black C	C-0 M-0 Y-0 K-100
□ White	C-0 M-0 Y-0 K-0
■ 289 C	C-98 M-84 Y-46 K-51

xxxxxxxxxx -must be replaced with
production date code

ALL TEAM LOGOS
EMBROIDERED

PINSTRIPE
EMBROIDERED



#1



Pearl

#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

Job Number: 115135-1	File Name: 76024F01-Yankees-MLBTeamEmbroideredBalls.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Meghan McClarey	Last Modified By:	Date Created: 04.07.17	Date Approved On:	
Primary Pantone Color Palette 4 color process							Pantone Spot Color ■ 289 C	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: _____				

MLB PLAYBALL BAT & BALL SETS:
TEAM: 76030F10 NEW YORK YANKEES

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Job Number: 118406-1		File Name: 76030F10-Yankees-MLBTeamPBBSet.ai		Product Division: License		Product Line: Core 2019		Original Artist: Cassio Vieira		Last Modified By: Danielle Demers		Date Created: 05.10.17		Date Approved On:			
Primary Pantone Color Palette 4 color process												 289 C		Pantone Spot Color			
Secondary Pantone Color Palette 4 color process																	
Logo Color Pantone Palette 4 color process												 White					
Creative Manager Approval:				Product Manager Approval:				Traffic Manager Approval:				Legal Approval:					
Fonts Used:												Style Guide Reference or Job Number Reference: 115250-1					

SIDE 1 LOGO:

- 1.9/4.83cm OD
- Clear vinyl label
- water resistant



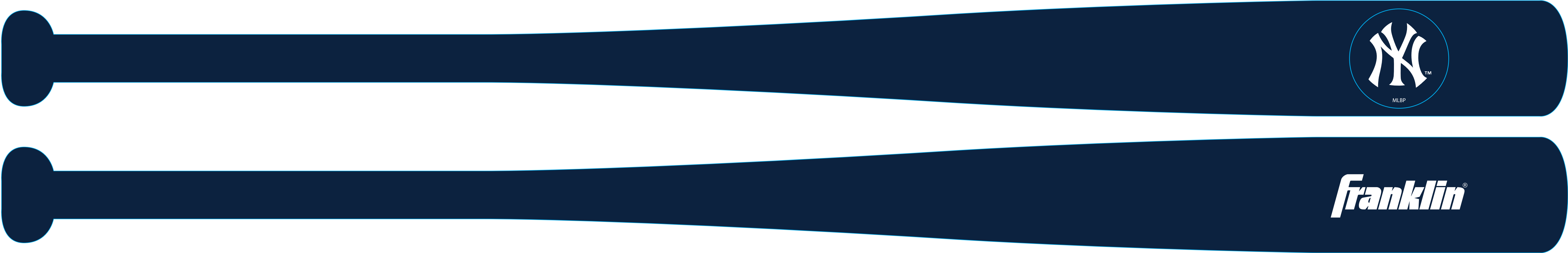
Do not print navy color on sticker

SIDE 2 LOGO:

- W: 2.618in / H: 0.8283in (W: 6.65cm / H: 2.10cm)
- Logo to be embossed
- Logo will be same color as bat



BAT LAYOUT:



MLB TEAM CULTURE BALL
ITEM #76034F10 / 76234F10

YANKEES

COLOR CHART	
PMS	CMYK
289 C	C 100 - M 64 - Y 0 - K 60
COOL GRAY 7C	C 0 - M 0 - Y 0 - K 37

xxxxxxxxxx -must be replaced with
production date code

#1



Option 1



#2

Ball Material Colors For Reference Purposes Only
DO NOT PRINT CYAN DIE LINES

76061F10-Yankees

LOGO COLOR CHART

PMS

CMYK



White

C-0 M-0 Y-0 K-0

TOP



BOTTOM



BALL COLOR:



NAVY

LACE COLOR:



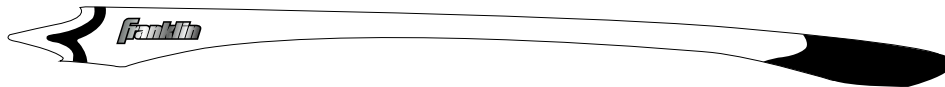
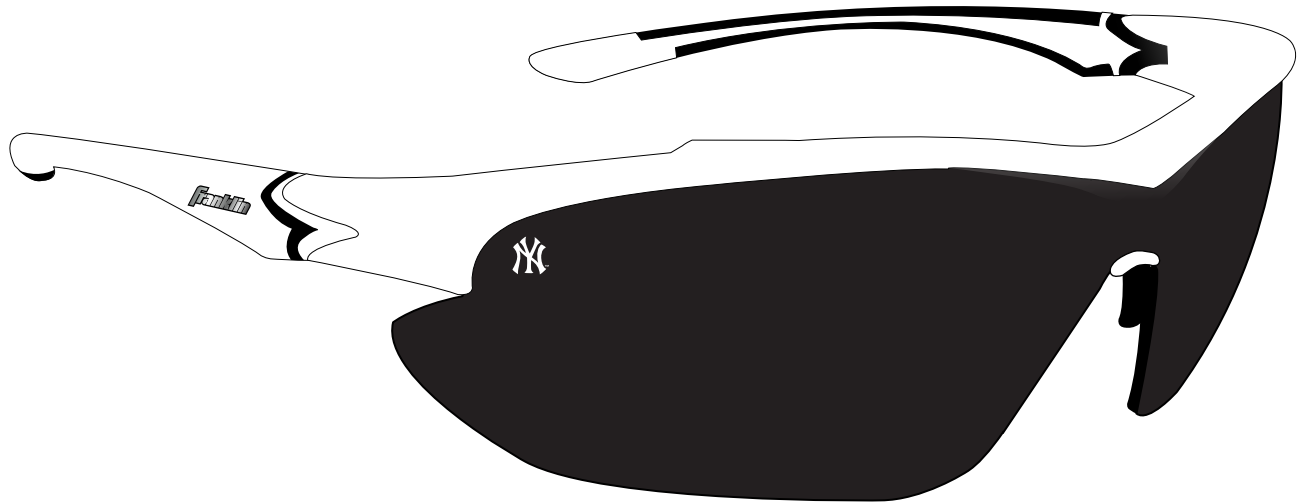
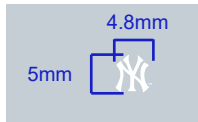
White

F10 - NY YANKEES

11.2mm
3.5mm



4.8mm
5mm



76073F10

NEW YORK YANKEES

COLOR CHART

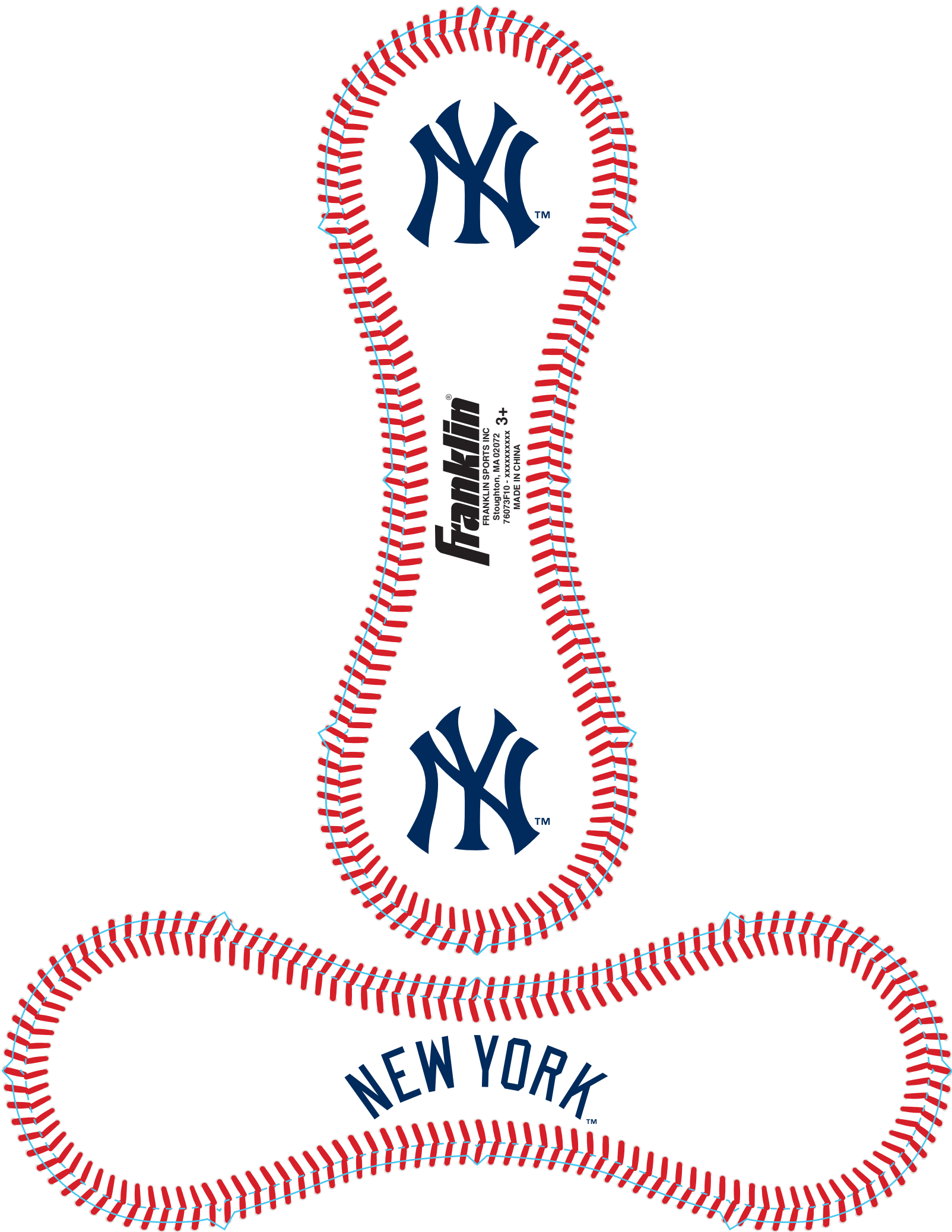
PMS	CMYK
289 C	C-100 M-64 Y-0 K-60
White	C-0 M-0 Y-0 K-0
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx -must be replaced with
production date code

Lacing Color:
Pantone 186 C

CMYK:
C-0 M-92 Y-77 K-22

Lacing Length - 1 cm



Job Number: 122295-1	File Name: 76073Fxx-MLB 4" Soft Sport Baseball.ai	Product Division: License	Product Line: Core 2023	Original Artist: Jet Li	Last Modified By:	Date Created: 06.01.2022	Date Approved On:
Primary Pantone Color Palette 4 color process							 289 C
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							
Style Guide Reference or Job Number Reference: 115137-1							



65mm



76074F10-Yankees

LOGO COLOR CHART

PMS

CMYK



White

C-0 M-0 Y-0 K-0

BALL COLOR:



NAVY

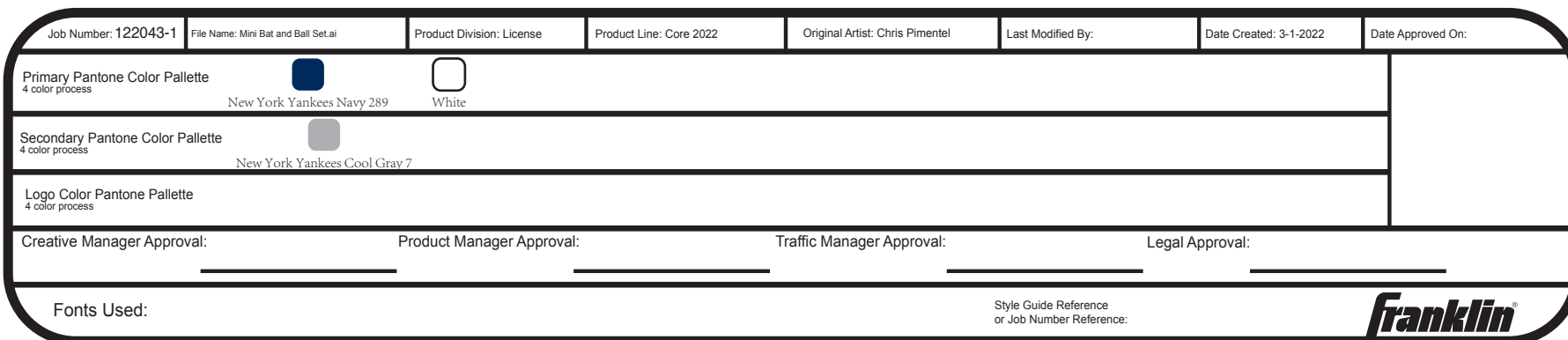
LACE COLOR:



White



Job Number: 122043-1	File Name: Mini Bat and Ball Set.ai	Product Division: License	Product Line: Core 2022	Original Artist: Chris Pimentel	Last Modified By:	Date Created: 3-1-2022	Date Approved On:	
Primary Pantone Color Palette 4 color process ☒ New York Yankees Navy 289 ☐ White								
Secondary Pantone Color Palette 4 color process ☒ New York Yankees Cool Gray 7								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used:				Style Guide Reference or Job Number Reference:				



MLB TEAM HOLOGRAM BALL

76084F10

NEW YORK YANKEES

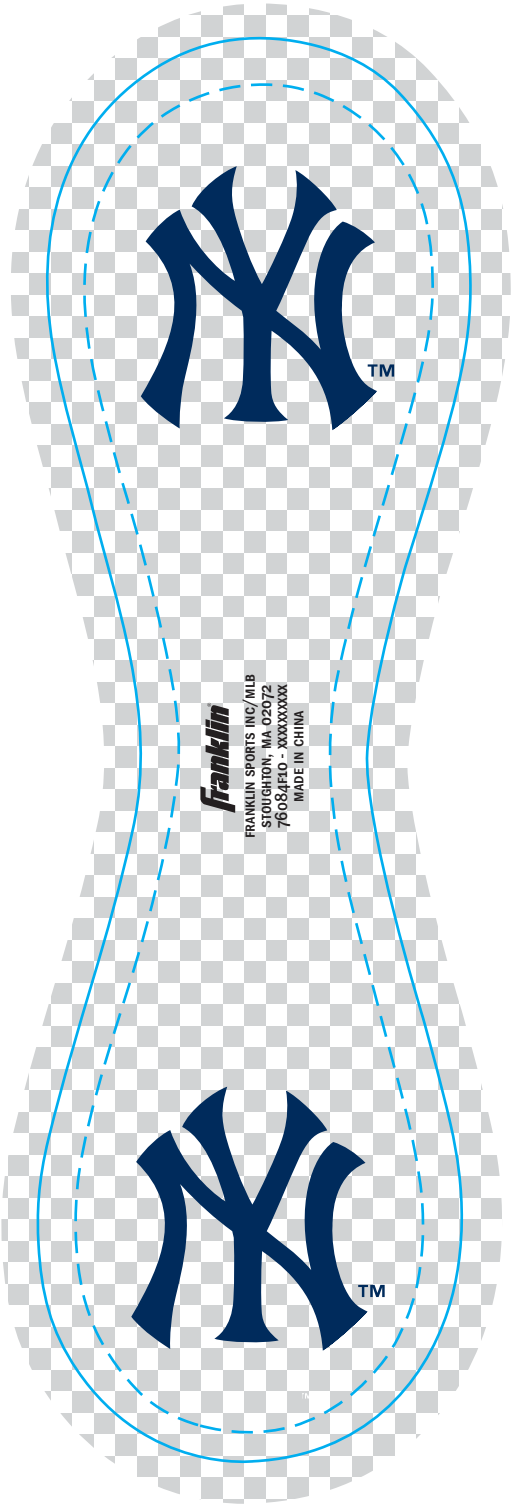
BALL SPECS

LACING: BLACK
CORE: SOFT SPONGE RUBBER
PANEL 1: CHROME PVC
PANEL 2: PEARL PVC
PRINTING: DIGITAL

COLOR CHART

PMS	CMYK
289	C-100 M-64 Y-0 K-60
287	C-100 M-68 Y-0 K-12
Pro. Black C	C-0 M-0 Y-0 K-100

xxxxxxxxxx - must be replaced with
production date code



Job Number: 120679-1	File Name: 76084F10-HologramBall-Yankees.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Cassio Vieira	Last Modified By: _____	Date Created: 06.14.2021	Date Approved On: _____	
Primary Pantone Color Palette 4 color process							Pantone Spot Color	
Secondary Pantone Color Palette 4 color process								
Logo Color Pantone Palette 4 color process								
Creative Manager Approval: _____		Product Manager Approval: _____		Traffic Manager Approval: _____		Legal Approval: _____		
Fonts Used: _____				Style Guide Reference or Job Number Reference: 115139-1				



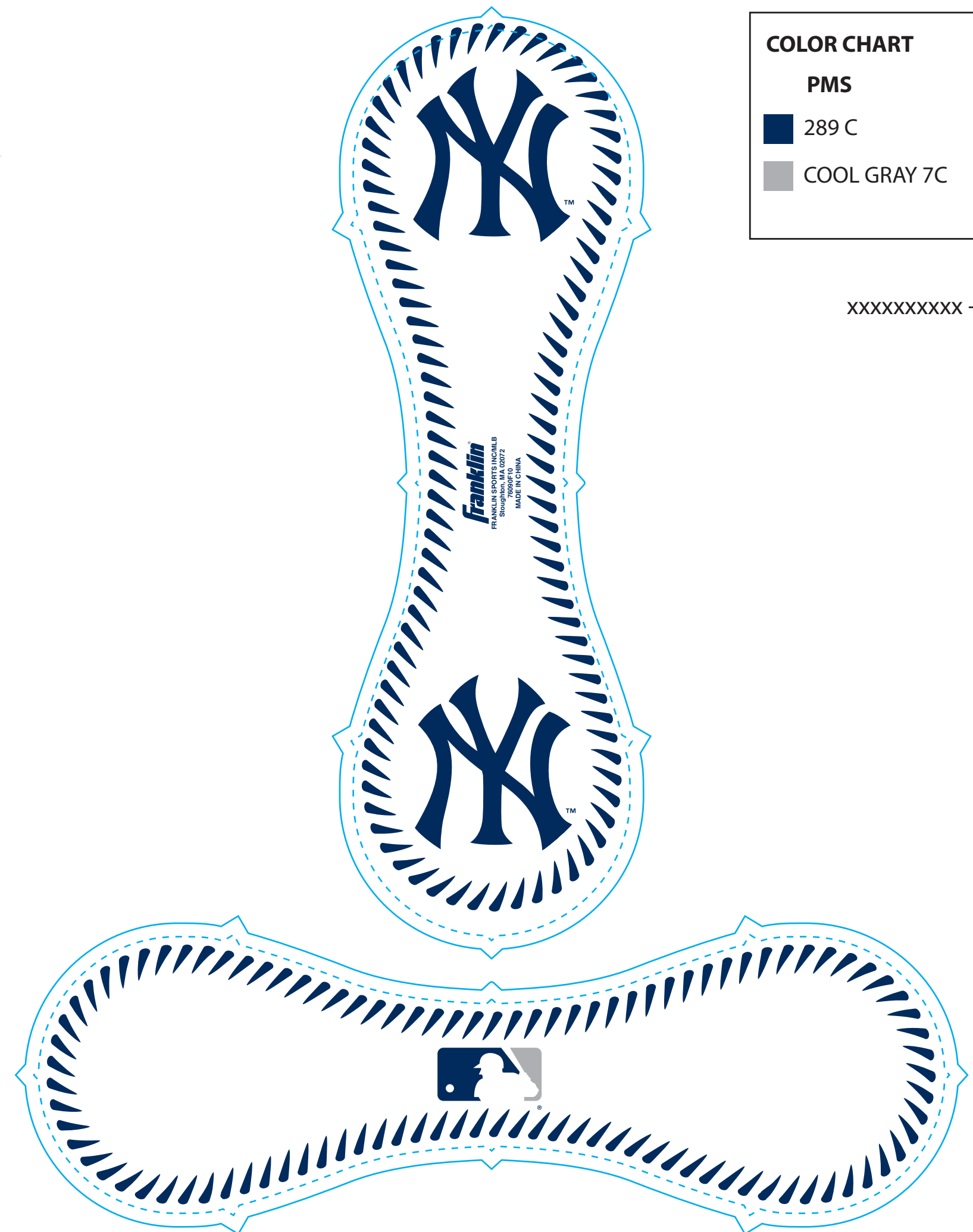
76090F10

NEW YORK YANKEES

Culture Soft Sport Bat Ball

COLOR CHART	
PMS	CMYK
289 C	C 00 - M 100 - Y 81 - K 04
COOL GRAY 7C	C 100 - M 58 Y 00 - K 21

xxxxxxxxxx - must be replaced with
production date code



Job Number: 118242-1	File Name: TBD-Yankees-Culture-SSBatBall.ai	Product Division: License	Product Line: MLB Concessions	Original Artist: Crystal Condeco	Last Modified By:	Date Created: 10/25/2022	Date Approved On:
Primary Pantone Color Palette 4 color process							
Secondary Pantone Color Palette 4 color process							
Logo Color Pantone Palette 4 color process							
Creative Manager Approval:		Product Manager Approval:		Traffic Manager Approval:		Legal Approval:	
Fonts Used:							Style Guide Reference or Job Number Reference:

Franklin

76091F10
NEW YORK YANKEES

ABBREV BALL

PANTONE COLOR LIST

289c

Cool Gray 7c



#1



#2

76099F10-NEW YORK YANKEES 9.5" Glove and Ball Set

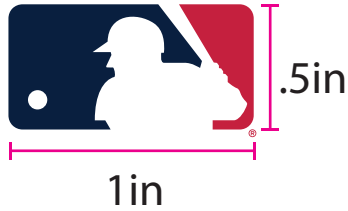
LOGO COLOR

PMS

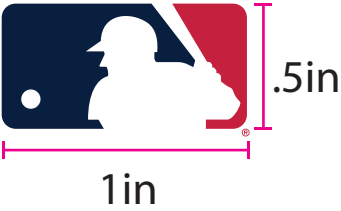
White



Web Embroidered Patch Logo



Ball Logo



Glove Logo



Wordmark: White

Primary color:	Navy
Accent & Web:	White
Binding & Welting:	White
Lacing color:	White
Lining color:	D. Gray

F10 - Yankees - Cooperstown Collection



289 C



White